



FOX CITIES CHAMBER

CONNECT | GROW | LEAD

CITY OF APPLETON

CONNECT



- Connect Free membership level
 - 370 (77% in Outagamie Cty.) new members since Aug. 2022
- Provides access to the resources, tools, and support of the Chamber at no cost, to help small businesses succeed.
- State and National recognition
 - Asked to present at state and national chamber events

CONNECT



- PULSE Young Professionals
 - 475 members (175 in Jan. 2023)
- Made FREE in Jan. 2023
- With a focus on expanding networks, professional development, and strengthening the community, PULSE opens doors for its members. This program plays an important role in helping young professionals establish lifelong connections and careers in the Fox Cities.

GROW



- Talent Retention and Attraction
 - Future Fox Cities Career Expo
 - Fox Cities Days
 - Smart Girls Rock!
 - Employee Friendly Workplace (17)
 - BREs
- 246 Member Job Postings with 17,000+ views
- Business Attraction Projects (9 in 2023)

GROW



- Economic Outlook Lunch
- Professional Development
 - Grow with Google/Grow Seminar Series
 - Dale Carnegie
 - FVTC Seminars
- Small Business Consulting
 - SBDC / SCORE / FVTC Venture Center

2023



- Livability
- Talent attraction

2023

- Advocacy
 - Legislative agenda includes support for
 - Increased Local Government Shared Revenue
 - Smart Infrastructure Development
 - Increased Child Care Affordability and Availability
 - Increasing the State R&D Tax Credits
 - Affordable Housing and Workforce Development
 - Public Policy Series
 - Next date Aug. 8th
 - Greater integration between membership and elected officials
- Engage (August)
 - Improve employee retention and satisfaction
 - Community immersion experience





Questions?