

Sue and Committee Members,

We are proposing an act to paint and design murals around storm drains located at 899 S. Fairview St. and W. Prospect Ave. in between Jefferson and Fox River Academy by the sidewalk near the art room. These murals will raise awareness for the issues involving our water use and where stormwater flows to. This was our water focus year at school and our research and projects led us to a lot of discoveries about our water resources around us. A couple of very alarming points of study dealt with plastic particles in our water and the runoff around us that creates pollution and leads to things like toxic blue-green algae. This project specifically addresses runoff and the impact humans have on this activity.

All projects have a cost and we believe that this one is worth it. The supplies we will need in order to fulfill this project comes at an approximate cost of \$300.

The proposed project has been done for years in the Madison area and has had positive results. The messages and designs have attracted people to the locations and created conversations about who did the work and the purpose for them. We have talked about this project as a class and realize that any time you paint an area it will have a visual impact on the surrounding area. These sites were chosen specifically because they are high "human" traffic areas. More natural areas were not used to avoid creating a distraction where this type of project may not fit.

We thank you in advance for your time and look forward to presenting the plan in more detail on April 22nd.

The FRA Stormwater Representative Team  
Grace Koss, Eiliya Risberg, Cai Watkins  
Mrs. Malm, Mr. Vander Loop



## Storm Drain Mural Program



(<https://countyofdane.maps.arcgis.com/apps/MapTour/index.html?appid=2ca8a2d056d0433dbab17619dd42f509>)

Unless the streets are flooding, most of us walk right past storm drains every day and don't think twice about the underground water highway they connect to. In Dane County, these storm sewer highways often travel to local waterways without being cleaned, carrying trash, soil and other pollutants to our lakes, rivers and streams. A new Storm Drain Mural Program led by the Madison Area Municipal Stormwater Partnership, Dane County and Dane Arts Mural Arts (DAMA) is using storm drains as a canvas to educate residents about stormwater pollution through art. The goal of these colorful murals is to capture the attention of those who pass by, help them understand where the stormwater that enters their storm drain flows and get them thinking about what they can do to "Keep It Clean".

Twenty murals were painted across thirteen Dane Co. communities in 2018. Half of these murals were designed with the help of local schools and afterschool groups. The students first learned about stormwater pollution and solutions and then created designs for a mural in their community. DAMA collected the student design ideas and used them to create unique storm drain murals which students helped paint. The remaining ten murals were designed by local artists.

Check out all the designs and locations on our [Storm Drain Mural Map](https://countyofdane.maps.arcgis.com/apps/MapTour/index.html?appid=2ca8a2d056d0433dbab17619dd42f509) (<https://countyofdane.maps.arcgis.com/apps/MapTour/index.html?appid=2ca8a2d056d0433dbab17619dd42f509>).

**We are no longer accepting applications for Storm Drain murals. Please check in Dec. for 2020 applications.**

We are teaming up Dane Arts Mural Arts (DAMA) to add another ten storm drain murals to the landscape in 2019. Municipalities, organizations, schools or community groups located in Dane County that are interested in having a storm drain mural painted in their community are encouraged to apply. Applicants can select from two project options:

- **Option A-** Group selects two potential mural designs from the [Storm Drain Mural Design Catalogue](https://www.yogile.com/bwo01avsxre?vsc=MWU5MWMzN#51m) (<https://www.yogile.com/bwo01avsxre?vsc=MWU5MWMzN#51m>). DAMA artists will tailor the chosen design to the specifics of the approved drain location. Group will have the option to assist with the mural painting, if interested.
- **Option B -** Group provides input and ideas that DAMA uses for a new mural design specific to approved location. Group will have the option to assist with the mural painting, if interested.



All mural supplies and painting costs are covered through this program. There is no cost to the applicant or municipality. For more information or to apply check out the [Storm Drain Mural Application](#) ([/documents/2019-Storm-Drain-Mural-Application-FINAL-fillable.pdf](#)). Applications for are due February 15th, 2019.

Ripple Effects

(<https://www.facebook.com/RippleEffectsWI>) (<mailto:info@ripple-effects.com>)

Madison Area Municipal Stormwater Partnership (MAMSWaP) / Dane County Land & Water Resources Department (<https://lwr.dane-county.gov>)

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