

May 18, 2023

Danielle L. Block
City Of Appleton
100 N. Appleton Street
Appleton, WI 54911

Dear Ms. Block,

At the request of Willems Marketing, Mile of Music and the downtown businesses, Appleton Downtown Inc., along with Creative Downtown Appleton Inc., would like to host a sidewalk sale again this year, during Mile 10 on:

- Friday, August 4, 2023
- Saturday, August 5, 2023
- Sunday, August 6, 2023

We are requesting a Sidewalk Occupancy Permit to cover the amenity strip from 900 W. College Avenue through 300 E. College Avenue. Stores will set up in the amenity strip beginning at 10:00 a.m. and will remove goods and supplies shortly after 6:00 p.m. We will not require any street closures for the sidewalk sales.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Meghan Petters". The signature is fluid and cursive, with the first name "Meghan" written in a larger, more prominent script than the last name "Petters".

Meghan Petters
Administrative & Events Assistant
Appleton Downtown, Inc.