



MEMORANDUM

"...meeting community needs...enhancing quality of life."

TO: Community and Economic Development Committee

FROM: Nikki Gerhard, Community Development Specialist

DATE: June 9, 2021

RE: Adjustment to Final Award Recommendations for 2021 Community Development Block Grant Funding

The City of Appleton CDBG HUD award was recently increased to \$619,567 for the 2021 fiscal year. This is \$8,998 higher than the original allocation of \$610,569.

The 2021 awards were approved in March 2021 by the Common Council and totaled \$610,569 (City programs and sub recipients combined).

Staff recommends allocating the \$8,998 as follows:

1. Award \$8,998 to the Wisconsin Women's Business Initiative Corporation (WWBIC) for Final Award of \$68,030.

- 1) WWBIC requested \$75,000 to provide business education and one-on-one individualized counseling for up and coming, and established, small business owners. Due to funding limitations, WWBIC was originally only allocated \$59,032.00. The additional funding will minimize the gap between requested and funded, and allow WWBIC to serve more small business owners.

The following attachments are provided for additional information for this action item.

Attached Documents:

- 1.) March 10, 2021 Memo from Community Development Specialist to CEDC
RE: Final Recommendations for 2021 CDBG Funding
- 2.) Revised Final Award Recommendations for the 2021 CDBG Program Year
- 3.) Revised Final Executive Summary of Award Recommendations for 2021 CDBG Program Year
- 4.) HUD Letter to Mayor Woodford Dated 5-13-21

If you have any questions, please contact me at 832-6469 or nikki.gerhard@appleton.org. Thank you!