

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 JANUARY 2024

	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	23,232	29,345	23,232	29,345	-21%	-21%
Children's Circulation	17,827	24,191	17,827	24,191	-26%	-26%
Total Circulation	41,059	53,536	41,059	53,536	-23%	-23%
Adult AV/nonbook (included in above)	6,568	8,955	6,568	8,955	-27%	-27%
Children's AV/non-book (included in above)	1,245	2,141	1,245	2,141	-42%	-42%
E-Book Circulation	8,315	8,122	8,315	8,122	2%	2%
E-Audiobook Circulation	11,287	9,303	11,287	9,303	21%	21%
E-Video Circulation	1,364	422	1,364	422	223%	223%
E-Comics Circulation	229	169	229	169	36%	36%
E-Magazine / E-Serial Circulation	3,162	1,254	3,162	1,254	152%	152%
E-Music Circulation	162	145	162	145	12%	12%
Total E-Circulation	24,519	19,415	24,519	19,415	26%	26%
ILL items received (received from)	7,120	9,654	7,120	9,654	-26%	-26%
ILL items loaned (provided to)	6,965	9,713	6,965	9,713	-28%	-28%
Total Registered Patrons (quarterly)	68,402	72,901	n/a	n/a	-6%	n/a
Door Count	11,667	17,121	11,667	17,121	-32%	-32%
Percentage of Total Circulation on Self Check Machines	59.2%	61.5%	n/a	n/a	-4%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,827	2,159	1,827	2,159	-15%	-15%
Reference Transactions - Children's	591	811	591	811	-27%	-27%
Total Reference	2,418	2,970	2,418	2,970	-19%	-19%
Volunteer Hours	194	242	194	242	-20%	-20%

III. Collections & Processing						
Volumes Added	1,345	1,512	1,345	1,512	-11%	-11%
Volumes Withdrawn	402	1,559	402	1,559	-74%	-74%
Total Titles	181,944	189,500	n/a	n/a	-4%	n/a
Total Volumes	202,277	212,091	n/a	n/a	-5%	n/a

IV. Programs						
	Children's					
Children's Programs (including group visit)	20	53	20	53	-62%	-62%
Children's Program Attendance (including group visit)	739	1,870	739	1,870	-60%	-60%
Children's One-on-One Visits	0	0	0	0	0%	0%

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Children's One-on-One Visits Participants	0	0	0	0	0%	0%
Children's Self Directed Activities	6	12	6	12	-50%	-50%
Children's Self Directed Activity Participants	965	1,835	965	1,835	-47%	-47%
Young Adult						
Young Adult Programs	1	1	1	1	0%	0%
Young Adult Program Attendance	3	1	3	1	200%	200%
Young Adult Self Directed Activities	0	0	0	0	0%	0%
Young Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Adult						
Adult Programs	6	6	6	6	0%	0%
Adult Program Attendance	639	372	639	372	72%	72%
Adult One-on-One Instructions	15	17	15	17	-12%	-12%
Adult One-on-One Instruction Attendance	15	29	15	29	-48%	-48%
Adult Self Directed Activities	0	0	0	0	0%	0%
Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Total Programs	27	60	27	60	-55%	-55%
Total Program Attendance	1,381	2,243	1,381	2,243	-38%	-38%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	0	0	0%	0%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	0	0	0	0%	0%

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V. Electronic Access Services						
Public Computing Sessions	472	909	472	909	-48%	-48%
Total Time Used on Public Computers	378:00:00	753:00:00	378:00:00	753:00:00	-50%	-50%
Data Transferred (GB)	476	3290	476	3290	-86%	-86%
WIFI Distinct Clients	978	1885	978	1885	-48%	-48%

**** Closed on November 22nd 2023 for the move to a second temporary location, and did not reopen until January 8th 2024**