



United Way Fox Cities

15 November 2017

City of Appleton
Common Council
c/o Kami L. Lynch, City Clerk

Dear Common Council Members,

I'm sorry I'm unable to be at your council meeting this evening, therefore, I am writing in support of the effort to create the Health in All Policies ordinance in the City of Appleton.

The proposed ordinance would be a huge step forward in creating a culture of health in Appleton. It provides an important framework in the City, and more importantly in the community, for how we view our responsibility in building a better Appleton for everyone.

Research clearly shows that the social determinant of health, the physical environment and neighborhoods, economic stability, community support, and other factors together improve the population health of a community. (See attached.) The health in all policies approach considers the importance of addressing multiple factors when setting policy. Implementing health in all policies will require input from a variety of stakeholders and great collaboration; two things that we should want when trying to set policies that impact the entire community.

This ordinance will help create a mechanism to address health disparities at the systems, policy and structural levels leading to better health outcomes. United Way Fox Cities has and will continue to work to improve the lives of all residents. We would welcome the opportunity to work with the City of Appleton to implement health in all policies.

Thank you for your leadership and commitment to the City of Appleton.

Sincerely yours,

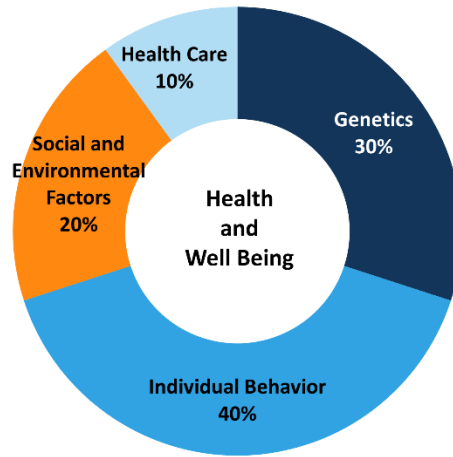
A handwritten signature in blue ink, appearing to read "Peter C. Kelly".

Peter C. Kelly
President & C.E.O.

Attachments

Figure 1

Impact of Different Factors on Risk of Premature Death



SOURCE: Schroeder, SA. (2007). We Can Do Better — Improving the Health of the American People. *NEJM*. 357:1221-8.



Figure 2

Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education			
Support	Walkability				

Health Outcomes
Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations



Source: Heiman and Artiga, *Beyond Heal Care: The Role of the Social Determinants in Promoting Health and Health Equity*, 4 November, 2015, The Henry J. Kaiser Family Foundation