



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appletonwi.gov

## Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

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Monday, March 3, 2025

1:00 PM

Council Chambers

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1. Call meeting to order

Meeting called to order by Chair Mayor Woodford at 1:00 p.m.

2. Pledge of Allegiance

3. Roll call of membership

**Present:** 14 - Mayor Woodford, Gifford, Wilde, Kuen, Seidl, Patza, Homan, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

**Excused:** 4 - Van Laanen, Antoine, Ellis and Miller

*Others present:*

*Brad Viegut, Baird*

*Linda Garvey, Hilton Appleton Paper Valley*

*Erin Marquez, Hilton Appleton Paper Valley*

*Amy Rivera, Hilton Appleton Paper Valley*

*Tim M., Hilton Appleton Paper Valley*

*Rachel Gonzalez, Hilton Appleton Paper Valley*

*Walter Blank, Appleton Concerned Taxpayers*

*Dean Gazza, Director of Parks, Recreation & Facilities Management*

*David Kress, Deputy Director of Community Development*

*Lily Paul, Economic Development Specialist*

4. Approval of minutes from previous meeting

[25-0147](#)

ARA Exhibition Center Advisory Committee Minutes from 11-8-23

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 11-8-23.pdf](#)

**Vanden Berg moved, seconded by Kuen, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 12 - Gifford, Wilde, Kuen, Seidl, Patza, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

**Excused:** 4 - Van Laanen, Antoine, Ellis and Miller

## 5. Public Hearing/Appearances

[25-0148](#) Public Participation

There was no public participation.

## 6. Action Items

## 7. Information Items

[25-0149](#) Welcome new appointments:  
Nadine Miller, City of Appleton representative, replacing Dana Reader  
Mark Ellis, City of Neenah representative, replacing Todd Stevenson  
Ryan Batley, Hotelier representative, replacing Brad Vanden Boom  
Jeff Nooyen, Community Member representative, replacing Walter  
Rugland

**Attachments:** [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb-2025.pdf](#)

The new members were welcomed to the committee.

[25-0154](#) Overview of Fox Cities Exhibition Center ownership, management and funding structure

**Attachments:** [FCEC\\_StructureOverview.pdf](#)

*Director Homan provided a document showing the operating structure overview for the Fox Cities Exhibition Center. This document was distributed to the members at the meeting and is attached.*

This item was presented.

[25-0150](#) Update on bonds for the Fox Cities Exhibition Center by Brad Viegut of Baird

**Attachments:** [Presentation Book Appleton Redevelopment Authority 02.12.25.pdf](#)

This item was presented and discussed.

[25-0152](#) Linda Garvey of the Hilton Appleton Paper Valley providing Hilton and Fox Cities Exhibition Center updates

**Attachments:** [FCEC Presentation 2024 Year End.pdf](#)

This item was presented and discussed.

[25-0155](#)

Update on City of Appleton approved American Rescue Plan Act (ARPA) funding for the Fox Cities Exhibition Center Repositioning and Tourism Recovery Project; authorization to hire management consultant and next steps

**This item was presented.**

8. Adjournment

**Benz moved, seconded by Downs, that the meeting be adjourned at 1:30 p.m.**

**Roll Call. Motion carried by the following vote:**

**Aye:** 12 - Gifford, Wilde, Kuen, Seidl, Patza, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

**Excused:** 4 - Van Laanen, Antoine, Ellis and Miller