

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 JULY 2021

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	32,017	15,097	656,147	136,428	112%	381%
Children's Circulation	26,830	8,018	130,889	79,114	235%	65%
Total Circulation	58,847	23,115	787,036	215,542	155%	265%
Adult AV/nonbook (included in above)	10,597	4,898	56,344	56,057	116%	1%
Children's AV/non-book (included in above)	3,590	971	14,969	12,544	270%	19%
E-Book Circulation	7,509	10,213	53,166	63,435	-26%	-16%
E-Audiobook Circulation	7,173	7,806	48,498	49,848	-8%	-3%
E-Video Circulation	470	563	3,050	4,395	-17%	-31%
E-Comics Circulation	199	212	2,581	1,303	-6%	98%
E-Magazine Circulation	889	2,054	3,768	13,491	-57%	-72%
E-Music Circulation	127	158	867	1,196	-20%	-28%
Total E-Circulation	16,367	21,006	111,930	133,668	-22%	-16%
ILL items received (received from)	10,068	5,732	71,247	38,959	76%	83%
ILL items loaned (provided to)	10,872	4,623	65,689	36,792	135%	79%
Total Registered Patrons (quarterly)	75,279	78,510	n/a	n/a	-4%	n/a
Door Count	18,305	3,387	52,601	90,564	440%	-42%
Percentage of Total Circulation on Self Check Machines	67.7%	0.0%	n/a	n/a	>100%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,017	2,122	13,610	15,358	-5%	-11%
Reference Transactions - Children's	981	62	3,621	3,094	1482%	17%
Total Reference	2,998	2,184	17,231	18,452	37%	-7%
Volunteer Hours	281	52	1,021	1,328	442%	-23%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,195	1,814	17,648	20,014	21%	-12%
Volumes Withdrawn	2,033	2,479	9,859	13,922	-18%	-29%
Total Titles	256,850	246,277	n/a	n/a	4%	n/a
Total Volumes	302,148	291,042	n/a	n/a	4%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	38	40	281	348	-5%	-19%
Children's Program Attendance (including group visit)	840	864	7,714	13,883	-3%	-44%
Children's One-on-One Visits	3	0	7	2	>100%	250%
Children's Home One-on-One Visits Participants	6	0	18	5	>100%	260%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	15	11	67	54	36%	24%
Children's Self Directed Activity Participants	1,330	49	2,757	1,385	2614%	99%
Young Adult						
Young Adult Programs	3	2	29	28	50%	4%
Young Adult Program Attendance	28	32	93	472	-13%	-80%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	3	0	5	5	>100%	0%
Young Adult Self Directed Activity Participants	60	0	100	86	>100%	16%
Adult						
Adult Programs	14	2	103	104	600%	-1%
Adult Program Attendance	293	9	2,249	3,093	3156%	-27%
Adult One-on-One Instructions	3	0	12	41	>100%	-71%
Adult One-on-One Instruction Attendance	3	0	12	41	>100%	-71%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	7	0	19	3	>100%	533%
Adult Self Directed Activity Participants	24	0	175	47	>100%	272%
Total Programs	55	44	413	480	25%	-14%
Total Program Attendance	1,161	905	10,056	17,448	28%	-42%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	99	0	198	677	>100%	-71%
Meeting Room Uses - Events (Library Programs)	59	0	82	427	>100%	-81%
Total Meeting Room Uses	158	0	280	1,104	>100%	-75%

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	1,149	97,528	8,922	754,008	-99%	-99%
APL Created Electronic Content	40,229	45,881	250,240	382,115	-12%	-35%
Fox Valley Memory "Hits"	421	623	4,459	4,705	-32%	-5%
Public Computing Sessions	1,705	481	5,905	9,654	254%	-39%
Total Time Used on Public Computers	1432:00:00	341:00:00	4175:00:00	7643:00:00	320%	-45%
Data Transferred (GB)	759	692	4058	5845	10%	-31%
WIFI Distinct Clients	2474	1718	12776	14907	44%	-14%