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OFFICE OF THE MAYOR
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TO: Members of the Common Council
FROM: Mayor Jacob A. Woodford 
DATE: January 28, 2022
RE: Confirmation of Committee Appointment

It is with pleasure that I present the following appointment for your confirmation at the February 2, 2022, Common Council meeting.

APPLETON HOUSING AUTHORITY – Appointment

Ariela Rosa

Remainder of 5-year Term

Term Expires December 2026

Ariela Rosa is a New York City native, born and raised in the Bronx with roots in Puerto Rico and Costa Rica. After graduating from Bronx Community College, Ariela moved to Appleton WI to finish her undergraduate education at Lawrence University. She earned her Bachelor of Arts degree in English and began her career in grant writing and management in 2016 by joining Lawrence's foundation and corporate relations team. As a grants professional, Ariela supports institutional goals and academic scholarship and artistry by working closely with faculty, staff, and Lawrence administration to secure gifts and grants from organizational donors. She has supported projects in a wide range of disciplines, including STEM, social sciences, conservatory, arts, and religion. Ariela currently leads the fundraising committee of the Fox Valley Literacy board and chairs a subcommittee of the President's Committee on Diversity Affairs at Lawrence. She also has served in a leadership role on the Wisconsin Chapter of the Grant Professionals Association board and as an advisory board member of the Pulse Young Professionals Network.