

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 DECEMBER 2021

I. Circulation	Current Month	This Month		Last Year to Date	Month % Change	Year % Change
		Last Year	Year to Date			
Adult Circulation	26,896	0	310,153	136,428	>100%	127%
Children's Circulation	16,711	0	235,601	79,114	>100%	198%
<b>Total Circulation</b>	<b>43,607</b>	<b>24,476</b>	<b>545,754</b>	<b>215,542</b>	78%	153%
Adult AV/nonbook (included in above)	10,588	0	109,437	56,057	>100%	95%
Children's AV/non-book (included in above)	2,538	0	28,866	12,544	>100%	130%
E-Book Circulation	7,416	7,679	89,568	102,838	-3%	-13%
E-Audiobook Circulation	6,996	6,368	82,990	81,066	10%	2%
E-Video Circulation	390	659	5,014	7,398	-41%	-32%
E-Comics Circulation	152	147	2,115	2,188	3%	-3%
E-Magazine Circulation	906	2,427	8,325	23,596	-63%	-65%
E-Music Circulation	136	136	1,591	1,878	0%	-15%
<b>Total E-Circulation</b>	<b>15,996</b>	<b>17,416</b>	<b>189,603</b>	<b>218,964</b>	<b>-8%</b>	<b>-13%</b>
ILL items received (received from)	9,897	10,181	119,008	78,009	-3%	53%
ILL items loaned (provided to)	9,507	8,723	115,557	72,420	9%	60%
Total Registered Patrons (quarterly)	75,871	74,131	n/a	n/a	2%	n/a
Door Count	15,372	3,240	135,560	105,816	374%	28%
Percentage of Total Circulation on Self Check Machines	68.0%	0.0%	n/a	n/a	>100%	n/a

II. Customer Assistance	Current Month	This Month		Last Year to Date	Month % Change	Year % Change
		Last Year	Year to Date			
Reference Transactions - Adult	2,009	1,453	25,033	25,994	38%	-4%
Reference Transactions - Children's	710	2	7,848	3,218	35400%	144%
<b>Total Reference</b>	<b>2,719</b>	<b>1,455</b>	<b>32,881</b>	<b>29,212</b>	<b>87%</b>	<b>13%</b>
Volunteer Hours	363	265	2,778	2,002	37%	39%

III. Collections & Processing	Current Month	This Month		Last Year to Date	Month % Change	Year % Change
		Last Year	Year to Date			
Volumes Added	1,293	958	26,412	28,219	35%	-6%
Volumes Withdrawn	9,382	129	44,108	14,649	7173%	201%
Total Titles	240,558	248,531	n/a	n/a	-3%	n/a
Total Volumes	276,572	296,172	n/a	n/a	-7%	n/a

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IV. Programs	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last Year	Year to Date			
<b>Children's</b>						
Children's Programs (including group visit)	31	32	452	574	-3%	-21%
Children's Program Attendance (including group visit)	1,358	509	12,638	19,767	167%	-36%
Children's Home Visits	1	0	19	9	>100%	111%
Children's Home Visit Participants	1	0	48	13	>100%	269%
Children's Literacy Offerings	0	0	0	1	0%	-100%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	10	4	125	85	150%	47%
Children's Self Directed Activity Participants	1,404	50	7,869	1,732	2708%	354%
<b>Young Adult</b>						
Young Adult Programs	1	1	37	48	0%	-23%
Young Adult Program Attendance	1	66	341	790	-98%	-57%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	1	0	15	5	>100%	200%
Young Adult Self Directed Activity Participants	8	0	556	86	>100%	547%
<b>Adult</b>						
Adult Programs	10	8	173	172	25%	1%
Adult Program Attendance	264	176	4,471	11,101	50%	-60%
Adult One-on-One Instructions	11	0	43	41	>100%	5%
Adult One-on-One Instruction Attendance	15	0	59	41	>100%	44%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	1	0	31	3	>100%	933%
Adult Self Directed Activity Participants	40	0	527	47	>100%	1021%
<b>Total Programs</b>	<b>42</b>	<b>41</b>	<b>662</b>	<b>794</b>	<b>2%</b>	<b>-17%</b>
<b>Total Program Attendance</b>	<b>1,623</b>	<b>751</b>	<b>17,450</b>	<b>31,658</b>	<b>116%</b>	<b>-45%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	119	0	759	677	>100%	12%
Meeting Room Uses - Events (Library Programs)	164	0	619	427	>100%	45%
<b>Meeting Room Uses</b>	<b>283</b>	<b>0</b>	<b>1,378</b>	<b>1,104</b>	<b>&gt;100%</b>	<b>25%</b>

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<b>V. Electronic Access Services</b>	<b>This Month</b>			<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
	<b>Current Month</b>	<b>Last Year</b>	<b>Year to Date</b>			
Database Sessions	1,534	71,185	15,649	1,140,410	-98%	355%
Web Page "Hits"	40,849	44,474	1,110,945	609,266	-8%	-96%
APL Created Electronic Content	527	538	7,380	7,700	-2%	-93%
Public Computing Sessions	1,465	0	13,945	10,233	>100%	-100%
Total Time Used on Public Computers	1359:00:00	0:00:00	11838:00:00	8140:00:00	>100%	-100%
Data Transferred (GB)	3490	567	16202	7673	516%	-97%
WIFI Distinct Clients	2719	1438	26391	22729	89%	-95%