

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 OCTOBER 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	26,930	30,266	272,085	300,965	-11%	-10%
Children's Circulation	20,684	24,017	201,368	249,304	-14%	-19%
Total Circulation	47,614	54,283	473,453	550,269	-12%	-14%
Adult AV/nonbook (included in above)	7,683	8,991	77,945	91,600	-15%	-15%
Children's AV/non-book (included in above)	1,566	2,090	16,701	22,733	-25%	-27%
E-Book Circulation	7,219	7,896	79,719	80,629	-9%	-1%
E-Audiobook Circulation	9,575	10,190	100,650	97,785	-6%	3%
E-Video Circulation	1,252	450	11,527	4,177	178%	176%
E-Comics Circulation	185	199	2,012	1,952	-7%	3%
E-Magazine / E-Serial Circulation	2,037	3,151	22,689	13,421	-35%	69%
E-Music Circulation	146	177	1,649	1,474	-18%	12%
Total E-Circulation	20,414	22,063	218,246	199,438	-7%	9%
ILL items received (received from)	11,180	11,930	102,193	106,824	-6%	-4%
ILL items loaned (provided to)	9,525	9,236	84,953	92,981	3%	-9%
Total Registered Patrons (quarterly)	59,395	68,402	n/a	n/a	-13%	n/a
Door Count	15,435	17,147	158,479	176,304	-10%	-10%
Percentage of Total Circulation on Self Check Machines	58.7%	60.7%	n/a	n/a	-3%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,932	1,808	18,222	19,014	7%	-4%
Reference Transactions - Children's	511	546	6,013	7,231	-6%	-17%
Total Reference	2,443	2,354	24,235	26,245	4%	-8%
Volunteer Hours	410	364	4,136	2,727	12%	52%

III. Collections & Processing						
Volumes Added	1,825	1,677	16,775	17,749	9%	-5%
Volumes Withdrawn	564	5,323	15,985	16,533	-89%	-3%
Total Titles	180,993	189,831	n/a	n/a	-5%	n/a
Total Volumes	202,119	213,592	n/a	n/a	-5%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	36	56	372	512	-36%	-27%
Children's Program Attendance (including group visit)	1,120	2,494	15,217	20,808	-55%	-27%
Children's Home Visits	0	1	5	8	-100%	-38%
Children's Home Visit Participants	0	2	12	15	-100%	-20%
Children's Self Directed Activities	8	13	88	124	-38%	-29%
Children's Self Directed Activity Participants	2,268	1,894	21,747	18,188	20%	20%
Young Adult						
Young Adult Programs	4	3	31	28	33%	11%
Young Adult Program Attendance	15	104	614	849	-86%	-28%
Young Adult Self Directed Activities	0	0	7	9	0%	-22%
Young Adult Self Directed Activity Participants	0	0	381	627	0%	-39%
Adult						
Adult Programs	9	12	92	116	-25%	-21%
Adult Program Attendance	414	273	4,971	3,567	52%	39%
Adult One-on-One Instructions	25	13	199	169	92%	18%
Adult One-on-One Instruction Attendance	33	24	300	278	38%	8%
Adult Self Directed Activities	3	0	12	8	>100%	50%
Adult Self Directed Activity Participants	339	0	1,595	1,089	>100%	46%
Total Programs	49	71	495	656	-31%	-25%
Total Program Attendance	1,549	2,871	20,802	25,224	-46%	-18%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	0	3	0%	-100%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	0	0	3	0%	-100%

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V. Electronic Access Services						
Public Computing Sessions	995	958	8,483	9,844	4%	-14%
Total Time Used on Public Computers	878:00:00	842:00:00	7480:00:00	8205:00:00	4%	-9%
Data Transferred (GB)	1016	1500	7390	23528	-32%	-69%
WIFI Distinct Clients	1147	1860	11482	19411	-38%	-41%