



To: City of Appleton Public Works Department
From: Appleton Downtown Inc.

March 31, 2014

Please accept this letter of request for an occupancy permit for the public right of way for the colored concrete along College Ave. from Drew Street to Richmond Street – both sides of the street. Appleton Downtown Inc. is partnering with Heid Music and Feeding America to once again invite street musicians to play during the lunch hour. This special feature is a sister event to Street Music Week in Spokane that has spurred many communities to also support the cause.

Appleton Street Music Week will feature a variety of musicians (primarily solo and duo acts) on the colored concrete areas of the sidewalk along College Ave. between the time of noon and 1pm each day June 9th through the 13th. Performers will play for tips to raise money for Feeding America.

This special musical feature requires no street closures, no paid musicians and no vendors.

Attached is payment and once approved we will also send the necessary certificate of insurance.

Thank you,

A handwritten signature in black ink that reads "Jennifer Stephany". The signature is fluid and cursive, with a long, sweeping tail that extends to the right.

Jennifer Stephany
Executive Director

STREETMUSICWEEK.COM

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STREET MUSIC WEEK

The 11th annual Street Music Week will take place during the noon hours of June 10-14, 2013 in downtown Spokane, WA and Appleton, WI.

Buskers of all ages are invited to use music to fight hunger. All donations go to 2nd Harvest food bank in Spokane and Feeding America Eastern Wisconsin.

DONATE NOW!

What Is Spokane Street Music Week?



Hello and welcome to the official site of Spokane Street Music Week. This is an annual event with two purposes:

1. Fill downtown Spokane with a variety of music and performance art every year during the noon hours of one business week.
2. Raise money for our 2nd Harvest Inland Northwest Food Bank.

Spokane Street Music Week is always held during the second full week of June and we just finished our 10th annual event, raising over \$11,000 for the food bank.

Food bank officials say they can purchase six pounds of food for every dollar donated. So this means that this year's Street Music donations will go on to buy 33 TONS of food!

Spokane Street Music Week has grown greatly since Doug Clark began it began as a solo act, wandering the downtown sidewalks with an acoustic guitar.

Clark, a columnist for The Spokesman-Review, raised \$503 that first year. He wrote about his experience as a busker and donated what he made to the food bank.

Noting Clark's success, an editor suggested that he do it again the following year and open it up to other performers.

He did and the event has taken off ever since. Now somewhere between 100 and 150 performers give their time and talents during Spokane Street Music Week. Over the years the event has raised more than \$20,000 to help feed the area's hungry.