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Department of Public Works Inspection Division 100 North Appleton Street Appleton, Wisconsin 54911 (920) 832-6411

City of Appleton Application for Variance

Application Deadline: September 30, 2019

Meeting Date: October 21, 2019 at 7:00 pm

Please write legibly and also submit a complete reproducible site plan (maximum size 11" x 17"). A complete site plan includes, but is not limited to, all structures, lot lines and streets with distances to each. There is a non-refundable \$125.00 fee for each variance application. The non-refundable fee is payable to the City of Appleton and due at the time the application is submitted.

Address of Property (Variance Requested)	Information Parcel Number					
1405 E. Wisconsin Ave.	31-1-1043-00					
Zoning District	Use of Property					
C2	Commercial					
Applicant Information						
Owner Name	Owner Address					
East Side Properties LLC	1405 E. Wisconsin Ave.					
9	Appleton, WI 54911					
Owner Phone Number	Owner E Mail address (optional)					
Agent Name	Agent Address					
Bob Reider						
Agent Phone Number	Agent E Mail address (optional)					
954-4036	Bob r@carowlandsurveying.com					
Variance.	nformation					
Municipal Code Section(s) Project Does not Co	omply					
Section 23-113(h)(2)- Maximum lot coverage in (C2 zoning district is 75%.					
Section 23-172(f)(1)(a)- Landscape islands shall l	be 5% of the parking lot area.					
Brief Description of Proposed Project	1 02 250/ Seeking 22 112/b/2\ of					
The proposed parking lot plan shows the total lot coverage to be 83.37%. Section 23-113(h)(2) of						
the Zoning Ordinance requires a maximum lot co	verage of 75%.					
The proposed parking lot plan shows 5.2% of the lot expansion area with landscape islands. However, the total lot would have only 2.6% with landscape islands. Section 23-172(f)(1)(a) of the						
Zoning Ordinance requires five (5) percent of the	parking lot area to be landscape islands.					
Owner's Signature (Required):	Jorefue Date: 9/20/19					
•	Raca 14324					

Sep 19 2019 9:46AM MARK EASTSIDE

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Questionnaire

In order to be granted a variance each applicant must be able to prove that an unnecessary hardship would be created if the variance were not granted. The burden of proving an unnecessary hardship rests upon the applicant. The attached sheet provides information on what constitutes a hardship. (Attach additional sheets, if necessary, to provide the information requested. Additional information may be requested as needed.

- Explain your proposed plans and why you are requesting a variance:

 We are expanding our parking lot due to an outright need for additional parking. On busy nights customers are parked all the way down Plateau Street. We are requesting a variance so we can maximize the number of new parking stalls given the limited amount of additional space we are acquiring. The additional lot area and additional impervious area does exceed the requirements of the city. The city had previously approved a variance allowing 85% impervious for the entire site. The entire site will be reduced to 83.37% impervious if the variance is granted.
- Describe how the variance would not have an adverse effect on the surrounding properties:
 The property to the East is vacant land owned by the cemetery association and they are selling the additional land for the parking lot expansion. The adjoining properties to the South, and West would be buffered from the expansion by landscaping and an existing building. The applicant owns the property to the West.
- 3. Describe the special conditions that apply to your lot or structure that do not apply to surrounding lots or structures:

 The business has been in operation since 1967 and the impervious area on the existing portion of the property was previously granted a variance to allow for 85% impervious. With the additional land and additional parking expansion the total impervious needed for the site would be reduced to 83.37%.
- 4. Describe the hardship that would result if your variance were not granted:
 If the variance is not granted our customers will have to continue to park on the streets making it more difficult for traffic to flow safely.

CITY OF APPLETON MEMO

To: Board of Zoning Appeals

From: Kurt W. Craanen, Inspections Supervisor

Date: October 2, 2019

XE: Variance Application for 1405 W. Wisconsin Ave. (31-1-1043-00)

Description of Proposal

The applicant is proposing to expand an existing parking lot. The proposed lot coverage is 83.37%. Section 23 172(h)(2) of the Zoning Ordinance requires a minimum lot coverage of 75%. The proposed percentage of landscape islands is 2.6%. Section 23-172(f)(1)(a) of the Zoning Ordinance requires 5% of the lot to be landscape islands.

Impact on the Neighborhood

In the application, the applicant states that the vacant land to the east is owned by the cemetery and the adjoining properties to the south and west would be buffered by landscaping.

Unique Condition

In the application, the applicant states that a previous variance was granted for this property allowing 85% lot coverage. This expansion would have a total coverage of 83.37%.

Hardship

In the application, the applicant states that if the variance is not granted his customers will have to continue to park on the street.

Staff Analysis

This property is 54,509 sq. ft. The minimum size lot in the C2 zoning district is 14,000 sq. ft.

The Board granted a variance for no landscape buffering and 85% lot coverage for this property on 8/15/11.

With the proposed expansion of the parking lot, the lot coverage would be 83.37%, which is less than what was previously approved. The reason for the variance is 2011 was because there was no practical application for the existing area to require extra green space.

The proposed parking lot meets the zoning standard for minimum required parking spaces. However, historically, street parking for this business is needed to accommodate patrons on Friday and Saturday nights.

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