

# Summary of Survey Results

## for the Community Development Block Grant (CDBG) Program

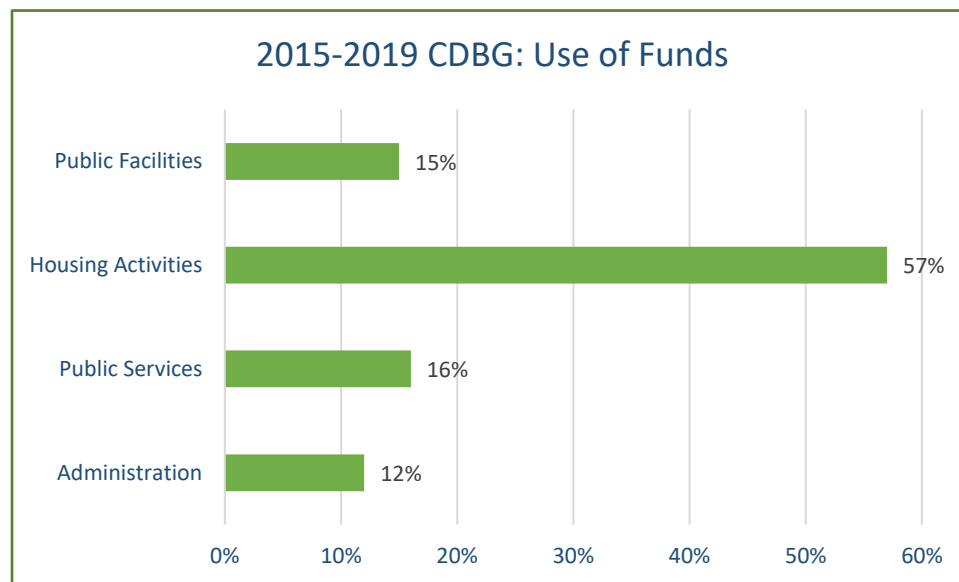
### 2020-2024 Consolidated Plan & Community Development Needs Public Hearing

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Citizen participation is a key component of the Consolidated Plan for the Community Development Block Grant (CDBG) program. The public hearing scheduled for September 11, 2019, at 4:30PM during a Community and Economic Development Committee (CEDC) meeting is one method utilized by staff to gather community input. The following information is offered as a way to generate feedback on the most pressing priorities, as identified by the community. The full results of both the Community-Wide Needs Survey and Stakeholder Survey will be available with the draft Consolidated Plan that will be released in early 2020.

#### Past Use of Funds (2015-2019)

The goal of the CDBG program is “to develop viable urban communities by providing decent housing and a suitable living environment and expanding economic opportunities” principally for low- and moderate-income persons. To meet that goal, the City of Appleton has used funds provided by the Department of Housing and Urban Development (HUD) through the CDBG program in the following manner of the past five years:



#### Community-Wide Needs Survey (May 1-31, 2019)


City of Appleton residents were invited to participate in an online Community-Wide Needs Survey during the month of May to assist the City with prioritization of community development and housing needs. The Survey sought opinions from respondents on neighborhoods, public services, homeless services, housing and economic development activities. There were 295 respondents to this survey.

*Summary of the responses:*


**86%** of respondents were homeowners

**49%** of respondents have lived in Appleton over 20 years


#### **NEIGHBORHOODS:**


 **69%** always feel safe

 **38%** want more places that are safe after dark

 **31%** want less availability of rental housing


#### **ECONOMIC DEVELOPMENT:**

 **76%** rated the use of funds for the replacement/repair of streets, sidewalks and/or infrastructure as very important


 **25%** felt the use of funds to improve/increase the number of bus stops and/or bus shelters was not important


**HOMELESS SERVICES:**

 **71%** indicated the use of funds for case management/life skills education for homeless persons as very important


 **14%** rated the use of funds for permanent supportive housing for the chronically homeless as not important


**PUBLIC SERVICES:**

 **59%** rated violence prevention programs and services as very important

 **56%** rated access to health/dental services for low-income individuals and programs for senior citizens as very important

**HOUSING:**

 **56%** indicated the use of funds for housing for persons with disabilities as very important

 **19%** rated use of funds for rental housing as not important

**31%** of respondents indicated that the City of Appleton has better opportunities for walking and opportunities for jobs/employment than five years ago

**55%** of respondents indicated that the City of Appleton has worse availability of housing for people with disabilities and worse condition of streets and sidewalks than five years ago

**Stakeholder Survey (June 3-28, 2019)**

A total of 63 community leaders or members of stakeholder organizations completed an online survey.

On a scale of 1 to 5, with 1 being the least important and 5 being the most important, respondents ranked the importance of funding eligible activities as follows:

**HOUSING:**

**33%** ranked senior housing rehabilitation as most important (5 in a 1-5 scale)

**36%** ranked homeowner accessibility improvements as most important (4 in a 1-5 scale)

**75%** stated that the need for senior housing rehabilitation will need to increase over the next 5 years

**PUBLIC SERVICES:**

**60%** indicated that funding homeless prevention programs was most important (5 in a 1-5 scale)

**57%** indicated that funding domestic abuse programs was most important (5 in a 1-5 scale)

**72%** stated that the need for homeless prevention services will need to increase over the next 5 years

**NEIGHBORHOODS:**

**47%** ranked neighborhood improvements as most important (5 in a 1-5 scale)

**38%** ranked improvement of public spaces as most important (5 in a 1-5 scale)

**68%** stated that the need for neighborhood improvements will need to increase over the next 5 years

The results of the surveys will be available in full with the draft 2020-2024 Consolidated Plan that will be released later in 2019.