"... meeting community needs ... enhancing quality of life."

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To: Municipal Services Committee

From: Danielle Block, P.E. Director of Public Works

Date: January 18, 2023

Re: College Avenue Lane Reconfiguration Presentation

The City of Appleton has been working internally to address concerns related to the traffic along College Avenue, in particular from State Street to Drew Street. This corridor of College Avenue serves as an important arterial street connecting residents and visitors to goods, services and employment. Over time, the corridor has evolved giving way to a demand to serve a variety of uses and users. Public feedback within this segment of College Avenue has focused on traffic speed, traffic noise, pedestrian safety, parking, emergency service and business access.

The City has explored and implemented several concepts to improve conditions along College Avenue: amenity strips, enhanced crosswalk pavement markings, early walk signal, mid-block crossings, increased enforcement and patrol. While these efforts have likely mitigated some negative effects of the increased traffic and speed, there remains a desire to calm the corridor and create a comfortable environment for all users.

A lane reconfiguration along College Avenue has been investigated and designed by City Engineering staff. This redesign would simply involve the restriping of travel lanes along College Avenue to two lanes in each direction, with a center left turn lane at each intersection from State Street to Drew Street. With the additional width afforded, a bike lane in each direction would also be striped. Parking would remain unchanged.

The project aims to: calm traffic, reduce noise, improve the pedestrian environment, reduce conflicts, and add bike lanes. A presentation regarding the concept and analysis will be provided during the Municipal Services Committee meeting on Monday, January 23, 2023. Hardcopies and a design layout will be distributed at that time.