

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY

MARCH 2023

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	32,623	33,405	89,119	89,955	-2%	-1%
Children's Circulation	28,852	25,357	76,360	67,712	14%	13%
Total Circulation	61,475	58,762	165,479	157,667	5%	5%
Adult AV/nonbook (included in above)	10,623	11,564	28,042	32,098	-8%	-13%
Children's AV/non-book (included in above)	2,524	3,248	6,683	8,141	-22%	-18%
E-Book Circulation	8,130	7,983	23,787	23,702	2%	0%
E-Audiobook Circulation	9,629	7,938	27,260	22,624	21%	20%
E-Video Circulation	439	386	1,282	1,186	14%	8%
E-Comics Circulation	206	147	554	475	40%	17%
E-Magazine Circulation	1,020	1,243	3,198	3,297	-18%	-3%
E-Music Circulation	120	129	409	361	-7%	13%
Total E-Circulation	19,544	17,826	56,490	51,645	10%	9%
ILL items received (received from)	11,760	10,970	30,532	29,437	7%	4%
ILL items loaned (provided to)	10,343	11,174	28,860	31,753	-7%	-9%
Total Registered Patrons (quarterly)	72,901	76,383	n/a	n/a	-5%	n/a
Door Count	18,589	16,716	50,949	50,148	11%	2%
Percentage of Total Circulation on Self Check Machines	60.9%	71.8%	n/a	n/a	-15%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,120	2,869	6,208	7,924	-26%	-22%
Reference Transactions - Children's	994	901	2,563	2,143	10%	20%
Total Reference	3,114	3,770	8,771	10,067	-17%	-13%
Volunteer Hours	139	303	580	802	-54%	-28%

III. Collections & Processing						
Volumes Added	2,183	1,490	5,320	4,288	47%	24%
Volumes Withdrawn	935	19,076	3,390	47,745	-95%	-93%
Total Titles	191,092	202,212	n/a	n/a	-5%	n/a
Total Volumes	214,221	233,183	n/a	n/a	-8%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	67	39	171	85	72%	101%
Children's Program Attendance (including group visit)	2,733	578	5,920	1,206	373%	391%
Children's One-on-One Visits	1	1	2	1	0%	100%
Children's One-on-One Visits Participants	1	2	2	2	-50%	0%
Children's Self Directed Activities	13	3	31	11	333%	182%
Children's Self Directed Activity Participants	2,196	1,419	5,436	3,931	55%	38%
Young Adult						
Young Adult Programs	2	2	5	5	0%	0%
Young Adult Program Attendance	4	13	10	48	-69%	-79%
Young Adult Self Directed Activities	1	1	2	2	0%	0%
Young Adult Self Directed Activity Participants	31	875	90	877	-96%	-90%
Adult						
Adult Programs	14	7	25	30	100%	-17%
Adult Program Attendance	435	409	1,227	1,230	6%	0%
Adult One-on-One Instructions	16	21	47	53	-24%	-11%
Adult One-on-One Instruction Attendance	26	37	79	96	-30%	-18%
Adult Self Directed Activities	0	0	3	0	0%	>100%
Adult Self Directed Activity Participants	0	0	103	0	0%	>100%
Total Programs	83	48	201	120	73%	68%
Total Program Attendance	3,172	1,000	7,157	2,484	217%	188%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	124	0	421	-100%	-100%
Meeting Room Uses - Events (Library Programs)	0	122	0	303	-100%	-100%
Total Meeting Room Uses	0	246	0	724	-100%	-100%

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V. Electronic Access Services						
Database Sessions	2,304	1,571	5,701	4,514	47%	26%
Web Page "Hits"	101,322	40,131	275,317	76,938	152%	258%
APL Created Electronic Content	614	881	1,790	1,897	-30%	-6%
Public Computing Sessions	979	1,760	2,786	4,751	-44%	-41%
Total Time Used on Public Computers	873:00:00	1524:00:00	2340:00:00	4330:00:00	-43%	-46%
Data Transferred (GB)	1509	3060	6808	10460	-51%	-35%
WIFI Distinct Clients	2107	2871	5767	7960	-27%	-28%