



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

Monday, March 3, 2025

1:00 PM

Council Chambers

1. Call meeting to order

Meeting called to order by Chair Mayor Woodford at 1:00 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 14 - Mayor Woodford, Gifford, Wilde, Kuen, Seidl, Patza, Homan, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

Excused: 4 - Van Laanen, Antoine, Ellis and Miller

Others present:

Brad Viegut, Baird

Linda Garvey, Hilton Appleton Paper Valley

Erin Marquez, Hilton Appleton Paper Valley

Amy Rivera, Hilton Appleton Paper Valley

Tim M., Hilton Appleton Paper Valley

Rachel Gonzalez, Hilton Appleton Paper Valley

Walter Blank, Appleton Concerned Taxpayers

Dean Gazza, Director of Parks, Recreation & Facilities Management

David Kress, Deputy Director of Community Development

Lily Paul, Economic Development Specialist

4. Approval of minutes from previous meeting

[25-0147](#)

ARA Exhibition Center Advisory Committee Minutes from 11-8-23

Attachments: [ARA Exhibition Center Advisory Committee Minutes 11-8-23.pdf](#)

Vanden Berg moved, seconded by Kuen, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 12 - Gifford, Wilde, Kuen, Seidl, Patza, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

Excused: 4 - Van Laanen, Antoine, Ellis and Miller

5. Public Hearing/Appearances

[25-0148](#)

Public Participation

There was no public participation.

6. Action Items

7. Information Items

[25-0149](#)

Welcome new appointments:

Nadine Miller, City of Appleton representative, replacing Dana Reader
Mark Ellis, City of Neenah representative, replacing Todd Stevenson
Ryan Batley, Hotelier representative, replacing Brad Vanden Boom
Jeff Nooyen, Community Member representative, replacing Walter
Rugland

Attachments: [ARA Exhibition Center Advisory Committee 2016 Appointments-Feb-2025.pdf](#)

The new members were welcomed to the committee.

[25-0154](#)

Overview of Fox Cities Exhibition Center ownership, management and funding structure

Attachments: [FCEC_StructureOverview.pdf](#)

Director Homan provided a document showing the operating structure overview for the Fox Cities Exhibition Center. This document was distributed to the members at the meeting and is attached.

This item was presented.

[25-0150](#)

Update on bonds for the Fox Cities Exhibition Center by Brad Viegut of Baird

Attachments: [Presentation Book Appleton Redevelopment Authority 02.12.25.pdf](#)

This item was presented and discussed.

[25-0152](#)

Linda Garvey of the Hilton Appleton Paper Valley providing Hilton and Fox Cities Exhibition Center updates

Attachments: [FCEC Presentation 2024 Year End.pdf](#)

This item was presented and discussed.

[25-0155](#)

Update on City of Appleton approved American Rescue Plan Act (ARPA) funding for the Fox Cities Exhibition Center Repositioning and Tourism Recovery Project; authorization to hire management consultant and next steps

This item was presented.

8. Adjournment

Benz moved, seconded by Downs, that the meeting be adjourned at 1:30 p.m.

Roll Call. Motion carried by the following vote:

Aye: 12 - Gifford, Wilde, Kuen, Seidl, Patza, Vanden Berg, Dearborn, Benz, Hedtke, Downs, Batley and Nooyen

Excused: 4 - Van Laanen, Antoine, Ellis and Miller