

**NOTICE OF PUBLIC HEARING**  
**OF THE**  
**APPLETON CITY PLAN COMMISSION**

Dear property owner(s):

The City of Appleton Plan Commission will conduct a Public Hearing on Wednesday, October 26, 2022, at 3:30 P.M., or as soon thereafter as can be heard, in Common Council Chambers, 6th Floor, City Hall, 100 North Appleton Street, for the purpose of considering the following proposed Special Use Permit:

- Pursuant to Sections 23-66 and 23-113 of the Appleton Municipal Code, to consider a request by Lisa Pitts, applicant, and J.D. Boettcher & Company LLC, owner, for property located at 2310 West College Avenue, Unit C (Tax Id #31-7-0025-00) to obtain a Special Use Permit for a bar/tavern (Pillow Talk N Wine). In the C-2 General Commercial District, a Special Use Permit is required for a bar/tavern.
  
- ALDERMANIC DISTRICT: 10 – Alderperson Vaya Jones

You are being notified as a policy of the City of Appleton Community and Economic Development Department. All persons interested are invited to attend this meeting and will be given an opportunity to be heard. Feedback can also be shared with Plan Commission members via written letter, email, or phone call. The Plan Commission makes a recommendation to the Common Council who makes the final decision on the matter.

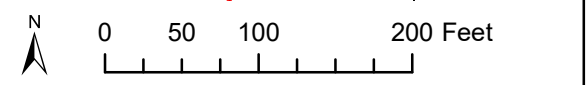
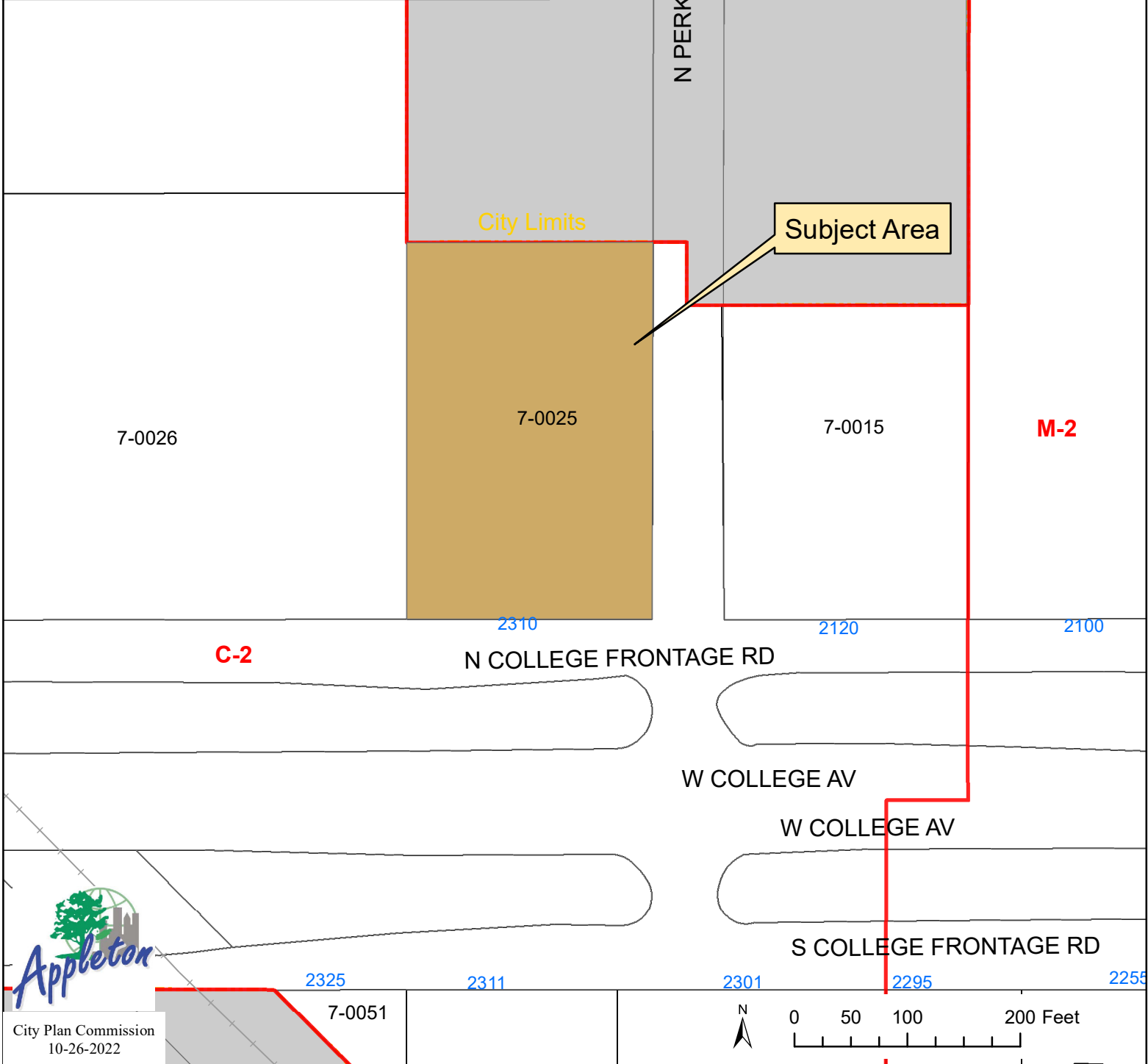
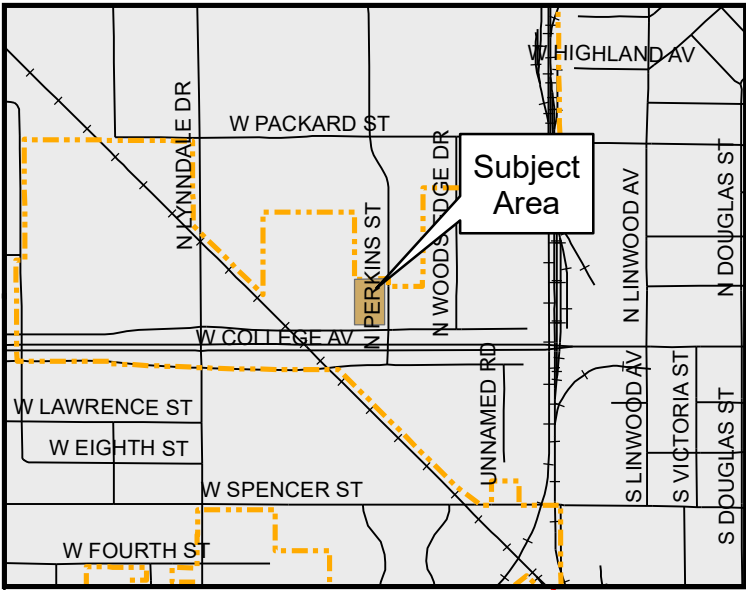
Any questions regarding this matter should be directed to David Kress, Principal Planner, in the Community and Economic Development Department at 920-832-6428 or by email at [david.kress@appleton.org](mailto:david.kress@appleton.org).

CITY PLAN COMMISSION

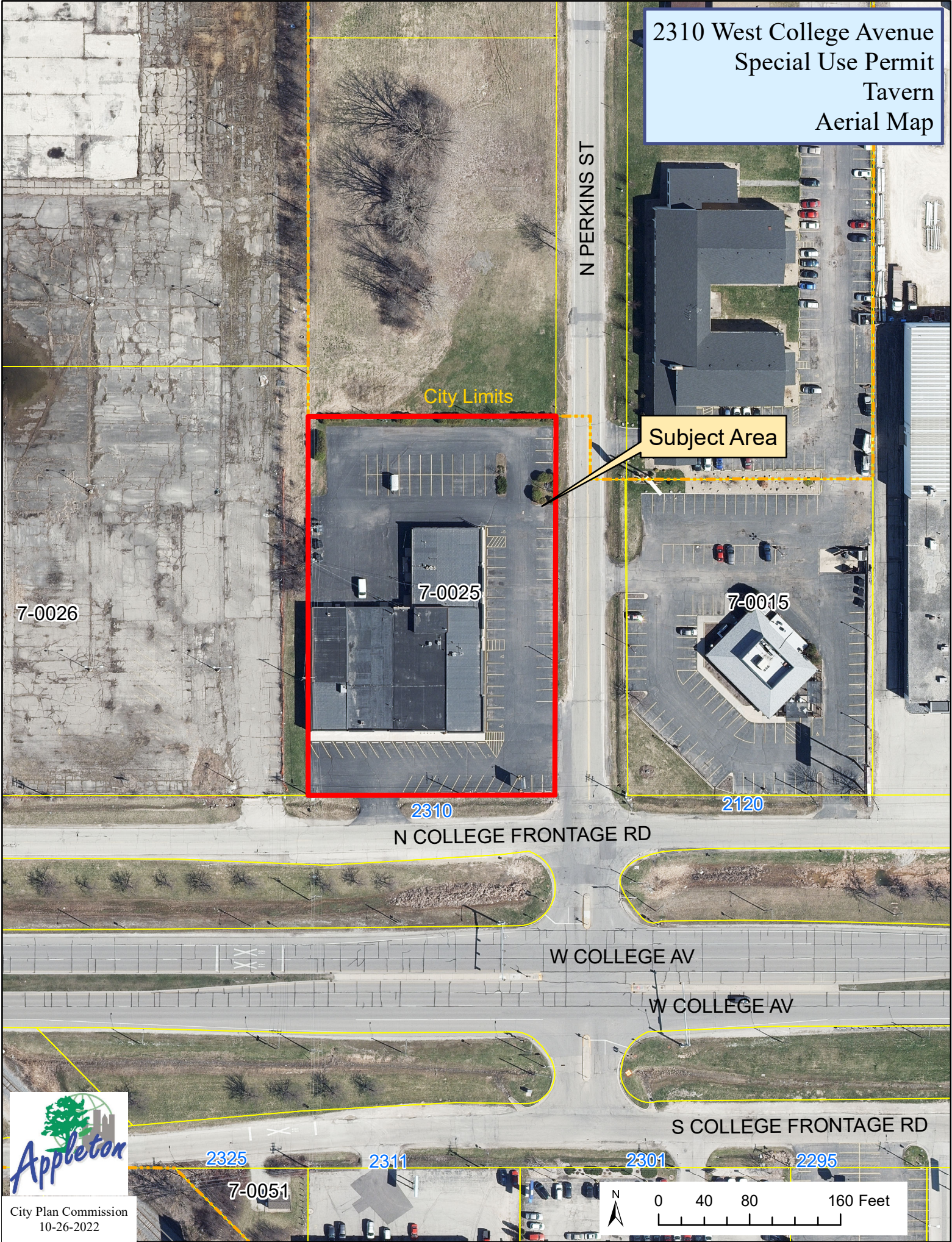
COMMUNITY & ECONOMIC DEVELOPMENT  
CITY HALL - 100 NORTH APPLETON STREET  
APPLETON, WISCONSIN 54911-4799  
920-832-6468

*Reasonable accommodations for persons with disabilities will be made upon request and if feasible.*

2310 West College Avenue  
Special Use Permit  
Tavern  
Zoning Map



2310 West College Avenue  
Special Use Permit  
Tavern  
Aerial Map



City Limits

Subject Area

7-0026

7-0025

7-0015

2310

2120

N COLLEGE FRONTAGE RD

W COLLEGE AV

W COLLEGE AV

S COLLEGE FRONTAGE RD

2325

2311

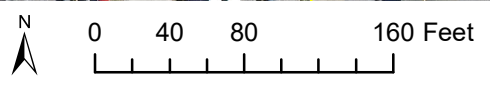
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2295

7-0051

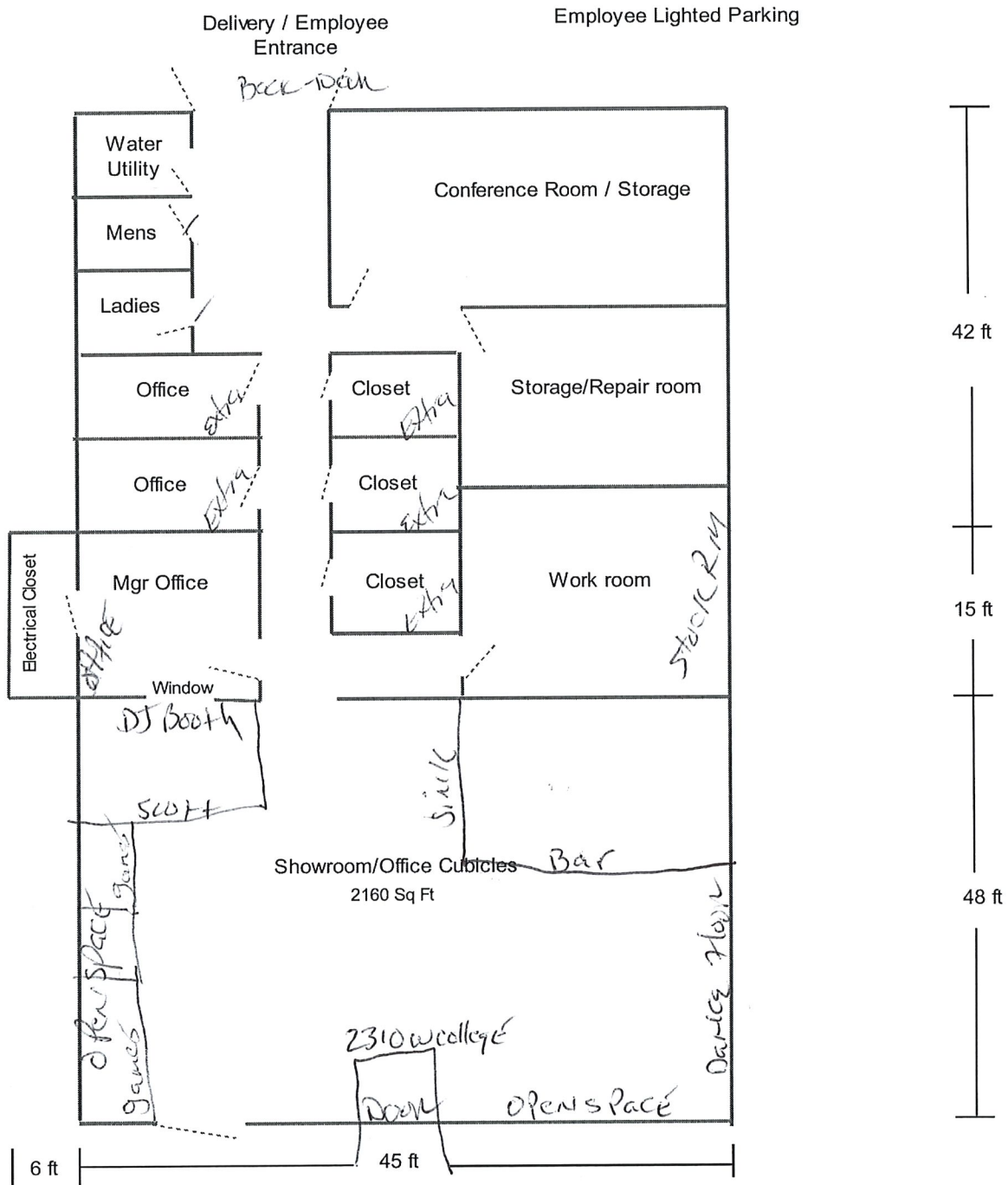


City Plan Commission  
10-26-2022





**The Boettcher Building**  
**2310 W. College Ave, Appleton, WI 54914**  
**Suitable for Retail, Office, Wholesale Zoned C-2**  
**Suite C Schematic 4815 Square Feet**  
 (Measurements are approximate, drawing is not to scale)



26 Lighted Angle Parking Spaces in Front of Bldg (total spaces 89)

There will also be pool table,  
 & a dart board.  
 seating will be located at the  
 Bar, and games?