



CITY OF APPLETON

MEMORANDUM

Date: September 3, 2025
To: Appleton Public Arts Committee
From: Lily Paul, Economic Development Specialist
Subject: Revisions to Art in Public Places Policy

BACKGROUND & ANALYSIS

The Art in Public Places Policy was approved by the Common Council on July 18, 2018, and revised in October 2019. This policy established the Appleton Public Arts Committee and the policy under which public artwork would be reviewed. Since the adoption of the policy, applications for several public art projects have been submitted for review. While implementing the Art in Public Places Policy, staff has identified areas of the policy that need to be updated to improve efficiency.

Specifically, an outdated Banner Policy from the Department of Public Works tasked the Community Development Department and Plan Commission with the enforcement of the aesthetics of banners. It has been determined that Appleton Public Arts Committee will review banners for aesthetic purposes and the committee of jurisdiction will then be the Community Development Committee.

The proposed changes are identified in **RED** in the attached revised Art in Public Places Policy.

RECOMMENDATION

APPROVE the revisions to the Art in Public Places Policy and recommend to the Community Development Committee