

Paula Vandehey

From: sarah@seeingstarsinc.com
Sent: Wednesday, July 11, 2018 2:07 PM
To: Paula Vandehey
Subject: Hey Daisy Appleton Sidewalk Sale

Hi there.

Here is a letter to request permission to host an extra day of our sidewalk sale! Is there a chance this would get denied? When I was looking at dates I realized that Wednesday before we would start is the day you would be voting. Would we just submit our payment and insurance info ahead of time? Let me know if there is anything I missed in the letter below and please confirm receipt of the letter.

To whom it may concern:

We are writing to request permission to host a Sidewalk Sale for an extra day during the Appleton Downtown Sidewalk Sale for Mile of Music (Saturday, Aug 4th). The additional day we would be looking to add is Friday, August 3rd. We are making this request because a Sidewalk Sale is actually a ton of work for a retailer so if we are going to set it up for one day it would be more cost effective from a labor standpoint for us to run the sale longer and in turn reach more customers.

Thank you for your time,
Sarah Hickey
Owner
Hey daisy Inc.

Sarah Hickey

Owner
Seeing Stars Inc./ Hey Daisy