



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Appleton Public Arts Committee

Wednesday, May 8, 2024

8:00 AM

Council Chambers, 6th Floor

Special Meeting

1. Call meeting to order
2. Pledge of Allegiance
3. Roll call of membership
4. Approval of minutes from previous meeting
[24-0531](#) APAC Minutes from 1-3-24
Attachments: [APAC Minutes 1-3-24.pdf](#)
5. **Public Hearing/Appearances**
[24-0532](#) Public Participation
6. **Action Items**
[24-0533](#) Request from Neo Medina and the Trout Museum of Art to paint a mural to be located inside of the Red Ramp located at 134 S. Superior Street (Tax Id #31-2-0090-00) as described in the attached documents and subject to the conditions in the attached staff memo
Attachments: [StaffMemo_RedRampMural_For5-8-24.pdf](#)
[24-0534](#) Elect Vice Chair
[24-0535](#) Set Meeting Date and Time
[24-0536](#) Designate Contact Person
7. **Information Items**

8. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Kara Homan, Director, Community Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.



City of Appleton

100 North Appleton Street
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Meeting Minutes - Final Appleton Public Arts Committee

Wednesday, January 3, 2024

8:00 AM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Mische called the meeting to order at 8:02 a.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 6 - Riesterer, Mische, McKenzie, Fernandez, Hoekstra and Laste

Excused: 1 - Vang

4. Approval of minutes from previous meeting

[23-1525](#)

APAC Minutes from 12-6-23

Attachments: [APAC Minutes 12-6-23.pdf](#)

Hoekstra moved, seconded by McKenzie, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 6 - Riesterer, Mische, McKenzie, Fernandez, Hoekstra and Laste

Excused: 1 - Vang

5. Public Hearing/Appearances

[23-1526](#)

Public Participation

There was no public participation.

6. Action Items

[23-1527](#)

Request to approve a photo contest with the theme "Recreation in Appleton" as the 2024 selection process of new artwork to be placed in the Welcome Tower in Houdini Plaza as described in the attached document

Attachments: [Houdini Welcome Tower Photo Contest Rules 2024.pdf](#)

Mische suggested promoting the contest through the Parks & Recreation activity guide. Staff also suggested posting on both the Parks & Recreation and City's Facebook pages.

Riesterer moved, seconded by Fernandez, that a photo contest with the theme "Recreation in Appleton" be approved. Roll Call. Motion carried by the following vote:

Aye: 6 - Riesterer, Mische, McKenzie, Fernandez, Hoekstra and Laste

Excused: 1 - Vang

7. Information Items

8. Adjournment

McKenzie moved, seconded by Riesterer, that the meeting be adjourned at 8:10 a.m. Roll Call. Motion carried by the following vote:

Aye: 6 - Riesterer, Mische, McKenzie, Fernandez, Hoekstra and Laste

Excused: 1 - Vang



CITY OF APPLETON

MEMORANDUM

Date: May 8, 2024
To: Public Arts Committee
From: Jessica Titel, Principal Planner, Community Development Department
Subject: Red Ramp Mural

GENERAL INFORMATION

Owner: City of Appleton

Applicant: Neo Medina c/o Trout Museum of Art

Address/Parcel Number: 134 S. Superior Street (Parcel #31-2-0090-00)

Petitioner's Request: Applicant is requesting to paint a mural on the inside of the Red Ramp. The mural will be located near the west stairwell on the third floor. The mural will be painted by students taking a mural class through the Trout Museum of Art and supervised by their instructor.

Appleton Public Arts Committee Meeting Date: May 8, 2024

Municipal Services Committee Meeting Date: May 20, 2024

Common Council Meeting Date: June 5, 2024

PROJECT DETAILS

Project Summary: Applicant is requesting to paint a mural on the inside of the Red Ramp. The mural will be located near the west stairwell on the third floor. The mural will be painted by students taking a mural class through the Trout Museum of Art and supervised by their instructor, Neo Medina. See attached mural design.

Reason for Choosing the Proposed Location: The mural will be located near the entrance to the skywalk and visible to visitors. The mural will add interest and brighten up the walls of the ramp.

Description of How the Work is Installed/Anchored/Attached: Mural will be painted with top level exterior paint. An anti-graffiti coating can be applied after the mural is complete.

Timeline and Duration of Installation: The mural will be completed during the day July 8 – 13, 2024 by Trout Museum of Art students and the artist. The artist will be on site evenings July 10 – 13, 2024.

Maintenance and Cost: The applicant will apply an anti-graffiti coating to the mural. There is no cost to the City for this project.

Associated Signage: Per the Art in Public Places Policy, any artwork signage shall meet the parameters set forth in Zoning Code Section 23-531(e), which allows each artwork one plaque/sign not to exceed nine square feet in size. Any proposed signs and their placement shall be approved by the Department of Public Works.

Appleton Comprehensive Plan 2010-2030: The City of Appleton *Comprehensive Plan 2010-2030* illustrates the importance of the arts community to Appleton and encourages the expansion and promotion of placemaking and arts in the City. The proposed public art project is consistent with the following goals and objectives of the *Comprehensive Plan 2010-2030*.

Chapter 3 – Community Vision #12: Creative place making and public art enhance the public realm and contribute to a vibrant economy.

Chapter 14 – Downtown Plan

- *Strategy 1.4 Install sculpture, murals, and other art in public locations throughout the downtown*
- *Strategy 2.1 Maintain and strengthen the vitality of the arts and entertainment niche*

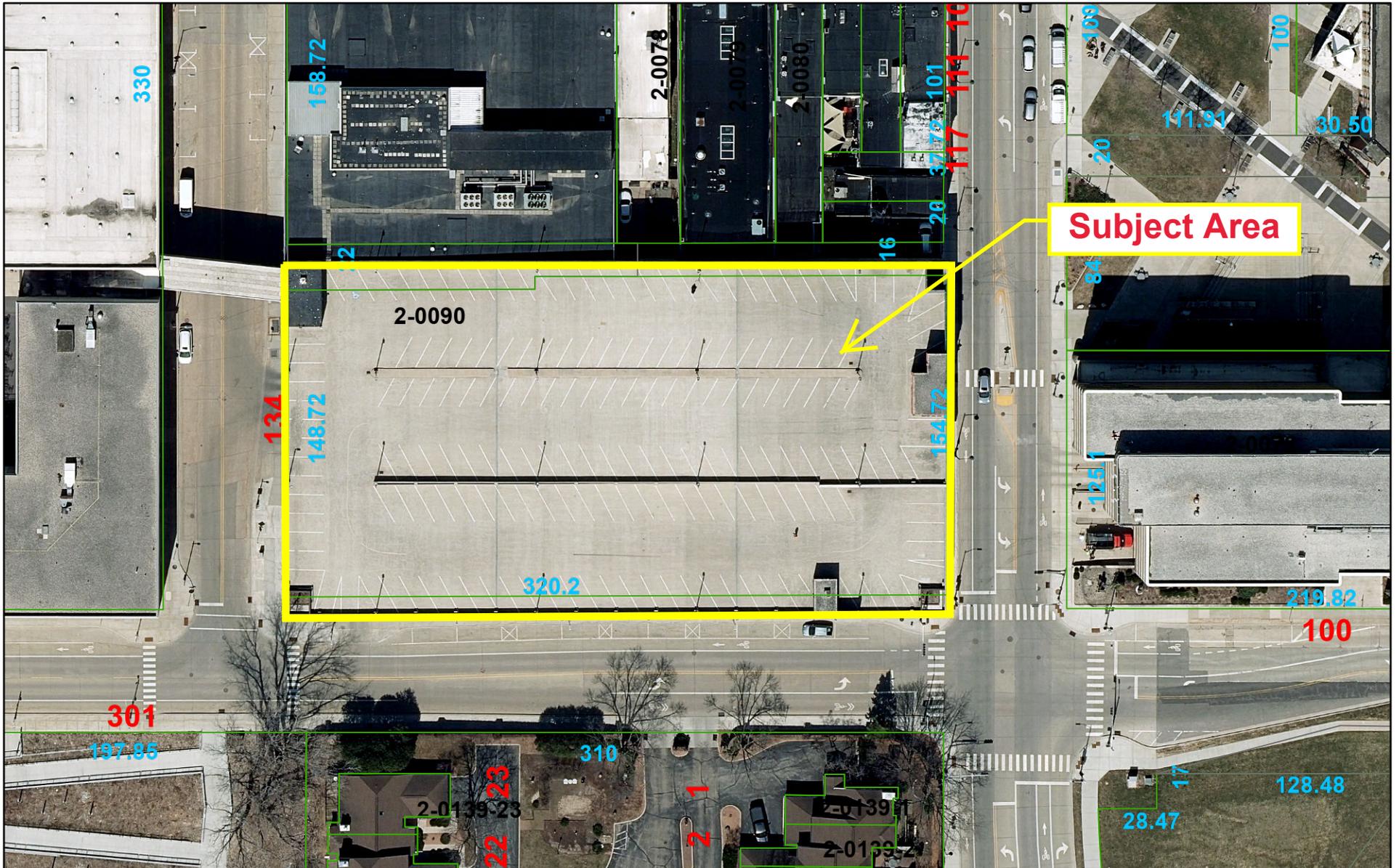
Staff Comments: A certificate of insurance is on file from the Trout Museum, so no additional insurance certificates are needed.

RECOMMENDATION

Based upon the guidelines outlined in the Art in Public Places Policy, staff recommends that the proposed mural, located within the Red Ramp, as described in the attached documents, **BE APPROVED** subject to the following conditions:

1. An agreement between the applicant and the City will be prepared by the City's Legal Services Department and shall be executed prior to installation. This agreement will memorialize the expectations of the parties including the location of the art, installation and insurance requirements, maintenance, liability, indemnification, and the like.
2. Per the Art in Public Places Policy, any artwork signage shall meet the parameters set forth in Zoning Code Section 23-531(e), which allows each artwork one plaque/sign not to exceed nine square feet in size. Any proposed signs and their placement shall be approved by the Department of Public Works.
3. The applicant shall provide the Department of Public Works with a final placement of the mural prior to beginning the installation.
4. The applicant shall coordinate with the Department of Public Works regarding blocking applicable parking spaces and creating a designated area for the work to occur.
5. Applicant shall apply an anti-graffiti coating upon completion of the mural.
6. The mural will be completed during the day July 8 – 13, 2024 by Trout Museum of Art students. The artist will be on site evenings July 10 – 13, 2024.

Location Map - Red Ramp Mural

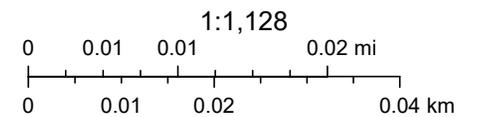


5/2/2024, 8:34:06 AM

City Parcels Parcels
 Parcels Closed ROW

Address Text
 Taxkey Text

Lot Dim Text



Mural class public art application

This mural will be painted by the trout museum of art mural class that artist Neo Medina teaches.

See attached photo for mural design

Location: will be the wall nearest the West stair well inside the red ramp on the ~~second~~^{third} floor

The mural will be directly painted on the wall with top level exterior paint designed to last. With the mural being inside maintenance should be minimal. An anti graffiti coating can be applied after and that will be worked out between the artist and the Trout museum of art.

Timeline: This mural will be completed during the week of July 8th -13th. Most of the painting will take place during the day with Neo Doing some evening hours on the 10th -13th.

