

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JUNE 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	29,929	27,989	142,083	161,036	7%	-12%
Children's Circulation	30,219	21,408	131,838	118,346	41%	11%
Total Circulation	60,148	49,397	273,921	279,382	22%	-2%
Adult AV/nonbook (included in above)	8,304	7,962	40,055	47,109	4%	-15%
Children's AV/non-book (included in above)	2,049	1,726	10,046	9,763	19%	3%
E-Book Circulation	8,405	8,003	49,210	48,935	5%	1%
E-Audiobook Circulation	11,334	9,622	64,894	61,752	18%	5%
E-Video Circulation	682	1,085	4,188	7,068	-37%	-41%
E-Comics Circulation	223	228	1,293	1,282	-2%	1%
E-Magazine / E-Serial Circulation	2,992	2,067	20,831	15,105	45%	38%
E-Music Circulation	117	164	768	1,079	-29%	-29%
Total E-Circulation	23,753	21,169	141,184	135,221	12%	4%
ILL items received (received from)	10,936	10,722	47,491	58,831	2%	-19%
ILL items loaned (provided to)	8,324	8,134	39,128	50,677	2%	-23%
Total Registered Patrons (quarterly)	62,265	58,461	n/a	n/a	7%	n/a
Door Count	32,056	17,062	159,536	93,281	88%	71%
Percentage of Total Circulation on Self Check Machines	72.4%	62.9%	n/a	n/a	15%	n/a
II. Customer Assistance						
Reference Transactions - Adult	2,817	1,816	16,232	10,749	55%	51%
Reference Transactions - Children's	1,853	1,010	7,993	3,724	83%	115%
Total Reference	4,670	2,826	24,225	14,473	65%	67%
Volunteer Hours	692	401	2,591	2,109	72%	23%
III. Collections & Processing						
Volumes Added	1,550	1,583	10,593	10,137	-2%	4%
Volumes Withdrawn	4,584	397	8,201	14,448	1055%	-43%
Total Titles	182,426	176,086	n/a	n/a	4%	n/a
Total Volumes	203,209	196,919	n/a	n/a	3%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	85	47	289	230	81%	26%
Children's Program Attendance (including group visit)	3,319	1,652	12,285	10,496	101%	17%
Children's One-on-One Visits	1	1	15	4	0%	275%
Children's Home One-on-One Visits Participants	4	2	36	9	100%	300%
Children's Self Directed Activities	6	9	41	56	-33%	-27%
Children's Self Directed Activity Participants	503	2,847	8,079	13,481	-82%	-40%
Young Adult						
Young Adult Programs	14	4	57	20	250%	185%
Young Adult Program Attendance	156	52	528	544	200%	-3%
Young Adult Self Directed Activities	0	0	4	5	0%	-20%
Young Adult Self Directed Activity Participants	0	0	605	289	0%	109%
Adult						
Adult Programs	25	12	126	57	108%	121%
Adult Program Attendance	563	485	3,992	3,092	16%	29%
Adult One-on-One Instructions	23	30	89	127	-23%	-30%
Adult One-on-One Instruction Attendance	25	47	130	192	-47%	-32%
Adult Self Directed Activities	3	0	6	4	>100%	50%
Adult Self Directed Activity Participants	156	0	356	249	>100%	43%
Total Programs	124	63	472	307	97%	54%
Total Program Attendance	4,038	2,189	16,805	14,132	84%	19%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	895	0.00	4813	0.00	>100%	>100%
Meeting Room Uses - Events (Library Programs)	90	0	302	0	>100%	>100%
Total Meeting Room Uses	985	0	5,115	0	>100%	>100%

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V. Electronic Access Services						
Public Computing Sessions	1,775	951	8,250	4,720	87%	75%
Total Time Used on Public Computers	1434:00:00	829:00:00	6650:00:00	4355:00:00	73%	53%
Data Transferred (GB)	3560	664	16857	4053	436%	316%
WIFI Distinct Clients	3684	1200	19520	6920	207%	182%