



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

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Tuesday, March 2, 2021

1:00 PM

Council Chambers

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1. Call meeting to order

**Meeting called to order at 1:00 p.m.**

2. Roll call of membership

**Present:** 15 - Harkness, Mayor Woodford, Wilde, Kuen, Kaufert, Buckingham, Reader, Vanden Berg, Dearborn, Benz, Hedtke, Rugland, Downs, Coenen and Seidl  
**Excused:** 3 - Gifford, Dietz and Van Laanen

*Others present:*  
*Linda Garvey, Red Lion Hotel Paper Valley*  
*Pete Korsos, Regional Director*  
*Kaylene Kloehn, Controller*  
*Scott Knops, Executive Housekeeper*  
*Joel Morgan, Facility Manager*  
*Erin Donner, Human Resource Director*  
*Gina Hartl, Sales Manager*

3. Approval of minutes from previous meeting

[21-0218](#)

ARA Exhibition Center Advisory Committee Minutes from 9-1-20

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 9-1-20.pdf](#)

**Dearborn moved, seconded by Seidl, that the Minutes be approved. Roll Call.  
Motion carried by the following vote:**

**Aye:** 13 - Wilde, Kuen, Kaufert, Buckingham, Reader, Vanden Berg, Dearborn, Benz, Hedtke, Rugland, Downs, Coenen and Seidl

**Excused:** 3 - Gifford, Dietz and Van Laanen

4. Public Hearings/Appearances

[21-0219](#)

Any Public Participation

**There was no public participation.**

[21-0220](#)

Linda Garvey of the Red Lion Hotel Paper Valley presenting the Fox Cities Exhibition Center booking summary and feedback received from groups that have used the Fox Cities Exhibition Center

**Attachments:** [FCEC ARA Board Presentation March 2021.pdf](#)  
[FCEC 2020 Year to Date Performance to ARA dec 2020.pdf](#)  
[Destination\\_Analysts\\_DI\\_MeetingPlannerSurvey\\_2.2021.pdf](#)

This Appearance was presented and discussed.

## 5. Action Items

## 6. Information Items

[21-0221](#)

Fox Cities Exhibition Center and COVID-19

This item was presented and discussed.

[21-0222](#)

Reappointments to the ARA Exhibition Center Advisory Committee needed for those members with expiring terms

**Attachments:** [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb 2021.pdf](#)

This item was presented.

[21-0223](#)

Upcoming Meeting Date and Time  
Tuesday, September 7, 2021 at 1:00 p.m.

This item was presented.

## 7. Adjournment

Hedtke moved, seconded by Kuen, that the meeting be adjourned at 1:45 p.m.

Roll Call. Motion carried by the following vote:

**Aye:** 13 - Wilde, Kuen, Kaufert, Buckingham, Reader, Vanden Berg, Dearborn, Benz, Hedtke, Rugland, Downs, Coenen and Seidl

**Excused:** 3 - Gifford, Dietz and Van Laanen