



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final City Plan Commission

Wednesday, September 24, 2025

3:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order by Chair Mayor Woodford at 3:31 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

4. Approval of minutes from previous meeting

[25-1092](#)

City Plan Minutes from 9-10-25

Attachments: [City Plan Minutes 9-10-25.pdf](#)

Carpenter moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

5. Public Hearing/Apearances

[25-1093](#)

Proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article III. Section 23-54 Temporary Uses and Structures as identified in the attached documents (Associated with Action Item #25-1094)

Attachments: [NoticeofPublicHearing AmendZoningOrd TempUse.pdf](#)

This public hearing was held and no one spoke.

This public hearing was held, and no one spoke on the item.

[25-1095](#)

Proposed text and map amendments to the Municipal Code, Chapter 23 Zoning creating Article XI. Shoreland-Wetland Zoning District Regulations, amending Article XIX. Shoreland Zoning relating to Section 23-752(b)(2) and (3), and amending Shoreland Zoning and the City of Appleton Official Shoreland District Map pursuant to Article XIX. Shoreland Zoning, Section 23-755 (a)(1) as identified in the attached documents (Associated with Action Item #25-1096)

Attachments: [NoticeofPublicHearing_ShorelandWetland Ordinance.pdf](#)

This public hearing was held and no one spoke. This public hearing was reopened and held open until the next Plan Commission meeting.

This public hearing was held, and no one spoke on the item. Fenton moved, seconded by Carpenter, to reopen this public hearing. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

[25-1097](#)

Proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article XIV. Signs as identified in the attached documents (Associated with Action Item #25-1098)

Attachments: [NoticeofPublicHearing_AmendZoningOrd_SignCode.pdf](#)

This public hearing was held and no one spoke.

This public hearing was held, and no one spoke on the item.

6. Action Items

[25-1094](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article III. Section 23-54 Temporary Uses and Structures as identified in the attached documents

Attachments: [Sec 23-54 Temporary Use Amendments_Zoning Ord_Staff Memo_For09_24_25.pdf](#)
[Draft Temporary Use Code Sec. 23-54 with Strikeouts.pdf](#)
[Draft Temporary Use Code Sec. 23-54 Clean Version.pdf](#)

Fenton moved, seconded by Carpenter, that the Zoning Ordinance text amendments pertaining to Temporary Uses and Structures be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

[25-1096](#)

Request to approve proposed text and map amendments to the Municipal Code, Chapter 23 Zoning creating Article XI. Shoreland-Wetland Zoning District Regulations, amending Article XIX. Shoreland Zoning relating to Section 23-752(b)(2) and (3), and amending Shoreland Zoning and the City of Appleton Official Shoreland District Map pursuant to Article XIX. Shoreland Zoning, Section 23-755 (a)(1) as identified in the attached documents

Attachments: [Shoreland-WetlandandShorelandOrdAmendments StaffMemo For09-24-25.pdf](#)
[Draft Shoreland-Wetland and Shoreland Ord Amendments For09-24-25.pdf](#)
[Final Version Shoreland Zoning District Map.pdf](#)

No vote was taken on the recommendation for approval.

Fenton moved, seconded by Robins, that the Zoning Ordinance text and map amendments pertaining to Shoreland-Wetland Zoning be recommended for approval.

Held until the next Plan Commission meeting.

Uitenbroek moved, seconded by Fenton, that the Zoning Ordinance text and map amendments pertaining to Shoreland-Wetland Zoning be held until the next Plan Commission meeting. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

[25-1098](#)

Request to approve proposed text amendments to the Municipal Code, Chapter 23 Zoning relating to Article XIV. Signs as identified in the attached documents

Attachments: [Sec 23-500 Sign Code Amendments Zoning Ord Staff Memo For09 24 25.pdf](#)
[Draft Sign Code With Strikeouts 9 15 25.pdf](#)
[Draft Sign Code Clean Version 9 15 25.pdf](#)

Carpenter moved, seconded by Fenton, that the Zoning Ordinance text amendments pertaining to Signs be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

[25-1099](#)

Request adoption of Resolution #2025-14 Support of the Shared Vision for West College Avenue

Attachments: [MemotoPlanCommission_ResolutionofSupportSharedVisionWCollege Ave_For09-24-25.pdf](#)
[Resolution #2025-14 Support of the Shared Vision for West College Avenue.pdf](#)
[ReimaginingANewAvenue_071725 FINAL.pdf](#)
[W College Ave_PPT.pdf](#)

Staff provided a PowerPoint presentation at the Plan Commission meeting, and it is the last item attached.

Fenton moved, seconded by Carpenter, that Resolution #2025-14 be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm

7. Information Items

8. Adjournment

Fenton moved, seconded by Robins, that the meeting be adjourned at 4:03 p.m. Roll Call. Motion carried by the following vote:

Aye: 6 - Robins, Mayor Woodford, Uitenbroek, Neuberger, Fenton and Carpenter

Excused: 1 - Palm