



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Community & Economic Development Committee

Wednesday, June 12, 2019

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting
[19-0792](#) CEDC Minutes from 5-22-19
Attachments: [CEDC Minutes 5-22-19.pdf](#)
4. **Public Hearings/Apearances**
[19-0811](#) Presentation by Executive Director Pam Seidl of the 2018 Fox Cities Convention & Visitors Bureau (CVB) Annual Report and Visitor Spending as well as update on CVB initiatives and branding process
Attachments: [FCCVB 2018 Annual Report FINAL 2 single pages.pdf](#)
[Fox Cities Visitor Spending 2018_Summary.pdf](#)
[19-0793](#) 2018 Consolidated Annual Performance and Evaluation Report (CAPER) for the Community Development Block Grant (CDBG) Program (Associated with Action Item #19-0794)
Attachments: [CAPER 2018 - CEDC Public Hearing Notice.pdf](#)
5. **Action Items**
[19-0794](#) Request to approve the 2018 Consolidated Annual Performance and Evaluation Report (CAPER) for the Community Development Block Grant (CDBG) Program
Attachments: [CAPER memo to CEDC 06-12-19.pdf](#)
[2018-2019 CAPER Draft for Public Comment.pdf](#)
[19-0796](#) Resolution #5-R-19: Rededication and Revitalization of Soldier's Square
Attachments: [#5-R-19 Solider's Square.pdf](#)
[Reso #5-R-19 Memo to CEDC 6-12-19.pdf](#)

[19-0819](#) ****CRITICAL TIMING**** Request to approve the Real Estate Purchase Agreement from Scannell Properties, LLC or its assigns to purchase Lots 26, 27, 28 and 29 in Southpoint Commerce Park Plat 3 and Parcel ID #31-9-5712-00, comprising a total of approximately 30.44 acres, subject to lot size as determined by survey, at a purchase price of \$1,004,520.00 (\$33,000 per acre)

Attachments: [Appleton PSA Cover Letter 6.6.19.pdf](#)

[Scannell Properties LLC OTP Memo to CEDC 6-12-19.pdf](#)

[Purchase Agreement v2 6.7.2019 Eisenhower Dr. Scannell.pdf](#)

[SPCP Scannell Properties Map.pdf](#)

[SPCP Deed Restrictions.pdf](#)

[19-0820](#) The Community and Economic Development Committee may go into closed session pursuant to State Statute §19.85(1)(e) for the purpose of discussing real estate negotiations regarding the potential sale of Lots 26, 27, 28 and 29 in Southpoint Commerce Park Plat 3 and Parcel ID #31-9-5712-00 and then reconvene into open session

[19-0830](#) ****CRITICAL TIMING**** Request to approve the Offer to Purchase from Messenger Property Management, LLC (MPM LLC) and/or assignee to purchase Lots 5 and 11 in Southpoint Commerce Park Plat 1, consisting of approximately 2.32 and 3.25 acres respectively, at a purchase price of \$222,800 (\$40,000 per acre) and staff be authorized to negotiate and execute a development or like agreement providing City investment in the project of up to 50% of the land purchase amount (50% of \$222,800 = \$111,400)

Attachments: [Messenger Property Management OTP Memo to CEDC 6-12-19.pdf](#)

[Messenger Property Management OTP Lots 5 & 11.pdf](#)

[Messenger Property Management OTP Lots 5 & 11 pages 4,5.pdf](#)

[SPCP Messenger Property Management Map.pdf](#)

[SPCP Deed Restrictions.pdf](#)

[19-0831](#) The Community and Economic Development Committee may go into closed session pursuant to State Statute §19.85(1)(e) for the purpose of discussing real estate negotiations regarding the potential sale of Lots 5 and 11 in Southpoint Commerce Park Plat 1 and then reconvene into open session

6. Information Items

[19-0795](#)

Late payment of farming rent due to City of Appleton per lease agreement between the City and Vanderlinden Custom Heifer Raising, LLC for land in Southpoint Commerce Park

Attachments: [Southpoint Farm Rent Memo to CEDC 6-12-19.pdf](#)
[ExecutedLeaseAgreement_COAandVanderlinden_May2015.pdf](#)

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.