



"meeting community needs  
.....enhancing quality of life"

<b>FEES ARE NON-REFUNDABLE</b>	Date Rec'd <u>2/24/17</u>
License Fee - \$10.00 per event	Acct. 11030.4322
Investigation Fee + 7.00	Acct. 100.2359
Total Amount Paid <u>17.00</u>	Receipt <u>4659584</u>

### Application for Special Class "B" License to Sell Fermented Malt Beverages at Picnics or Gatherings

**The named organization applies for:**

- A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.
- A temporary Class "B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 permits in a 12 month period)

**SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly**

Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) Appleton Downtown Inc. Date Organized 04/02/1993

Address 116 N. Appleton Street City Appleton State WI Zip 54911

Person in Charge of Event: Name: Last Stephany, Jennifer L. First  Middle Initial  Date of Birth [REDACTED]

Address ADI - 116 N. Appleton Street City Appleton State WI Zip 54911 Person in charge phone number: 954-9112 (w) 538-2026 (c)

President Last Peterson, John C. First  Middle Initial  Date of Birth [REDACTED] Male  Female

Address 200 E. College Avenue City Appleton State WI Zip 54911

Vice President Last Weider, Will R. First  Middle Initial  Date of Birth [REDACTED] Male  Female

Address 222 W. College Avenue City Appleton State WI Zip 54911

Secretary Last Murray, Patrick R. First  Middle Initial  Date of Birth [REDACTED] Male  Female

Treasurer Last Hagee, Lynn S. First  Middle Initial  Date of Birth [REDACTED] Male  Female

Address  City Appleton State WI Zip 54911

**SECTION 2 - EVENT INFORMATION SECTION**

Date(s) of Event: Beginning 09 / 30 / 2017 Ending: 09 / 30 / 2017 Hours 9 a.m. AM PM 5:30 p.m. AM PM

Please describe the type of event you are going to have:  
Octoberfest - free event open to the public, featuring food, art, music, crafts, beer and family fun activities.

Do you plan to serve food at this event? No  Yes  If yes, contact the Appleton Health Department. (920.832.6429)

Location where beer or wine will be sold:  
Map of 2016 included, for general idea of locations.

Address College Avenue - Richmond Street to Lawe Street City Appleton State WI Zip 54911

Are you requesting an "open concept" license? No  Yes  Will minors be present? No  Yes

Describe actual location and dimensions of area to be licensed - Be precise!  
See attached. If yes, how will you prevent minors from obtaining alcoholic beverages?  
Wristband purchase required with ID and tickets. Licensed bartenders at all beer locations.

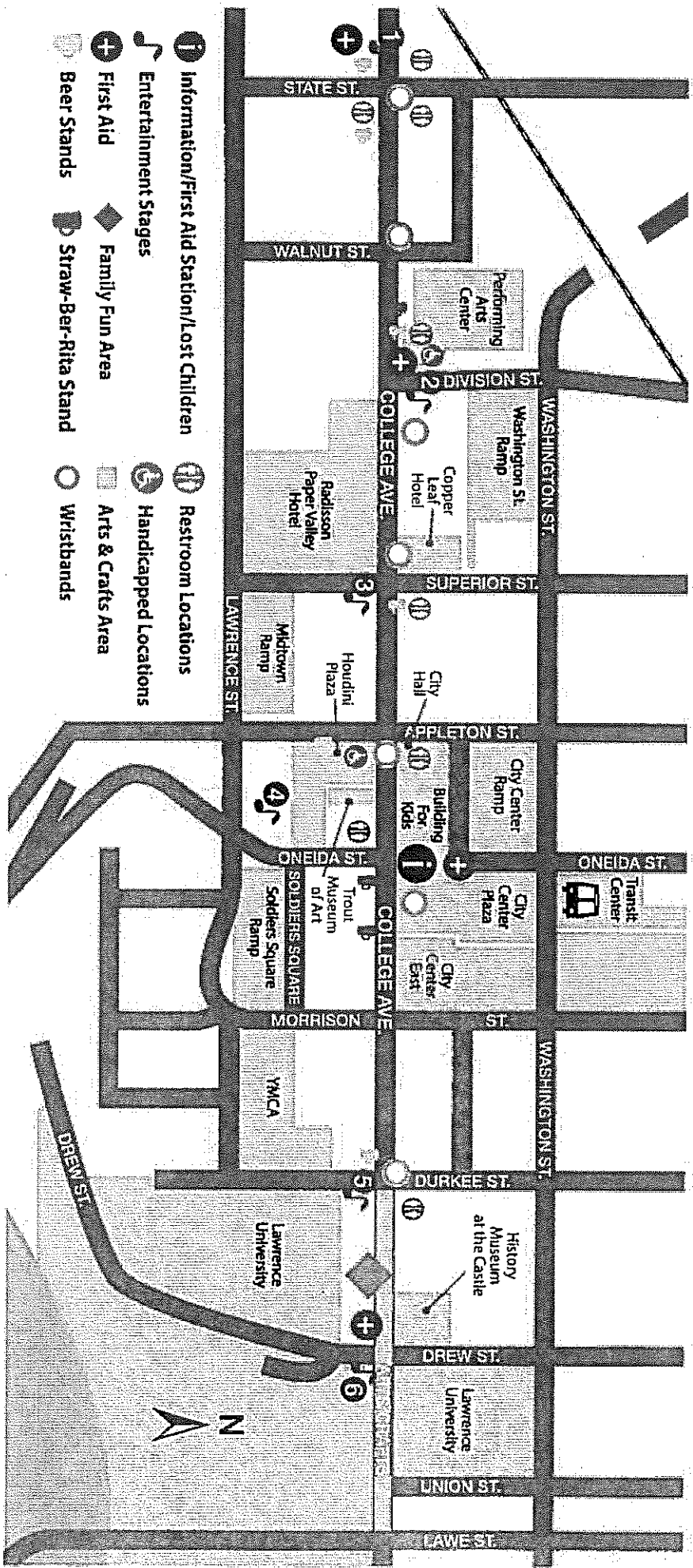
**SECTION 3 - PENALTY SECTION**

This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license.  
If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license.  
This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Signature of Officer

**FOR OFFICE USE ONLY**

Dept.	Approve	Deny	By	Reason
Police				
Fire				
Health				
Inspection				
S&L	Council	Date Issued	Exp. Date	License Number



**1** Information/First Aid Station/Lost Children

**2** Entertainment Stages

**+** First Aid

**☺** Beer Stands

**♿** Restroom Locations

**♿** Handicapped Locations

**♦** Family Fun Area

**☺** Arts & Crafts Area

**☺** Wristbands

STATE ST

WALNUT ST

DIVISION ST

COLLEGE AVE

SUPERIOR ST

APPLETON ST

ONEIDA ST

MORRISON ST

DURKEE ST

DREW ST

UNION ST

LAW ST

WASHINGTON ST

WASHINGTON ST

WASHINGTON ST

COLLEGE AVE

ONEIDA ST

MORRISON ST

DURKEE ST

DREW ST

UNION ST

LAW ST

Performing Arts Center

Washington St Ramp

Copper Leaf Hotel

Radisson Paper Valley Hotel

Houdini Plaza

City Hall

City Center Ramp

Building For Kids

City Center Plaza

City Center East

Trout Museum of Art

Soldiers Square Ramp

YMCA

Lawrence University

History Museum at the Castle

Lawrence University

