## City of Appleton - Reid Golf Course 2019 Revenues - August 31, 2019

|                                 | 20                | 2018         |               | 2019            |  |
|---------------------------------|-------------------|--------------|---------------|-----------------|--|
|                                 | 2018 Y-T-D        | Total        | 2019 Y-T-D    | Total           |  |
| Green Fees                      | Rounds            | Revenue      | <u>Rounds</u> | Revenue         |  |
| Weekday-18 Holes                | 1,724             | \$32,681.96  | 1,705         | \$31,206.42     |  |
| Weekday-9 Holes                 | 9,714             | \$142,504.99 | 9,236         | \$134,982.33    |  |
|                                 |                   |              |               |                 |  |
| Weekend - 18-Holes              | 1,109             | \$31,684.90  | 1,086         | \$30,301.27     |  |
| Weekend - 9 Holes               | 1,878             | \$31,978.39  | 1,859         | \$30,727.87     |  |
|                                 |                   |              |               |                 |  |
| Twilight Golf                   | 2,560             | \$26,711.48  | 2,581         | \$26,933.74     |  |
|                                 |                   |              |               |                 |  |
| Passholder Rounds               | 5,478             |              | 5,181         |                 |  |
|                                 |                   |              |               |                 |  |
| Promo Rounds                    |                   |              |               |                 |  |
| Coupon Rounds                   | 346               |              | 291           |                 |  |
| Misc. Promotional Rounds*       | 2,197             | \$37,528.25  | 2,370         | \$35,027.44     |  |
|                                 |                   |              |               |                 |  |
| Team Rounds                     | 470               |              | 585           |                 |  |
| Sub-Totals                      | 25,476            | \$303,089.97 | 24,894        | \$289,179.07    |  |
|                                 |                   |              |               |                 |  |
|                                 | 2018 Y-T-D        | Total        | 2019 Y-T-D    | Total           |  |
| Pass/Coupon/Discount Card Sales | <u>Sales</u>      | Revenues     | <u>Sales</u>  | <u>Revenues</u> |  |
| Pass Sales                      | 108               | \$55,908.31  | 105           | \$54,651.88     |  |
| Corporate Pass Sales            | 7                 | \$16,238.10  | 6             | \$15,000.00     |  |
| Coupon Sales                    | 86                | \$7,838.99   | 60            | \$5,614.24      |  |
| Discount Cards                  | 150               | \$4,500.00   | 167           | \$5,010.00      |  |
|                                 |                   |              |               |                 |  |
|                                 | 2018 Y-T-D        | Total        | 2019 Y-T-D    | Total           |  |
| <u>Cart Revenue</u>             | <u>Cart Sales</u> | Revenues     | Cart Sales    | <u>Revenues</u> |  |
| Cart Fee                        | 8,486             | \$86,812.65  | 7,890         | \$80,649.17     |  |
| Annual Cart Passes              | 29                | \$14,185.00  | 27            | \$12,908.50     |  |
|                                 |                   |              |               |                 |  |
|                                 | 2018 Y-T-D        | Total        | 2019 Y-T-D    | Total           |  |
| <u>Practice Range</u>           | <u>Sales</u>      | Revenues     | <u>Sales</u>  | <u>Revenues</u> |  |
| Driving Range                   | 3,191             | \$20,408.66  | 3,351         | \$22,794.07     |  |
| Annual Range Pass               | 16                | \$4,849.94   | 12            | \$3,774.96      |  |

|                                 | 2018 Y-T-D   | Total           | 2019 Y-T-D   | Total           |
|---------------------------------|--------------|-----------------|--------------|-----------------|
| Golf Shop Merchandise           | <u>Sales</u> | Revenues        | <u>Sales</u> | Revenues        |
| Balls/Assessories/Apparel/Misc. |              | \$16,338.95     |              | \$15,910.02     |
| Gift Cards                      | 227          | \$12,912.25     | 231          | \$9,639.00      |
| Lessons**                       | 186          | \$9,194.00      | 159          | \$7,466.00      |
| Other Rentals***                | 527          | \$3,112.75      | 635          | \$3,523.95      |
|                                 |              |                 |              |                 |
|                                 | 2018 Y-T-D   | Total           | 2019 Y-T-D   | Total           |
| <u>Food and Beverage</u>        | <u>Sales</u> | <u>Revenues</u> | <u>Sales</u> | <u>Revenues</u> |
| Food                            |              | \$13,582.02     |              | \$13,920.17     |
| Beverage                        |              | \$16,803.82     |              | \$17,483.25     |
| Alcohol Sales                   |              | \$58,392.46     |              | \$59,148.25     |
| Catering/Banquet                | 415          | \$3,181.42      | 189          | \$1,548.11      |
|                                 |              |                 |              |                 |
| <u>Raincheck Redeemed</u>       |              | -\$1,160.99     |              | -\$2,022.78     |
| Total Revenue (All Categories)  |              | \$646,188.30    |              | \$616,197.86    |

<sup>\*</sup>Misc. Promotional Rounds include Mem Day, Mothers Day, Fathers Day, Family Day, Valpak & Comm Color Mailer specials

<sup>\*\*</sup>Lessons include private, group and juniors

\*\*Other rentals include additional revenue club rentals, pull carts & locker rentals

## **Reid Golf Course Budget August 31st Expense Report**

| Description                    | Budget         | End of August Expenses | Available       |
|--------------------------------|----------------|------------------------|-----------------|
| Regular Salaries               | \$173,965      | (\$107,947)            | \$66,018        |
| Overtime                       | \$552          | (\$159)                | \$393           |
| Part-Time                      | \$123,351      | (\$81,157)             | \$42,194        |
| Fringes                        | \$88,761       | (\$42,245)             | \$46,516        |
|                                |                |                        |                 |
| Training and Conferences       | \$1,000        | (\$402)                | \$598           |
| Office Supplies                | \$600          | (\$517)                | \$83            |
| Memberships & Licenses         | \$1,659        | (\$1,691)              | (\$32)          |
| Food & Provisions              | \$50           | \$0                    | \$50            |
| Printing & Reproduction        | \$2,000        | (\$701)                | \$1,299         |
| Clothing                       | \$500          | \$0                    | \$500           |
| Accounting/Audit               | \$2,210        | \$0                    | \$2,210         |
| Bank Services                  | \$13,000       | (\$6,760)              | \$6,240         |
| Consulting Services            | \$1,000        | \$0                    | \$1,000         |
| Advertising                    | \$10,000       | (\$7,212)              | \$2,788         |
| Insurance                      | \$7,485        | (\$5,000)              | \$2,485         |
| Rent                           | \$30,861       | (\$15,840)             | \$15,021        |
| Depreciation Expense           | \$63,936       | (\$40,912)             | \$23,024        |
| Facilities Charges             | \$32,284       | (\$22,844)             | \$9,440         |
| CEA Equipment Rental           | \$96,880       | (\$67,419)             | \$29,461        |
| Software Support               | \$1,860        | (\$1,860)              | \$0             |
| Interest Payments              | \$11,625       | (\$7,752)              | \$3,873         |
| General Fund                   | \$17,900       | (\$11,933)             | \$5,967         |
| Other Capital Outlay           | \$25,000       | (\$3,481)              | \$21,519        |
| Infrastructure Construction    | \$56,192       | \$0                    | \$56,192        |
|                                | Ψ30)232        | +0                     | <del>755)</del> |
| Bldg Maintenance/Janitorial    | \$2,000        | (\$1,170)              | \$830           |
| Landscape Supplies             | \$36,900       | (\$29,480)             | \$7,420         |
| Concession Supplies            | \$60,850       | (\$56,082)             | \$4,768         |
| Miscellaneous Supplies         | \$2,000        | (\$493)                | \$1,507         |
| Gas Purchases                  | \$13,500       | (\$12,235)             | \$1,265         |
| Miscellaneous Equipment        | \$11,500       | (\$5,363)              | \$6,137         |
|                                | <b>411)</b>    | (40,000)               | Ψ 0/207         |
| Collection Services            | \$1,100        | (\$306)                | \$794           |
| Contractor Fees                | \$1,000        | \$0                    | \$1,000         |
| Equipment Repair & Maintenance | \$5,000        | (\$4,922)              | \$78            |
| Other Interfund Charges        | \$2,000        | (\$2,889)              | (\$889)         |
| other interraina charges       | <b>\$2,000</b> | (42,003)               | (\$003)         |
| Electric                       | \$22,233       | (\$11,206)             | \$11,027        |
| Gas                            | \$5,000        | (\$3,850)              | \$1,150         |
| Water                          | \$2,100        | (\$267)                | \$1,833         |
| Waste Disposal/Collection      | \$2,075        | (\$375)                | \$1,700         |
| Stormwater                     | \$13,450       | (\$3,228)              | \$13,183        |
| Telephone                      | \$3,500        | (\$3,164)              | \$3,125         |
| Cellular Telephone             | \$936          | (\$600)                | \$3,125         |
| Other Utilities (DirecTV)      | \$2,000        | (\$968)                | \$1,032         |
| other othices (bireery)        | \$949,815      | (\$562,430)            | \$387,385       |