



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Safety and Licensing Committee

Wednesday, August 13, 2025

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

The meeting was called to order by Chair Croatt at 5:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

4. Approval of minutes from previous meeting

[25-0950](#)

Safety & Licensing Committee Minutes from 7/23/2025

Attachments: [S&L Minutes 7.23.25.pdf](#)

Hartzheim moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

5. Public Hearing/Appearances

[25-0808](#)

Demerit Point Violation Appearance - Mill City Public House

Attachments: [Mill City Demerit Pt Violation Letter.pdf](#)

No one appeared for the violation

[25-0809](#)

Demerit Point Violation Appearance - El Azteca Restaurant

Attachments: [El Azteca Demerit Pt Violation Letter.pdf](#)

No one appeared for the violation

[25-0810](#)

Demerit Point Violation Appearance - The Bent Keg

Attachments: [Bent Keg Demerit Pt Violation Letter.pdf](#)*Bruce Hawley, Agent, of Fremont, WI addressed the committee*[25-0811](#)

Demerit Point Violation Appearance - Lindo Michoacan

Attachments: [Lindo Michoacan Demerit Pt Violation Letter.pdf](#)*Pedro Juarez addressed the committee*[25-0812](#)

Demerit Point Violation Appearance - Northland Amoco

Attachments: [Northland Amoco Demerit Pt Violation Letter.pdf](#)*Rai Kishan Malhotra addressed the committee*

6. Action Items

[25-0961](#)

Food Truck Fire Inspection MOU

Attachments: [Grand Chute MOU - Combined Doc 07-30-2025 - GCFD signed.pdf](#)

Hartzheim moved, seconded by Fenton, that the Memorandum Of Understanding be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

Balance of the action items on the agenda.

Fenton moved, Firkus seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-0939](#)

Class "A" Beer & "Class A" Liquor License application for Top Dogz Vape Shop LLC d/b/a Top Dogz Vape Shop, Jennifer Peters, Agent, located at 208 E Wisconsin Ave, contingent upon approval from the Health, Inspections, and Public Works departments

Attachments: [Top Dogz Vape Shop LLC.Alcohol.Class A_Beer_Liquor.7.9.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval

[25-0940](#)

Pet Store License renewal application for Lucky Fish & Aquarium LLC, Keeteekune Thao, Applicant, located at 337 W Wisconsin Ave, contingent upon approval from the Fire and Inspections departments

Attachments: [Lucky Fish & Aquarium.PK.7.16.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-0945](#)

Temporary Class "B" Beer License application for Heart of the Valley Lions Club, Jon Schinke, Person in Charge, located at 301 W Lawrence St, Jones Park, on September 6, 2025 from 2:00 p.m. to 10:00 p.m. for Sol Dance Festival, contingent upon approval from the Police and Health departments

Attachments: [Heart of the Valley Lions Club.Alcohol.Temp B_Beer.Sol Dance.9.6.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-0946](#)

Temporary Class "B" Beer and "Class B" Wine License application for St Joseph Parish, Mike Pusnik, Person in Charge, located at 404 W Lawrence St, on September 13 from 9:00 a.m. to 9:00 p.m. and September 14, 2025 from 8:00 a.m. to 1:00 p.m. for Fall Festival event, contingent upon approval from the Health department

Attachments: [St Joseph Parish.Alcohol.Temp B_Beer Wine.Fall Festival.9.13.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-0947](#)

Temporary Class "B" Beer and "Class B" Wine License application for Irish Fest of the Fox Cities Inc, Mark Hudson, Person in Charge, located at 301 W Lawrence St, Jones Park, on September 19 from 2:00 p.m. to 10:00 p.m. and September 20, 2025 from 10:00 a.m. to 10:00 p.m. for Irish Fest of the Fox Cities event, contingent upon approval from the Health department

Attachments: [Irish Fest Fox Cities.Alcohol.Temp B_Beer Wine.9.19.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-0948](#)

Temporary Class "B" Beer License application for Fox Cities Chamber Foundation, Aimee Herrick, Person in Charge, on College Ave from Richmond St to Lawe St, on September 26 from 12:00 p.m. to 9:30 p.m. and September 27, 2025 from 5:00 a.m. to 6:00 p.m. for License to Cruise and Appleton's Octoberfest events, contingent upon approval from the Health department

Attachments: [Fox Cities Chamber Foundation.Alcohol.Temp B Beer.9.26.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[25-0949](#)

AASD Truancy Initiatives Update

Attachments: [AASD Attachment.pdf](#)

The following spoke regarding the Truancy Initiative:

Greg Hartjes, AASD Superintendent

Angie Day, parent of Appleton North student

Stephanie Marta, social worker and attendance coordinator

Justin Heitl, Appleton Central principal

Laura Jackson, AASD Executive Director of Student Services

Jax Anderson

Mitch Anderson

[25-0839](#)

2025 Police Department Mid-Year Report

Attachments: [2025 APD Mid-Year report.pdf](#)

[25-0944](#)

Alcohol License Violation Convictions:

No Licensed Operator on Premises

-Fronteras Restaurant, 2311 W College Ave

Sell Alcohol to Minor

-TJ's Japanese Steakhouse, 4025 E Lorna Ln

-MyMy, 2825 N Ballard Rd

-Richmond Mobil, 3401 N Richmond St

-Maritime Bar, 336 W Wisconsin Ave

[25-0890](#)

Special Events

- Appleton Police Department National Night Out, Various Neighborhoods Around Appleton, August 5th 2025
- Apple Tree Connections, Steps for Sidney 5k Run/Walk, Approved Route, August 16th 2025
- Parish Fest, Sacred Heart Parish, August 16th and 17th 2025
- Appleton Downtown Inc., Light the Night Market - Summer, College Avenue from Durkee St to Superior St, August 22nd 2025
- The Megan Kelley Foundation, 7th Annual Wisconsin Lights of Hope: A Recovery Celebration and Memorial Walk, Pierce Park, September 7th 2025

[25-0951](#)

Director's Report

1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Hartzheim moved, seconded by Fenton, that the meeting be adjourned at 6:53 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus