



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Community and Economic Development Committee (CEDC)
 FROM: Roxy Schmidt, Community Development Specialist
 DATE: July 29, 2013
 RE: CDBG 2013 Funding Allocation

On May 29, 2013, the City of Appleton received notice via email from HUD’s Milwaukee office that Appleton’s CDBG allocation for Program Year 2013 was \$523,133. For budgeting and reporting purposes, the City had estimated the award to be \$430,000. This number was based on past award amounts and the downward trend of award amounts in the past three years. Community and Economic Development Department staff met to discuss options in allocating the additional \$93,133. The following table shows the allocations that have already been approved by CEDC and Common Council:

2013 CDBG Approved Allocations		
Organization/Program Type	Program Type	Award
City of Appleton <i>CDBG Administration</i>	administration	\$ 20,000
City of Appleton <i>Fair Housing Services</i>	administration	\$ 22,000
City of Appleton <i>Homeowner Rehabilitation Loan Program</i>	housing	\$ 225,000
City of Appleton <i>Neighborhood Revitalization Program</i>	public facilities/ economic development	\$ 40,000
Appleton Housing Authority <i>Homebuyer Program</i>	housing	\$ 60,000
FISC <i>Financial counseling</i>	public service	\$ 10,000
Harbor House <i>Shelter and assistance for victims of domestic abuse</i>	public service	\$ 15,000
Emergency Shelter of the Fox Valley <i>Rehabilitation of shelter</i>	public facility	\$ 10,000
Housing Partnership of the Fox Cities <i>Rehabilitation of affordable rental housing</i>	housing	\$ 13,000
Greater Fox Cities Habitat for Humanity <i>Land acquisition for construction of affordable homes</i>	housing	\$ 15,000
TOTAL		\$ 430,000

Allocations the Community and Economic Development Department is recommending for the additional

\$93,133 are as follows:

Emergency Shelter of the Fox Valley - \$5,000: This amount plus the \$10,000 award which has already been approved is the full amount of the original request (\$15,000). This award is to be used for renovation of the bathroom facilities and the addition of energy saving lighting features at the shelter.

Habitat for Humanity - \$33,000: This amount plus the \$15,000 award which has already been approved is the full amount of the original request (\$48,000). This amount is estimated to be sufficient for the purchase of one lot for the construction of affordable housing.

Housing Partnership of the Fox Cities - \$13,000: This amount plus the \$13,000 award which has already been approved is the full amount of the original request (\$26,000). The award will be utilized for the maintenance of 11 affordable housing units.

These recommendations total **\$51,000**. The three subrecipients were contacted and all responded positively to the possibility of an increase to their allocation.

Staff recommendations for the remaining **\$42,133** are:

Parks and Recreation Department - \$37,133: The Parks and Recreation Department is proposing an improvement project for Einstein Park/Einstein Middle School in cooperation with the Appleton Area School District. Einstein Park is located in a low-moderate income census block group which qualifies the project for CDBG assistance.

Administration - \$5,000: These funds would be used for additional educational/training opportunities and for additional consulting fees associated with the impending update of the Consolidated Plan.

The recommended allocations listed above do not affect the cap HUD imposes on public service activities. An additional \$5,000 for administrative costs would total \$49,000 or 9.4% of the 20% cap on administration/planning activities. Those caps and amounts (using \$523,133 as the award amount) are as follows:

	Maximum allowed	Currently allocated	Difference
15% Public Service Cap	\$78,470	\$25,000 (4.8%)	\$53,470
20% Administration/Planning Cap	\$104,626	\$44,000 (8.4%)	\$60,626