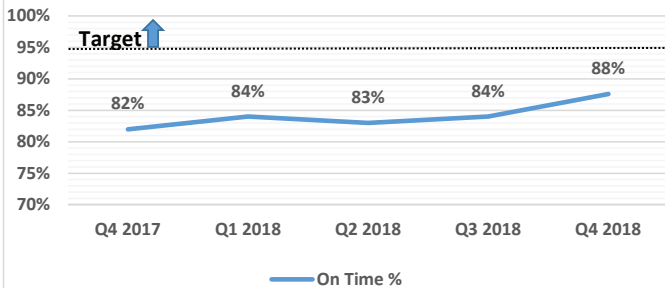


VALLEY TRANSIT

Key Performance Indicators - 2018, 4th Quarter

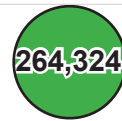
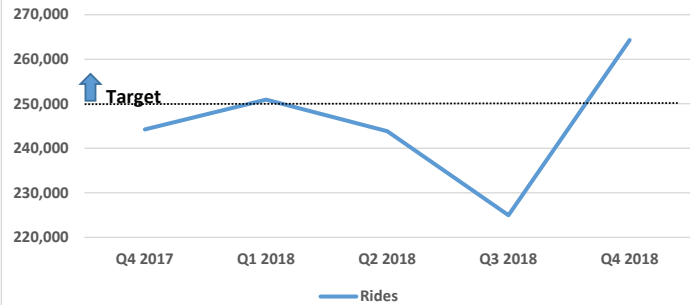
ON TIME PERFORMANCE - FIXED ROUTE



Dashboard rating scale:
 ● Target is $\geq 95\%$ per qtr
 ● Below target

Data Source: DoubleMap ITS System Report

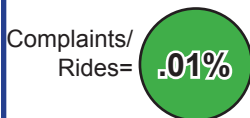
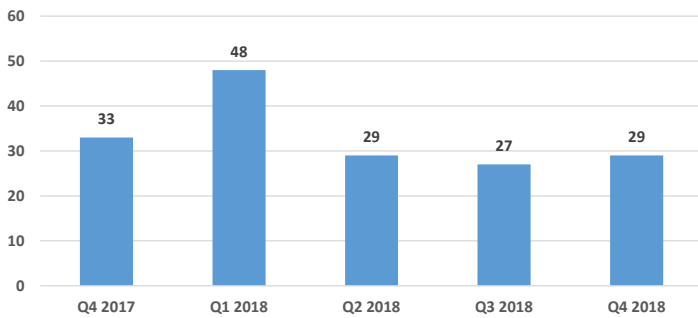
TOTAL PASSENGER TRIPS - FIXED ROUTE



Dashboard rating scale:
 ● Target is $> 250K$ per qtr
 ● Below target

Data Source: GFI Fareboxes and Contractor Ridership Report

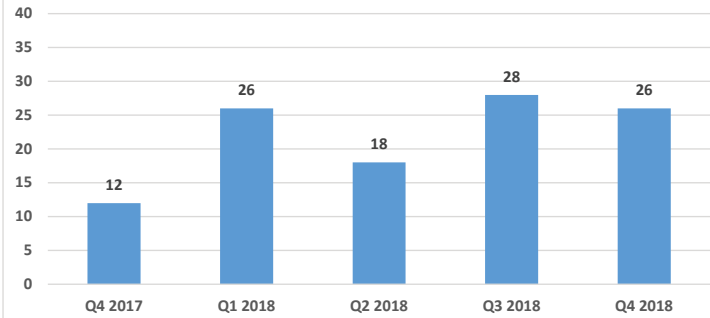
COMPLAINTS - FIXED ROUTE



Dashboard rating scale:
 ● Target is $\leq .08\%$ per qtr
 ● Above target

Data Source: Transit Input Reports

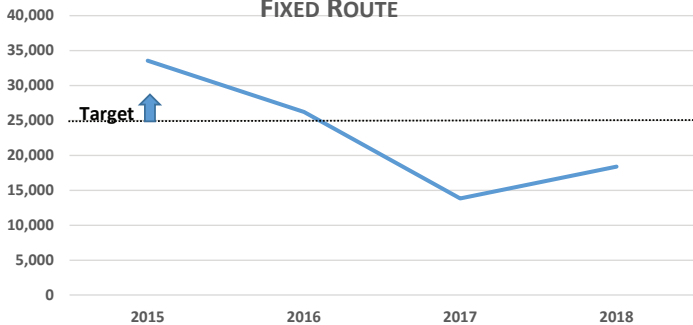
COMPLAINTS - PARATRANSIT



Dashboard rating scale:
 ● Target is $\leq .10\%$ per qtr
 ● Above target

Data Source: Transit Input Reports

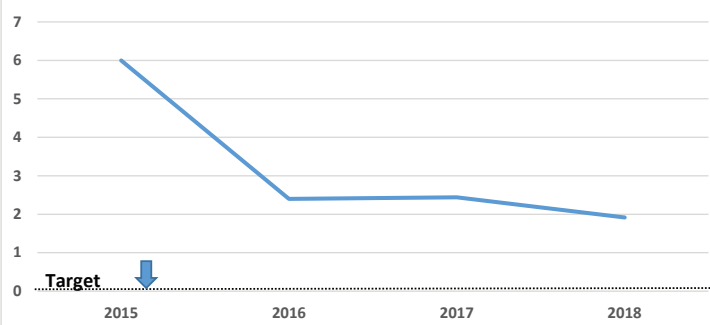
MILES BETWEEN ROAD CALLS - FIXED ROUTE



Dashboard rating scale:
 ● Target is $\geq 25,000$ (YTD)
 ● Below target

Data Source: Transit Fleet Software, Road Call History Report

VEHICLE ACCIDENTS PER 100,000 MILES



Dashboard rating scale:
 ● Target is zero (YTD)
 ● Above target

Data Source: Accident Files

VALLEY TRANSIT

Key Performance Indicators - Definitions

On Time Performance

The line graph shows quarterly on-time performance of the fixed route bus system. A bus is considered 'on time' if it arrives at each designated time point between one minute early and up to five minutes late. Each route has multiple time points along the route which are distributed to make sure that buses arrive at stops generally within the scheduled time frame. On time performance is calculated by dividing the number of on time stops at time points by all stops at time points.

On time performance is important to our customers because they need to know that we will regularly pick them up and get them to their destination on time.

Total Passenger Trips - Fixed Route

This indicator shows the quarterly number of trips provided by Valley Transit bus routes. A trip is counted each time a passenger gets on a bus. The total number of trips and a comparison from year to year provides a measure of the mobility/access provided to customers over time. Valley Transit's target is to provide over 1 million rides per year based on current service levels.

Complaints - Fixed Route & Paratransit

These charts by service mode display the total number of complaints received each quarter. The performance measure evaluates complaints as a percentage of rides. This measure indicates the level of concern customers have with the system. All complaints are investigated and resolved to improve customer service.

Note: Two different rating factors are used to measure fixed route and paratransit complaints as a percentage of rides. The .10% target for paratransit complaints is based on a '1 complaint for every 1,000 rides' standard that is used by the State of Wisconsin for Medicaid transportation. This standard was adjusted for the fixed route target, since each trip via bus potentially includes transfers (1 complaint for every 1,250 rides).

Miles between Road Calls - Fixed Route

Miles between road calls is one indicator measuring the effectiveness of the preventative maintenance program. It tracks how often customers are inconvenienced by service disruptions due to vehicle break downs.

Note: A majority of the buses in Valley Transit's fleet has surpassed their useful life (12 years or 500,000 miles) and require replacement. As vehicles are replaced, this indicator will improve.

Vehicle Accidents per 100,000 miles

This is one common indicator used to measure the safety of fixed route bus operations. Accident data includes both preventable and non-preventable events because all accidents impact budget expenses, customer satisfaction, on time performance and use of staff time.

By reviewing every accident, we can learn how to operate buses more defensively, reduce risk, reduce costs associated with accidents and revise procedures or conditions to help with accident prevention.