

\*\*\*\*\*

January 2 - New Years

May 29 - Memorial Day

July 4 - Independence Day

September 4 - Labor Day

November 23 & 24 - Thanksgiving

December 22 & 25 - Christmas

**Email Address \*** [carguy53714@yahoo.com](mailto:carguy53714@yahoo.com)  
**First Name:** George  
**Last Name:** Packard  
**Address:** 1375 Cooke Road  
**City:** Neenah  
**State:** Wisconsin  
**Zip Code:** 54956  
**Phone Number** 2178361979  
**Fax Number:** Not answered

**Comments/Questions**

Hello Mayor Hanna,

I am writing you today to voice opposition about your recent move to list electronic cigarettes (vapes) in the definition of a smoke-free workplace. Though I am not a constituent, I would like to offer my story as too frequently the information provided to elected officials is flawed or one-sided. Electronic Cigarettes are a touchy subject as they are gaining a lot of publicity lately for underage use, something that I agree needs to stop.

I smoked for over a decade and was only able to finally quit for good when I found e-cigs. I have since opened a retail vape shop in Antigo and will be opening one in Rhinelander next month. We have an active customer base of over 500 adult former smokers that frequent our small shop. While many of them simply stop in to grab what they need and leave we have an estimated 70% that like to stay and sample the newest flavors before making a purchase, a practice that will no longer be legal if your revised definition does not carve out exceptions for dedicated vape shops.

Our ability to let adult customers try the products before they buy them helps our businesses two-fold; we can let our existing customer's experience the new flavors before purchase, a selling point that our online competition doesn't offer, and it allows us to help newer customers (former smokers) to find an appealing flavor that will help them along their journey to quitting. Restricting adult access to these products WILL result in fewer people quitting smoking.

As someone that is well versed in and active in this industry I have several strategies to reduce the use of these products by minors that won't effect the use by adult former smokers. I would like to schedule a meeting with you at your convenience to discuss these.

Respectfully,

George Packard  
Xtreme Vape, LLC

Thank you,  
Appleton, WI

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.