APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
SEPTEMBER 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	43,769	44,033	417,367	442,829	-1%	-6%
Children's Circulation	26,430	29,089	267,621	296,861	-9%	-10%
Total Circulation	**70,199**	**73,122**	**684,988**	**739,690**	**-4%**	**-7%**
Adult AV/nonbook (included in above)	19,360	20,000	182,161	200,940	-3%	-9%
Children's AV/non-book (included in above)	4,784	5,864	53,126	62,801	-18%	-15%
E-Book Circulation	7,086	5,686	65,130	50,508	25%	29%
E-Audiobook Circulation	6,438	5,071	55,065	36,809	27%	50%
E-Video Circulation	521	260	4,255	3,029	100%	40%
E-Comics Circulation	122	90	1,514	1,277	36%	19%
E-Magazine Circulation	2,050	912	14,946	8,770	125%	70%
E-Music Circulation	199	186	1,815	1,777	7%	2%
Total E-Circulation	**16,416**	**12,205**	**142,725**	**102,170**	**35%**	**40%**
ILL items received (received from)	12,290	11,558	109,422	109,059	6%	0%
ILL items loaned (provided to)	11,030	11,410	110,022	116,158	-3%	-5%
Total Registered Patrons (quarterly)	79,729	79,649	n/a	n/a	0%	n/a
Door Count	32,263	32,175	313,105	337,767	0%	-7%
Percentage of Total Circulation on Self Check Machines	73.5%	74.6%	n/a	n/a	-2%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,986	3,411	30,133	31,336	-12%	-4%
Reference Transactions - Children's	1,087	1,230	12,194	14,191	-12%	-14%
Total Reference	**4,073**	**4,641**	**42,327**	**45,527**	**-12%**	**-7%**
Volunteer Hours	489	572	5,533	5,710	-14%	-3%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,560	2,377	23,831	21,452	8%	11%
Volumes Withdrawn	5,471	3,047	57,078	22,719	80%	151%
Total Titles	247,997	283,635	n/a	n/a	-13%	n/a
Total Volumes	296,231	337,969	n/a	n/a	-12%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	54	49	628	552	10%	14%
Children's Program Attendance (including group visit)	1,634	1,505	23,600	18,733	9%	26%
Children's One-on-One Visits	7	16	30	48	-56%	-38%
Children's Home One-on-One Visits Participants	19	33	104	119	-42%	-13%
Children's Literacy Offerings	0	0	4	6	0%	-33%
Children's Literacy Offering Participants	0	0	4,030	3,951	0%	2%
Children's Drop-In Activities	8	7	66	57	14%	16%
Children's Drop-In Activity Participants	720	546	12,040	6,634	32%	81%
Young Adult						
Young Adult Programs	1	2	102	75	-50%	36%
Young Adult Program Attendance	3	6	2,303	2,317	-50%	-1%
Young Adult Literacy Offerings	0	0	1	2	0%	-50%
Young Adult Literacy Offering Participants	0	0	865	733	0%	18%
Young Adult Drop-In Activities	0	2	2	5	-100%	-60%
Young Adult Drop-In Activity Participants	0	42	5	261	-100%	-98%
Adult						
Adult Programs	19	12	172	202	58%	-15%
Adult Program Attendance	268	189	3,266	3,961	42%	-18%
Adult One-on-One Instructions	4	2	37	61	100%	-39%
Adult One-on-One Instruction Attendance	6	2	38	57	200%	-33%
Adult Literacy Offerings	0	0	1	2	0%	-50%
Adult Literacy Offering Participants	0	0	774	380	0%	104%
Adult Drop-In Activities	6	3	24	15	100%	60%
Adult Drop-In Activity Participants	489	275	982	944	78%	4%
Total Programs	**74**	**63**	**902**	**829**	**17%**	**9%**
Total Program Attendance	**1,905**	**1,700**	**29,169**	**25,011**	**12%**	**17%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	221	199	2048	2079	11%	-1%
Meeting Room Uses - Events (Library Programs)	131	98	1,167	1,191	34%	-2%
Total Meeting Room Uses	**352**	**297**	**3,215**	**3,270**	**19%**	**-2%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	46,162	144,099	1,100,833	775,822	-68%	42%
Web Page "Hits"	78,502	104,617	666,251	804,635	-25%	-17%
Fox Valley Memory "Hits"	784	1,054	8,491	19,501	-26%	-56%
Remote Logins to InfoSoup	10,318	10,331	101,219	101,248	0%	0%
Public Computing Sessions	4,222	4,124	38,239	40,585	2%	-6%
Total Time Used on Public Computers	3332:00:00	3439:00:00	30119:00:00	33569:00:00	-3%	-10%
Data Transferred (GB)	3760	948	19278	11363	297%	70%
WIFI Distinct Clients	3515	2788	29435	26713	26%	10%