

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 JANUARY 2025

	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	897	23,232	897	23,232	-96%	-96%
Children's Circulation	1,724	17,827	1,724	17,827	-90%	-90%
Total Circulation	2,621	41,059	2,621	41,059	-94%	-94%
Adult AV/nonbook (included in above)	187	6,568	187	6,568	-97%	-97%
Children's AV/non-book (included in above)	42	1,245	42	1,245	-97%	-97%
E-Book Circulation	8,345	8,315	8,345	8,315	0%	0%
E-Audiobook Circulation	10,620	11,287	10,620	11,287	-6%	-6%
E-Video Circulation	1,460	1,364	1,460	1,364	7%	7%
E-Comics Circulation	188	229	188	229	-18%	-18%
E-Magazine / E-Serial Circulation	2,821	3,162	2,821	3,162	-11%	-11%
E-Music Circulation	142	162	142	162	-12%	-12%
Total E-Circulation	23,576	24,519	23,576	24,519	-4%	-4%
ILL items received (received from)	547	7,120	547	7,120	-92%	-92%
ILL items loaned (provided to)	1,731	6,965	1,731	6,965	-75%	-75%
Total Registered Patrons (quarterly)	59,815	57,238	n/a	n/a	5%	n/a
Door Count	0	11,667	0	11,667	-100%	-100%
Percentage of Total Circulation on Self Check Machines	44.8%	59.2%	n/a	n/a	-24%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,195	1,827	1,195	1,827	-35%	-35%
Reference Transactions - Children's	0	591	0	591	-100%	-100%
Total Reference	1,195	2,418	1,195	2,418	-51%	-51%
Volunteer Hours	32	194	32	194	-84%	-84%

III. Collections & Processing						
Volumes Added	967	1,345	967	1,345	-28%	-28%
Volumes Withdrawn	8	402	8	402	-98%	-98%
Total Titles	183,058	181,944	n/a	n/a	1%	n/a
Total Volumes	201,733	202,277	n/a	n/a	0%	n/a

IV. Programs						
	Children's					
Children's Programs (including group visit)	0	20	0	20	-100%	-100%
Children's Program Attendance (including group visit)	0	739	0	739	-100%	-100%
Children's One-on-One Visits	0	0	0	0	0%	0%

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Children's One-on-One Visits Participants	0	0	0	0	0%	0%
Children's Self Directed Activities	6	6	6	6	0%	0%
Children's Self Directed Activity Participants	250	965	250	965	-74%	-74%
Young Adult						
Young Adult Programs	2	1	2	1	100%	100%
Young Adult Program Attendance	19	3	19	3	533%	533%
Young Adult Self Directed Activities	0	0	0	0	0%	0%
Young Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Adult						
Adult Programs	3	6	3	6	-50%	-50%
Adult Program Attendance	431	639	431	639	-33%	-33%
Adult One-on-One Instructions	2	15	2	15	-87%	-87%
Adult One-on-One Instruction Attendance	2	15	2	15	-87%	-87%
Adult Self Directed Activities	0	0	0	0	0%	0%
Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Total Programs	5	27	5	27	-81%	-81%
Total Program Attendance	450	1,381	450	1,381	-67%	-67%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0.00	0.00	0.00	0.00	0%	0%
Meeting Room Uses - Events (Library Programs)	0.00	0.00	0.00	0.00	0%	0%
Total Meeting Room Uses	0.00	0.00	0.00	0.00	0%	0%

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V. Electronic Access Services						
Public Computing Sessions	0	472	0	472	-100%	-100%
Total Time Used on Public Computers	0:00:00	378:00:00	0:00:00	378:00:00	-100%	-100%
Data Transferred (GB)	0	476	0	476	-100%	-100%
WIFI Distinct Clients	0	978	0	978	-100%	-100%

*The temporary library location closed on November 26, 2024 to prepare to move back to the renovated location.
 The Library was closed during the months of December 2024 and January 2025*