

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10 per event + \$7 (applicant background investigation fee)

Application Date: 7/2/2024

Town Village City of Appleton

County of Outagamie

The named organization applies for: (check appropriate box(es).)

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 10/03/2024 and ending 10/03/2024 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

Bona fide Club

Church

Lodge/Society

Veteran's Organization

Fair Association or Agricultural Society

Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Appleton Downtown, Inc.

(b) Address c/o Appleton Downtown, Inc. 333 W. College Ave., Suite 100, Appleton, WI 54911

(Street)

Town

Village

City

(c) Date organized 04/02/1993

(d) If corporation, give date of incorporation _____

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

(f) Names and addresses of all officers:

President Lyssa King, 211 W. College Ave., Appleton, WI 54912

Vice President Steve Lonsway, 1004 S. Olde Oneida St., Appleton, WI 54911

Secretary Kolby Knuth, 901 S. Lawe St., Appleton, WI 54915

Treasurer Tom Klister, 229 E. Washington St., Appleton, WI 54911

(g) Name and address of manager or person in charge of affair: _____

(g)1. Date of Birth: _____

(g)2. Drivers License #: _____

(g)3. Email: _____

Phone: _____

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 333 W. College Ave., Suite 100, Appleton, WI 54911 (and other participating businesses)

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? Y

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: Alcohol will not be sold; participating Downtown businesses will provide samples to ticket holders who are 21 years old or older.

A list of participating businesses will be provided.

3. Name of Event

(a) List name of the event Shop, Sip & Stroll Wine Walk- ADI will ID ticket holders at a central location and provide a wristband.

(b) Dates of event 10/03/2024, 4:30 PM - 8:00 PM

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer

[Signature] 7-9-24
(Signature / Date)

Appleton Downtown Inc.
(Name of Organization)

Date Filed with Clerk 8-21-2024

Date Reported to Committee _____

Date Granted _____

License No. _____

Business Name	Owner/Manager	Address	Email Address	Phone #	License
ADI	Carissa Hackel	333 W. College Ave., Suite 100			NEEDED
Beatnik Betty's	Monika Austin	214 E. College Ave.			NEEDED
Blue Moon	Jen	227 E. College Ave.			NEEDED
Cedar Harbor	Lisa Gavronski	611 N. Morrison			NEEDED
Eco Candle Co.	Shelley Nystrom	123 E. College Ave.			NEEDED
General Store & Wine Bar	Kyle Jones	215 W. College Ave.			HAS
Lillians of Appleton	Kara Manuel	115 E. College Ave.			NEEDED
Mud & Prints	Linda Schrage	311 E. College Ave.			NEEDED
Olive and Rose boutique	Pamela Goel	121. E. College Ave.			NEEDED
POLLEN.	Marissa Knuth	103 E. College Ave.			NEEDED
Serenity Interior Design & Decor	Brittany				NEEDED
Sugar Rushlow Boutique	Nicole Rocheleau	129 E. College Ave.			NEEDED
The Vintage Garden	Toni Waitry	119 E College Ave.			NEEDED