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DEPARTMENT OF PUBLIC WORKS - Engineering Division
MEMO

TO: Members of the Municipal Services Committee
FROM: Ross Buetow, Deputy Director of Public Works / City Engineer
SUBJECT: Award of 2017 Digital Orthophoto Imaging Project
DATE: March 6, 2017

In response to a request for proposals issued by our office, we received one response for 2017 Digital Orthophoto Imaging Services. The proposal was opened on Friday March 3, 2017. Below is a summary of the firms that were invited to propose:

Ayres Associates, Inc.	-	\$32,900.00
Quantum Spatial	-	Teamed with Ayres (see fee above)
Pictometry Imagery/Eagle View	-	Declined to submit
Sanborn Map Company, Inc	-	Declined to submit

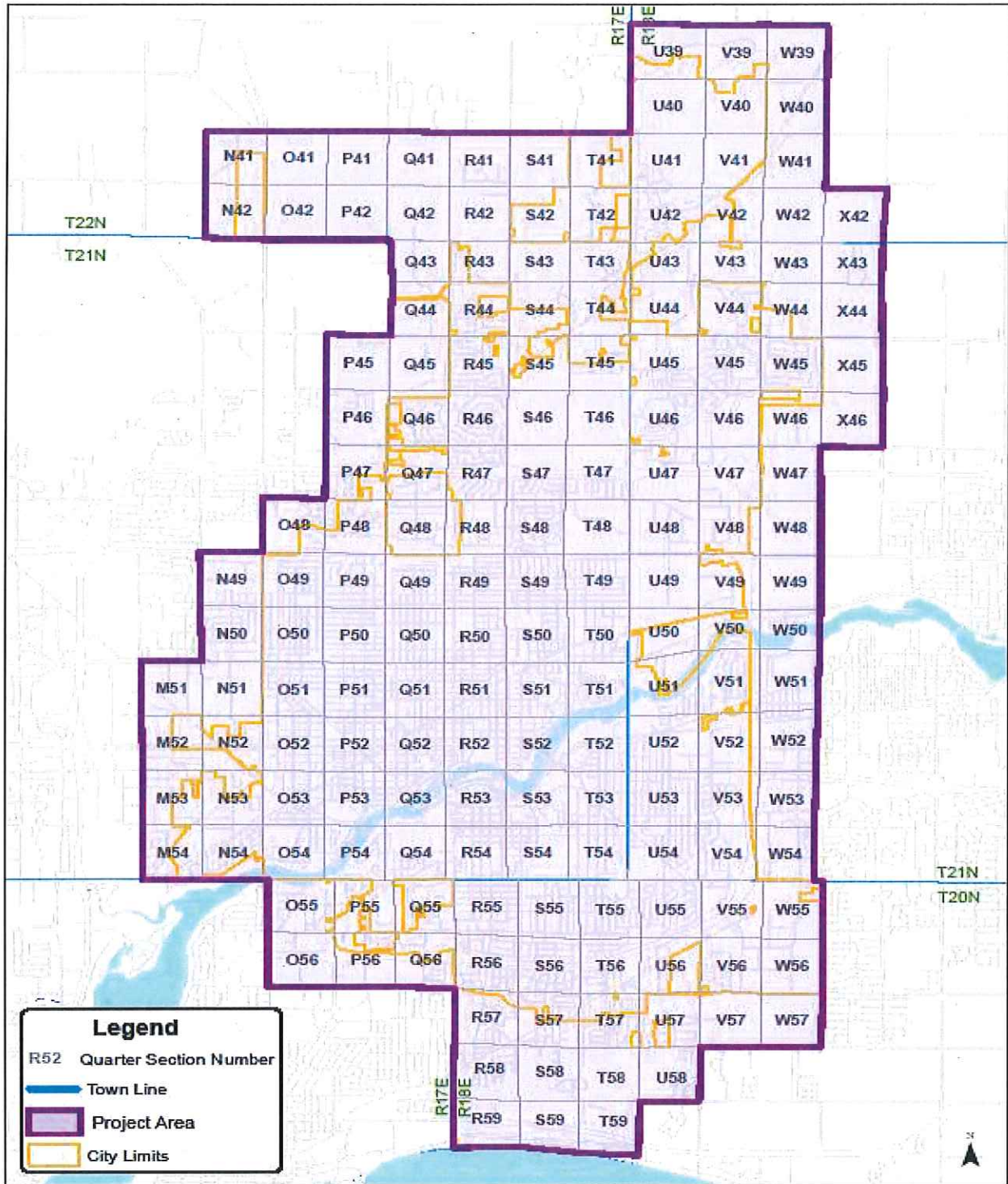
For our 2017 project, we are requesting approval of all necessary field work including flights, ground control and digital aerial photography for complete updates to our existing digital orthoimages for all of Appleton (see attached Exhibit 1). In addition to the field work described above, the selected firm will also be responsible for processing, rectifying and assembling all of the individual digital aerial images into seamless digital orthophotos matched to our existing quarter-section grid (173 Total). For this project, we asked prospective firms to provide pricing for both 6-inch and 3-inch resolution imagery. The pricing listed above reflects the higher quality/higher resolution 3-inch option.

We have worked with both Ayres Associates and Quantum Spatial on similar past projects. Their respective staff members have completed many similar projects for other municipalities and governmental agencies and their proposal demonstrates that their firms are highly qualified to provide the requested services. The proposed fee is also very consistent with fees we have paid on similar past projects.

Therefore, we hereby request award of the 2017 Digital Orthophoto Imaging Services contract to Ayres Associates, Inc. in the amount of \$32,900.00 with a 15% contingency of \$4,935.00 for a project total not to exceed \$37,835.00, with extensions to be negotiated annually for up to 10 years based upon approved funding and Council authorization. Our approved 2017 budget for this project is \$55,000.00.

Thank you for your consideration.

EXHIBIT 1



PROPOSAL: CITY OF APPLETON, WI - DIGITAL ORTHOPHOTO IMAGING

March 3, 2017

BASE PROPOSAL:

Qty. Unit Total/\$

Furnish all materials, labor equipment and transportation to provide 6-inch resolution orthophoto imagery in accordance with the attached request for proposals and associated project specifications:

1 Lump Sum \$22,900.00

ALTERNATE PROPOSAL:

Qty. Unit Total/\$

Furnish all materials, labor equipment and transportation to provide 3-inch resolution orthophoto imagery in accordance with the attached request for proposals and associated project specifications:

1 Lump Sum \$32,900.00

BIDDER: Ayres Associates Inc

MAILING ADDRESS: 5201 E. Terrace Drive, Suite 200

PHYSICAL ADDRESS: 5201 E. Terrace Drive, Suite 200

CITY, STATE, ZIP: Madison, WI, 53718

BY: Jason B. Krueger

PRINT: Jason B. Krueger

TITLE: Manager - Aerial Mapping

TELEPHONE: 608-443-1230

FAX: _____

DATE: 03/02/2017