

# 2017 TROLLEY ROUTE

**Downtown Trolley Stops**

**Trolley also stops at noted stop signs**

**Public Art Murals**

## ALONG THE WAY

Get to know Downtown Appleton even better. Here are some points of interest and great places to go!

**THE BUILDING FOR KIDS CHILDREN'S MUSEUM**  
100 W. College Ave. This children's museum is a great place for the young and young-at-heart.

### HOUDINI PLAZA

**At the corner of Appleton St. and College Ave.**  
This site is said to be the site where Harry Houdini lived as a child.

### THE TROUT MUSEUM OF ART

111 W. College Ave. Featuring exhibitions of regional, national and international visual arts.

**PAPER DISCOVERY CENTER**  
425 W. Water St. Learn about the Fox Cities' paper heritage and have some fun along the way with hands-on activities.

### VULCAN HERITAGE PARK

535 W. Water St. This is where hydroelectric power was originally generated for the early paper mills and Hearsthouse.

### HEARTHSTONE HISTORIC HOUSE MUSEUM

625 W. Prospect Ave. While enjoying our beautiful Riverfront, look toward the Memorial Street bridge to see the world's first "electric" home.

### THE HISTORY MUSEUM AT THE CASTLE

330 E. College Ave. Learn about the Fox Cities' heritage including Houdini's life and career. Plus, enjoy exciting traveling exhibits!

**APPLETON PUBLIC LIBRARY**  
225 N. Oneida St. Check out the many summer programs for all ages.

### THE DOWNTOWN TROLLEY SCHEDULE

is designed to fit the weekend warrior in all of us. Running Thursday – Saturday, it's the perfect way to get around Downtown and our beautiful Riverfront. Take the trolley to enjoy the sights, sounds and delicious tastes and smells of Downtown Appleton—One Great Place!

We have many summer events for you, your friends and family to enjoy. Check out all of the great Downtown events at our website: [appletondowntown.org](http://appletondowntown.org)

### TROLLEY HOURS:

Thursdays and Fridays 5 – 11 p.m.  
Saturdays 8 a.m. – 11 p.m.

### APPROXIMATE SCHEDULE:

Transit Center	:15 and :45
Walnut & Seventh Street	:19 and :49
Fratellos Waterfront Restaurant	:20 and :50
Trolley Square/Pullmans	:22 and :52
Eagle Flats	:23 and :53
Banta Ct. at Riverheath	:30 and :00
History Museum	:31 and :01

To plan your next Valley Transit bus trip, visit [www.myvalleytransit.com](http://www.myvalleytransit.com)



**THE DOWNTOWN TROLLEY** is free and is available to take you or your group on a carefree ride to our summer events:

**HEID MUSIC SUMMER CONCERT SERIES**

Thursdays, June 1 – August 31  
5:30 – 8:30 p.m.

**FLAG DAY PARADE**

Saturday, June 10, 2:00 p.m.

**ART ON THE TOWN**

Third Friday of the month, 5:00 – 8:00 p.m.

June 16 – HIDDEN TEXTURES

July 21 – CHALK ON THE TOWN

August 18 – PAINT ON THE TOWN  
September 15 – PARK(ing) DAY

**DOWNTOWN APPLETON FARM MARKET**

Saturdays, June 17 – October 28  
8:00 a.m. – 12:30 p.m.

Of course, you can always ride the trolley for fun and enjoy the many shops, eateries and entertainment venues along the way.

**OTHER FAMILY-FRIENDLY EVENTS**

**IN DOWNTOWN APPLETON TO ENJOY**

**LUNCHTIME LIVE! CONCERTS**

Houdini Plaza  
Thursdays, June 1 – August 31  
11:30 a.m. – 1:00 p.m.

**NOON TUNES**

Creative Parklet  
Wednesdays, June 7 – August 30  
Noon – 1:00 p.m.

**CREATIVE KIDS**

Houdini Plaza  
June 16, July 21, August 18  
3:00 p.m. – 5:00 p.m.



**TRACES OF THE PAST**

**DOWNTOWN TROLLEY HISTORY**



**1800S                      1900S                      TODAY**

The first electric commercial streetcar in the world made its debut in Appleton on August 12, 1886, and, according to city history, was quite a “showstopper”.

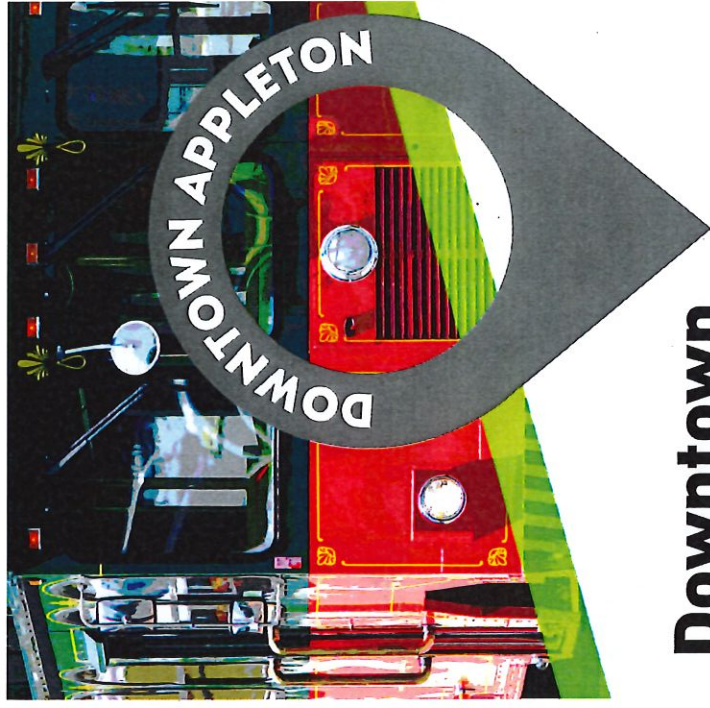
The Appleton Electric Street Railway was the vision of Judge J.E. Harriman, who had seen a demonstration of a streetcar system while traveling in Alabama. Harriman immediately raised \$35,000 and created a private company to provide this new form of public transportation to the city of Appleton.

The cars ran every 20 minutes from Appleton’s west side with 6 stops. The cars were housed at what is now Studio 213 on College Avenue, and the office was located at the current Gabriel Furniture site.

The road and track spanned a total of 4.5 miles, with the electrical wiring suspended overhead. Charles J. Van Depoele, who invented the system, was in Appleton to oversee the construction and pulled the lever for the first run in 1886. The company began with 5 cars.

After several years of operation, Harriman’s company went bankrupt. The streetcars were taken over by various companies, and the office and car barn were eventually relocated to the flats. In 1930, the streetcar operation gave way to private transportation and buses. The last run of the Appleton Electric Street Railway was April 6, 1930.

— Research by Appleton Heritage Society



**Downtown**

**TROLLEY**  
**2017 Schedule**

**JUNE 1 – SEPTEMBER 30**  
Thursdays and Fridays 5:00 – 11:00 p.m.  
Saturdays 8:00 a.m. – 11:00 p.m.

