

2016 Special Events Cost Summary

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>Change</u>	<u>% change</u>
Total cost					
Octoberfest	46,351	50,254	54,598	4,344	
Other large events (3 parades, 4th July, Marathon, Turkey Trot)	32,991	40,584	37,649	(2,935)	
All other	<u>24,897</u>	<u>26,401</u>	<u>28,182</u>	<u>1,781</u>	
Total cost	<u>\$ 104,239</u>	<u>\$ 117,239</u>	<u>\$ 120,429</u>	<u>\$ 3,191</u>	3%
Average cost					
# other large events	6	6	6		
Average cost - large events	5,499	6,764	6,275	(489.00)	0%
# smaller events	65	84	109		
Average cost - smaller events	383	314	259	(55.00)	0%
Octoberfest - cost by department					
Clerk	30	32	33	1	
Parks	-	3,147	2,633	(514)	
Health	1,763	2,567	2,803	236	
Police	32,122	28,564	29,400	836	
Fire	-	1,420	4,596	3,176	
DPW				-	
Parking	1,659	1,903	2,345	442	
Traffic	2,680	3,369	2,845	(524)	
San	3,883	4,683	4,980	297	
Overhead	<u>4,214</u>	<u>4,569</u>	<u>4,963</u>	<u>395</u>	
Total cost	<u>46,351</u>	<u>50,254</u>	<u>54,598</u>	<u>3,903</u>	3%
Other large events - total cost each					
Flag day	5,009	7,343	10,818	2,334.59	2%
Memorial day	3,273	7,818	5,841	4,544.52	4%
Christmas	12,775	13,508	8,215	733.20	1%
4th July	3,860	5,528	6,944	1,668.25	1%
Marathon	4,197	3,065	2,825	(1,131.92)	-1%
Turkey Trot	3,878	3,322	3,007	(556.47)	0%

Description	Labor	Material	Equipment	Other	Overhead	Total
5 APPLETON AREA JAYCEES EASTER EGG HUNT	40.21				4.02	44.23
6 GREAT STRIDES TO BENEFIT CYSTIC FIBROSIS	117.05				11.71	128.76
12 CIVIL WAR REENACTMENT - WOODLAND PARK	7.66				0.77	8.43
13 CIVIL WAR REENACTMENT - PIERCE PARK # 1	71.54				7.15	78.69
14 AMERICAN CANCER SOCIETY SOLEBURNER	1,322.15	-	192.09	-	151.42	1,665.66
15 POLICE WEEK VEHICLE DISPLAY	66.00				6.60	72.60
16 JOHNSTON SCHOOL MUSTANG MILE	124.41		20.15		14.46	159.02
17 MEMORIAL DAY PARADE	5,029.94		279.63		530.96	5,840.53
19 FLAG DAY PARADE	8,218.79	-	565.80	1,050.00	983.46	10,818.05
20 BIG BOOM CIVIC CELEBRATION	6,242.22		70.61		631.28	6,944.11
21 HEID MUSIC SUMMER CONCERT SERIES	190.75				19.08	209.83
23 BRETT YOUNGER 10K RUN/ 2M WALK	960.44		50.23		101.07	1,111.74
24 M.A.S.H BLOOD DRIVE	163.86				16.39	180.25
26 MILLER ELECTRIC COMPANY PICNIC	916.21		12.17		92.84	1,021.22
27 APPLETON WEST CROSS COUNTRY INVITATIONAL	10.98				1.10	12.08
28 COMMUNITY FIRST FOX CITIES MARATHON	2,131.92		435.88		256.78	2,824.58
29 WALK FOR BABIES - MARCH OF DIMES	186.64				18.66	205.30
30 WALK TO D'FEET ALS	66.41				6.64	73.05
31 LAWRENCE UNIVERSITY - COMMENCEMENT	471.91	-	-	-	47.20	519.11
33 CIVIL WAR REENACTMENT - ERB PARK # 1	10.98				1.10	12.08
37 APPLETON CAR SHOW	1,621.30		61.47		168.28	1,851.05
38 ART IN THE PARK	1,199.71	59.43	34.11		129.33	1,422.58
39 OCTOBERFEST	48,180.34	134.08	1,317.11	3.37	4,963.49	54,598.39
42 ST PIUS FUN RUN	10.98				1.10	12.08
43 HORIZONS FIELD DAY FUN RUN	307.87				30.79	338.66
44 PATHWAYS CHURCH PICNIC	54.61				5.46	60.07
45 USA YOUTH SOCCER MIDWEST REGIONAL CHAMPIONSHIP	64.93				6.49	71.42
48 XAVIER HOMECOMING PARADE	296.86		7.75		30.46	335.07
49 EAST H.S. HOMECOMING PARADE	597.74	-	1.94	-	59.97	659.65
51 FREAKY 5K RUN/WALK	832.09	-	47.67	-	87.97	967.73
56 TOWARD COMMUNITY PICNIC	88.78				8.88	97.66
59 APPLETON WEST H.S. HOMECOMING PARADE	152.36	-	14.88	-	16.72	183.96
62 FOX CITIES CROP WALK	87.51				8.75	96.26
67 APPLETON CHRISTMAS PARADE	7,432.27		35.59		746.79	8,214.65
68 SANTA SCAMPER 1 MILE FUN RUN	22.37				2.24	24.61
71 CIVIL WAR REENACTMENT - PIERCE PARK	4.51				0.45	4.96
84 JUNETEENTH - AFRICAN HERITAGE INC.	629.65		15.19		64.48	709.32

Description	Labor	Material	Equipment	Other	Overhead	Total
88 APPLETON EAST HOMECOMING PARADE	3.64				0.36	4.00
90 YMCA BIRD BATH SWIM MEEET	969.33		7.44		97.68	1,074.45
92 MS WALK FOX CITIES	11.39				1.14	12.53
117 CHILDREN'S PARADE/PICNIC	961.05	-	2.64	-	96.37	1,060.06
121 YMCA FOX CITIES SUMMER CLASSIC SWIM MEET	813.85	-	15.19	-	82.91	911.95
124 FAMILY SERVICES BUTTERFLY RELEASE	135.08	-	-	-	13.51	283.67
127 APPLLEE TREE CONNECTIONS	405.79	-	30.54	-	43.63	479.96
140 CIVIL WAR RE-ENACTMENT - WOODLAND PK # 1	106.75				10.68	117.43
145 MISSION CHURCH - PICNIC IN THE PARK	11.39				1.14	12.53
147 MILES FOR MYELOMA	599.69		14.96		61.47	676.12
158 APPLETON EAST PATRIOT MARCH	32.55				3.26	35.81
159 APRIL FOOL'S MIDNIGHT RUN	699.53	18.03	59.83	-	77.74	855.13
161 ST MARY/ST JOSEPH INTERPARISH WORSHIP	43.53	-	-	-	4.36	47.89
163 ST PIUS X - RESPECT LIFE EUCHARISTIC PROCESSION	54.61				5.46	60.07
167 LAW ENFORCEMENT TORCH RUN	10.98				1.10	12.08
177 CARS, TRUCKS & THINGS THAT GO	783.12		389.33		117.25	1,289.70
178 PATHWAYS FREEDOM RUN	43.63				4.36	47.99
190 TURKEY TROT - FESTIVAL FOODS	2,687.14		46.13		273.33	3,006.60
195 LIGHT UP THE FOX RIDE	10.98				1.10	12.08
198 KIDS' RUMMAGE SALE	33.45				3.35	36.80
199 PARKS & REC - MOVIES ON THE HILL	66.00				6.60	72.60
200 PARKS & REC - PLAYGROUND FAIR	400.95	49.58			45.05	495.58
206 ADI MILE OF MUSIC	1,705.44				170.54	1,875.98
208 ADI - HOLIDAYS IN HOUDINI	11.39				1.14	12.53
209 NATIONAL MS SOCIETY	54.61				5.46	60.07
211 APPLETON ICE - ALE FEST	10.98				1.10	12.08
214 TOP SHELF OFFICIAL MEET	22.06				2.21	24.27
218 FOSTER ELEMENTARY FUN RUN	116.62		10.39		12.70	139.71
220 HOLIDAY FUN FEST	10.98				1.10	12.08
221 JET PTA COLOR RUN	10.98				1.10	12.08
222 HOUDINI 10	1,147.04		49.21		119.63	1,315.88
223 EARTH DAY RIVER HIKE	54.92				5.49	60.41
224 XAVIER ELEMENTARY SPIRIT SPRINT / ST FRANCIS	21.96				2.20	24.16
225 XAVIER ELEMENTARY SPIRIT SPRINT / ST THOMAS MORE	109.74				10.97	120.71
226 WISDOM OF WOMBATS	10.98				1.10	12.08
227 APPLE CREEK 50K	308.64		22.79		33.14	364.57
228 MILE OF MUSIC BIKE RIDE	10.98				1.10	12.08
229 APPLETON FOOD TRUCK RALLY	65.88				6.59	72.47
230 FOX CITIES COMMUNITY ART DAY	66.00				6.60	72.60
231 BIKE TO WORK DAY PIT STOP	10.98				1.10	12.08
232 FLAG DAY PARADE FREEDOM RIDE	10.98				1.10	12.08
233 TREATMENT TRAIL	10.98				1.10	12.08
234 ART ON THE TOWN (PARK-ING DAY)	22.06				2.21	24.27
235 FOX VALLEY LITERACY COUNCIL 5K	10.98				1.10	12.08
236 APPLETON FOOD TRUCK RALLY	54.61				5.46	60.07
237 LIVING HOPE CHRISTIAN MUSIC CONCERT	10.98				1.10	12.08
238 PULSE YOUNG PROFESSIONALS NETWORK	10.98				1.10	12.08
239 SUMMER MOVIES IN THE PLAZA	22.25				2.23	24.48
240 ADVANCED MOVEMENT STUDIO FIT FOX FEST	95.26				9.53	104.79
241 PARK & REC ALL CITY CAMPOUT	10.98				1.10	12.08
242 APOSTOLIC TRUTH CHURCH FIESTA HISPANA	10.98				1.10	12.08
243 DUP15Q ALLIANCE WALK/RUN	10.98				1.10	12.08
244 APPLETON GOSPEL CHURCH WORSHIP IN THE PARK	10.98				1.10	12.08
245 RUNAWAY SHOES FOC CITIES NITELITE RUN	1,072.18		18.53		109.07	1,199.78
246 ST JAMES UMC MALARIA NO MORE WALK	10.98				1.10	12.08
247 CASA HISPANA LATINO FEST	54.61				5.46	60.07
248 FOX CITIES BUILDING FOR THE ARTS FUNDRAISING GAL	10.98				1.10	12.08
250 FIRE AND ICE HOCKEY TOURNAMENT	10.98				1.10	12.08
251 EDISON ELEMENTARY FAMILY FUN RUN	402.25				40.23	442.48
253 WPT WAR STORIES HONORING VETS	43.63				4.36	47.99
254 PULSE YOUNG PROF BMX & SKATE EXHIBITION	55.02				5.50	60.52
255 NAMI FOX VALLEY STAND UP AGAINST STIGMA	55.02				5.50	60.52
256 1ST ENGLISH LUTHERAN FELC CHURCH	55.02				5.50	60.52
257 APL SUMMER OUTDOOR FILM SERIES	43.63				4.36	47.99
258 FOX CITIES GREENWAYS RIVERFEST	79.73		7.75		8.75	96.23
259 ADI - WOW WEDNESDAYS	43.63				4.36	47.99
260 AFRICAN HERITAGE FAMILY PICNIC	55.02				5.50	60.52
261 MISSION CHURCH PICNIC IN THE PARK	43.63				4.36	47.99
262 USA LUGE ASSN LUGE SLIDER SEARCH	402.32		4.96		40.73	448.01
263 WI RIGHT TO LIFE - LIFE IN THE PARK	43.63				4.36	47.99
264 1ST UNITED METHODIST SVC & PICNIC	18.82				1.88	20.70
265 EMPOWER YOGA FESTIVAL	22.47				2.25	24.72
266 FOX COMMUNITIES BIKE TO THE BEAT	43.63				4.36	47.99
267 WISCONSIN CAR ENTHOUSIAST - APPLETON TAKEOVER	43.63				4.36	47.99
268 THE ARTERY	43.63				4.36	47.99
269 BAZAAR AFTER DARK	487.87				48.79	536.66
270 APPLETON POLICE COMMUNITY PICNIC	43.63				4.36	47.99
271 INNOVATIVE SERVICES YOUNG ADULT WORLD CAFE	43.63				4.36	47.99
272 ADI LIGHT UP THE NIGHT	110.81				11.08	121.89
						<u>120,429.40</u>
Other, multiple departments, not categorized as special events						
252 2016 CANDIDATE VISITS	25,538.36		546.85		2,608.52	28,693.73
172 9/2/11 STORM CLEANUP	11,355.70		9,123.85		2,047.96	22,527.51