

January 14, 2019

Paula VandeHey, Director
City Of Appleton – Department of Public Works
100 N. Appleton Street
Appleton, WI 54911

Dear Ms. VandeHey,

At the request of Willems Marketing, Mile of Music and the downtown businesses; Appleton Downtown Inc.; along with Creative Downtown Appleton Inc. would like to host a Sidewalk Sale again this year, during Mile 7, on Saturday, August 3 from 10 a.m. to 6 p.m. The Sidewalk Sale would occur alongside the Downtown Appleton Farm Market.

We are requesting a Sidewalk Occupancy Permit to cover the amenity strip from the 600 W. College Avenue through 300 E. College Avenue.

Stores will set up in the amenity strip beginning at 10 a.m. and will remove goods and supplies shortly after 6 p.m. We will not require any street closures for the Sidewalk Sale.

Thank you for your consideration.

Sincerely,



Djuanna Hugdahl
Event Coordinator
Appleton Downtown Inc.