

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
AUGUST 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	29,486	27,796	203,413	219,384	6%	-7%
Children's Circulation	25,823	20,626	188,215	162,051	25%	16%
Total Circulation	55,309	48,422	391,628	381,435	14%	3%
Adult AV/nonbook (included in above)	8,493	7,785	57,456	63,211	9%	-9%
Children's AV/non-book (included in above)	2,164	1,926	14,576	13,655	12%	7%
E-Book Circulation	7,893	7,925	65,208	64,949	0%	0%
E-Audiobook Circulation	11,256	9,999	87,661	81,539	13%	8%
E-Video Circulation	707	1,004	5,607	9,127	-30%	-39%
E-Comics Circulation	223	206	1,731	1,671	8%	4%
E-Magazine / E-Serial Circulation	2,997	1,635	26,512	18,519	83%	43%
E-Music Circulation	143	138	1,049	1,396	4%	-25%
Total E-Circulation	23,219	20,907	187,768	177,201	11%	6%
ILL items received (received from)	11,856	10,744	71,719	80,949	10%	-11%
ILL items loaned (provided to)	8,142	8,189	56,258	67,376	-1%	-17%
Total Registered Patrons (quarterly)	62,265	59,395	n/a	n/a	5%	n/a
Door Count	30,538	16,727	222,891	128,276	83%	74%
Percentage of Total Circulation on Self Check Machines	72.4%	59.4%	n/a	n/a	22%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,154	1,825	20,716	14,538	18%	42%
Reference Transactions - Children's	854	584	10,048	5,030	46%	100%
Total Reference	3,008	2,409	30,764	19,568	25%	57%
Volunteer Hours	538	537	3,847	3,101	0%	24%

III. Collections & Processing						
Volumes Added	1,451	1,541	13,504	13,135	-6%	3%
Volumes Withdrawn	1,533	385	10,913	15,234	298%	-28%
Total Titles	182,364	178,047	n/a	n/a	2%	n/a
Total Volumes	203,375	199,233	n/a	n/a	2%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	56	17	410	311	229%	32%
Children's Program Attendance (including group visit)	2,343	689	17,401	13,069	240%	33%
Children's One-on-One Visits	1	0	19	5	>100%	280%
Children's Home One-on-One Visits Participants	2	0	46	12	>100%	283%
Children's Self Directed Activities	4	9	47	71	-56%	-34%
Children's Self Directed Activity Participants	1,392	2,043	9,495	18,238	-32%	-48%
Young Adult						
Young Adult Programs	11	2	82	25	450%	228%
Young Adult Program Attendance	131	17	838	582	671%	44%
Young Adult Self Directed Activities	1	2	5	7	-50%	-29%
Young Adult Self Directed Activity Participants	33	92	638	381	-64%	67%
Adult						
Adult Programs	19	9	164	77	111%	113%
Adult Program Attendance	552	773	5,219	4,242	-29%	23%
Adult One-on-One Instructions	25	14	149	166	79%	-10%
Adult One-on-One Instruction Attendance	36	25	210	254	44%	-17%
Adult Self Directed Activities	2	1	13	5	100%	160%
Adult Self Directed Activity Participants	34	450	655	699	-92%	-6%
Total Programs	86	28	656	413	207%	59%
Total Program Attendance	3,026	1,479	23,458	17,893	105%	31%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	868	0	6613	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	74	0	446	0	>100%	>100%
Total Meeting Room Uses	942	0	7059	0	>100%	>100%

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V. Electronic Access Services						
Public Computing Sessions	2,343	916	12,741	6,599	156%	93%
Total Time Used on Public Computers	2095:00:00	729:00:00	10643:00:00	5876:00:00	187%	81%
Data Transferred (GB)	3930	668	24977	5407	488%	362%
WIFI Distinct Clients	3776	1138	27123	9233	232%	194%