

**NOTICE OF INFORMAL PUBLIC HEARING**  
**OF THE**  
**APPLETON CITY PLAN COMMISSION**

Dear property owner(s):

The City of Appleton Plan Commission will conduct an Informal Public Hearing on Wednesday, March 9, 2022, at 3:30 P.M., or as soon thereafter as can be heard, in Common Council Chambers, 6th Floor, City Hall, 100 North Appleton Street for the following proposed rezoning request:

**COMMON DESCRIPTION:**

217 South Badger Avenue (Tax Id #31-3-0907-00).

**Rezoning Request:** A rezoning request has been initiated by the owner/applicant, 217 S Badger Ave LLC, in the matter of amending Chapter Twenty-three (Zoning Ordinance) of the Municipal Code of the City of Appleton for the above-described real estate, which is currently zoned C-2 General Commercial District. The owner proposes to rezone the property to C-1 Neighborhood Mixed Use District (see attached map). The C-1 District is intended to provide for mixed use areas, including a range of commercial and denser residential uses. Development is intended to be pedestrian-oriented, with businesses and services that are part of the fabric of the neighborhood and allow residents to meet daily needs on foot, bicycle, and public transit. Development standards provide added flexibility to encourage redevelopment along commercial corridors, without being detrimental to established residential neighborhoods.

**Purpose of the Request:** The owner/applicant is seeking this request to facilitate reuse of the property. The owner/applicant proposes to redesign the existing building to accommodate multi-family dwelling units.

**ALDERMANIC DISTRICT:** 9 – Alderperson Alex Schultz

You are being notified as a policy of the City of Appleton Community and Economic Development Department. All persons interested are invited to attend this meeting and will be given an opportunity to be heard. Feedback can also be shared with Plan Commission members via written letter, email, or phone call. The Plan Commission makes a recommendation to the Common Council who makes the final decision on the matter.

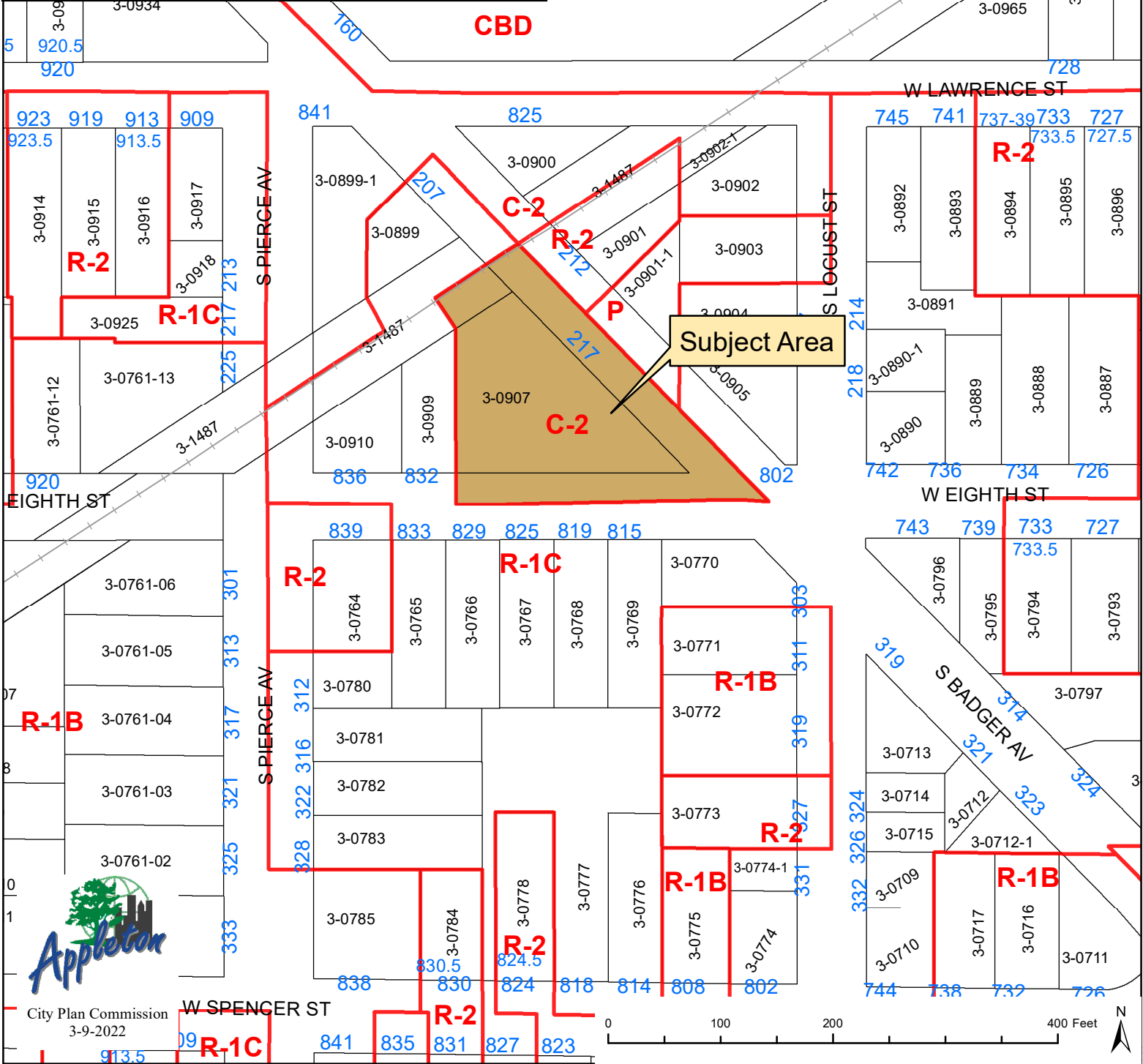
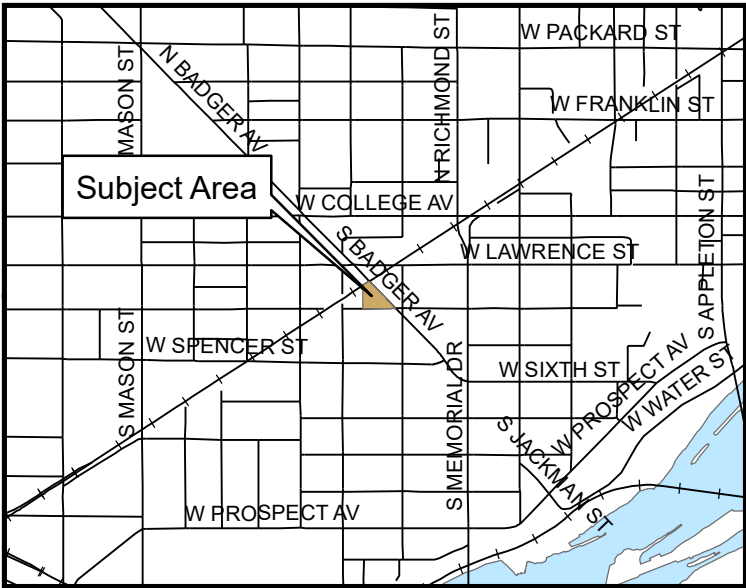
Any questions regarding this matter should be directed to David Kress, Principal Planner, in the Community and Economic Development Department at 920-832-6428 or by email at [david.kress@appleton.org](mailto:david.kress@appleton.org).

CITY PLAN COMMISSION

COMMUNITY & ECONOMIC DEVELOPMENT  
CITY HALL - 100 NORTH APPLETON STREET  
APPLETON, WISCONSIN 54911-4799  
920-832-6468

*Reasonable accommodations for persons with disabilities will be made upon request and if feasible.*

217 S. Badger Avenue  
 Rezoning  
 C-2 General Commercial District to  
 C-1 Neighborhood Mixed Use District  
 Zoning Map

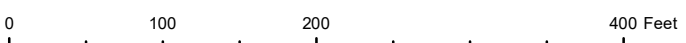


**CBD**

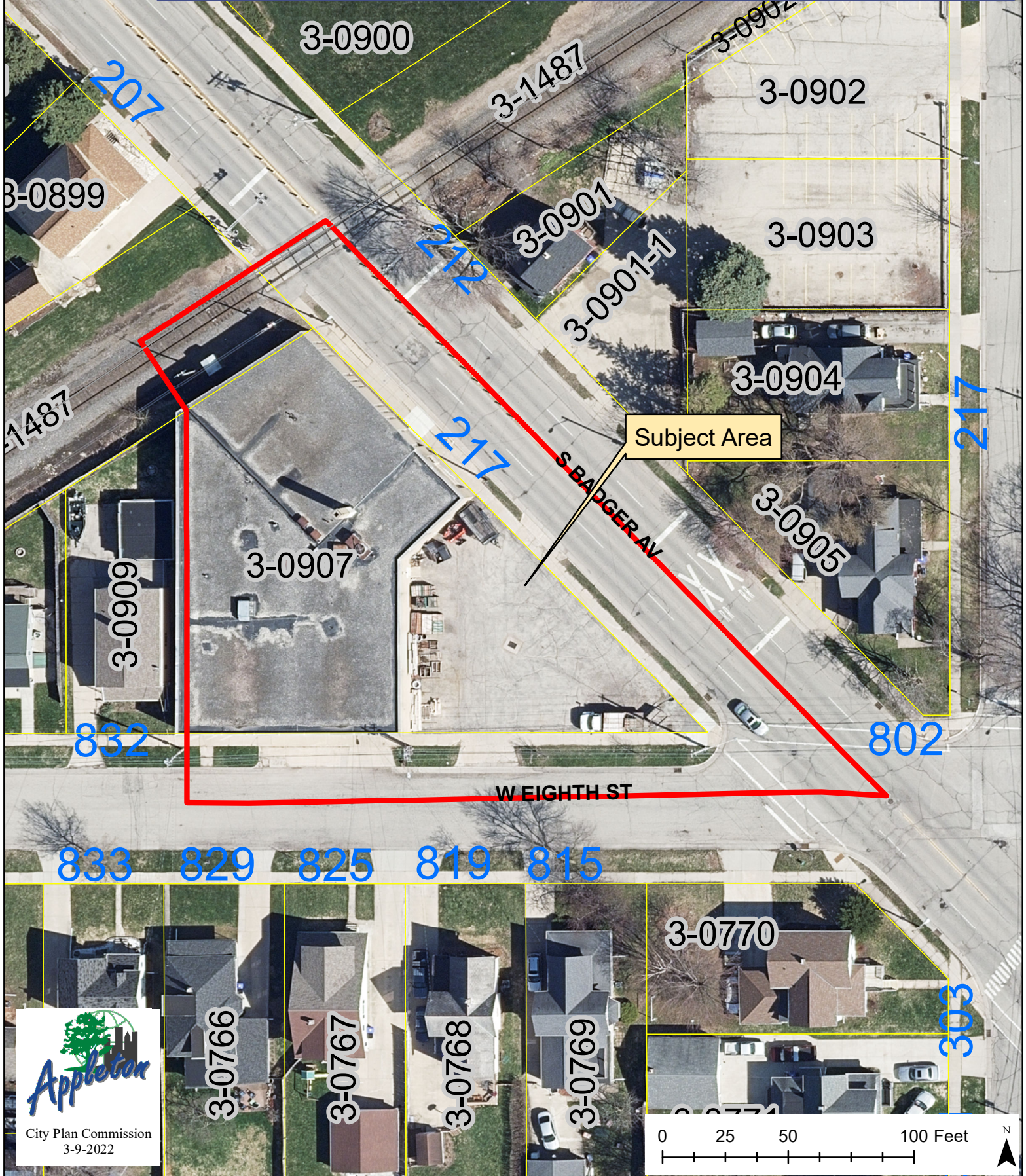
**Subject Area**



City Plan Commission  
 3-9-2022



217 S. Badger Avenue  
Rezoning  
C-2 General Commercial District to C-1 Neighborhood Mixed Use District  
Aerial Map



Subject Area