

MAYOR'S OFFICE
2014 MID YEAR REVIEW
All figures through June 30, 2014

Significant 2014 Events:

The Mayor's Office continues to be involved in the following:

Development Projects

- Foremost
- RiverHeath
- TIF Districts 9 & 10

Additional Activities

- Appleton Public Library Relocation
- Continuous Improvement
- Exhibition Center Development
- Hiring and orientation of new Finance Director and new Communications Coordinator
- Implementation of Compensation Plan and Pay-for-Performance System
- Public Parking Study
- Regional Transit Authority
- Strategic Plan Implementation

Mayor Hanna continues to represent Appleton's interests by serving on the following:

- Urban Alliance (Executive Committee)
- Legislative Advisory Committee (Representative)
- League of Wisconsin Municipalities (Board of Directors)
- Local Government Institute (Board of Directors)

Performance Data:

<u>Program</u>	<u>Criteria</u>	<u>Actual 2012</u>	<u>Actual 2013</u>	<u>Target 2014</u>	<u>Actual 2014</u>	<u>Projected 2014</u>
<u>Administration</u>	<u>Client Benefit</u>					
	Minimize tax levy impact					
	% change in levy	1.64%	-0.93%	1.98%	N/A	1.98%
	Average % change in City mill rate	1.20%	-1.39%	1.34%	N/A	1.34%
	<u>Outcome</u>					
	Maximize non-residential tax base					
	Commercial/industrial tax base; % of total	29.7%	29.7%	30.0%	N/A	30.0%
	<u>Outputs</u>					
	% of staff and Council involved in scheduled public budget meetings	100%	100%	100%	N/A	100%
	# of departmental orientations available for new Alderpersons	16	14*	14	N/A	14

* Number decreased from previous year due to departments merging (Community & Economic Development with Assessor's Office and City Attorney's Office with Clerk's Office).

<u>Program</u>	<u>Criteria</u>	<u>Actual</u>	<u>Actual</u>	<u>Target</u>	<u>Actual</u>	<u>Projected</u>
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		2012	2013	2014	2014	2014
Citizen Outreach	Client Benefit					
	Timely, accurate responses to requests for information					
	% of phone & email inquiries answered within 48 hours	96%	92%	95%	94%	93%
	% of letters replied to within seven working days	94%	97%	90%	98%	92%
	Outcome					
	Citizens have access to current City information					
	# of visits to City of Appleton internet website	2,018,276	1,576,574	1,750,000	775,118	1,800,000
	Outputs					
	Publish City Newsletter	2	2	2	1	2
	# of formal open hours sessions	12	12	12	6	12
	# of meetings per month with community or educational groups (average)	16	14	10	15	12

<u>Program</u>	<u>Criteria</u>	<u>Actual 2012</u>	<u>Actual 2013</u>	<u>Target 2014</u>	<u>Actual 2014</u>	<u>Projected 2014</u>
<u>Inter- governmental</u>	<u>Client Benefit</u>					
	Appleton represented at State level					
	# of State level meetings in which Appleton representatives participate directly	260	186	175	N/A**	180
	<u>Outcome</u>					
	# of implemented new collaborative and cooperative agreements:					
	Other governments	39	45	55	36*	55
	School districts	12	17	18	21*	17
	Non-profit organizations	48	42	50	50*	48
	Other	18	24	20	60*	20
	# of implemented collaborative and cooperative agreements maintained:					
	Other governments	148	179	150	215*	150
	School districts	46	53	45	58*	50
	Non-profit organizations	118	143	70	141*	70
	Other	63	70	50	80*	60
	<u>Output</u>					
	# of meetings with other units of government	5/mo.	4mo.	8/mo.	6/mo.	8/mo.

* Data obtained from Department Directors.

** Will obtain from Department Directors at year-end.

Areas of Primary Concentration for 2014:

- 2015 Budget Preparation
- Continued collaboration with private/regional government and non-profit organizations
- Implementation of Compensation Plan and Pay-for-Performance System
- Continuous Improvement
- Facilities Master Plan
- Strategic Plan Implementation
- Sustainability Efforts
- Continue work with developers on RiverHeath and Foremost
- Discussions on transit issues, including Regional Transit Authority and federal transportation options
- Pursuit of collaboration opportunities for development of a regional exhibition center
- PCB clean up issues
- Water Treatment Plant transition plan to UV disinfection
- Hiring and orientation of new Finance Director and Communications Coordinator

Budget Performance Summary

See attached Summary Budget to Actual Report.

Intergovernmental account is over budget due to the fact that the Memberships & Licenses account is not systematically expended throughout the year.

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City of Appleton
Mayor
Summary Budget to Actual Report
For the Six Months Ending June 30, 2014

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Description	Year to Date Expense	Full Year Amended Budget	Percent of Amended Budget
Administration	41,270	94,620	43.6 %
Citizen Outreach	56,932	213,040	26.7 %
Intergovernmental	25,619	41,703	61.4 %
Total	123,821	349,363	35.4 %