



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Agenda - Final Municipal Services Committee

---

Monday, January 27, 2020

4:30 PM

Council Chambers, 6th Floor

---

1. Call meeting to order
2. Roll call of membership
3. Approval of minutes from previous meeting  
[20-0125](#) Minutes from January 13, 2020.

**Attachments:** [January 13, 2020.pdf](#)

#### 4. Public Hearings/Apearances

#### 5. Action Items

- [19-1886](#) R/B-Request to rescind approval for "The Collective" sculpture within the E. College Avenue and N. Catherine Street right-of-way.

**Attachments:** [The Collective log of public dialogue-.pdf](#)

**Legislative History**

12/9/19	Municipal Services Committee	held
	<i>Item 19-1886 held until January 13, 2020.</i>	
1/13/20	Municipal Services Committee	recommended for approval
	<i>Amend item 19-1886. City to work on alternate location in first quarter of 2020.</i>	
1/22/20	Common Council	referred to the Municipal Services Committee

- [20-0012](#) Request from Johnson Bank to convert one 15-minute loading zone stall to a "Johnson Bank Parking Only" stall per the Downtown Purchased Parking Policy.

**Attachments:** [Johnson Bank Parking Stall.pdf](#)

**Legislative History**

1/13/20	Municipal Services Committee	held
	<i>Item 20-0012 be held until January 27, 2020.</i>	

[20-0124](#) Request from Bernie Laird, 115 N. Mason Street, to have his sidewalk snow removal bill of \$85.80 waived.

**Attachments:** [115 N Mason St-snow removal bill waived.pdf](#)

[20-0129](#) Request to install a street light at 333 W. River Road. Street light to be a standard unit unless at least one resident signs the waiver of special assessment to upgrade the light to a decorative unit.

**Attachments:** [Street light installed at 333 W. River Road.pdf](#)

**6. Information Items**

**7. Adjournment**

*Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.*

*Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible. Please call Paula Vandehey at 832-6474 with any questions.*



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Municipal Services Committee

---

Monday, January 13, 2020

4:30 PM

Council Chambers, 6th Floor

---

1. Call meeting to order

*Alderperson Coenen called the meeting to order at 4:30 p.m.*

2. Roll call of membership

**Present:** 5 - Croatt, Coenen, Martin, Williams and Firkus

3. Approval of minutes from previous meeting

[20-0011](#)

Minutes from December 9, 2019

**Attachments:** [Minutes from December 9, 2019.pdf](#)

**Croatt moved, seconded by Firkus, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

4. **Public Hearings/Appealances**

5. **Action Items**

[19-1886](#)

Request to rescind approval for "The Collective" sculpture within the E. College Avenue and N. Catherine Street right-of-way.

**Attachments:** [The Collective log of public dialogue-.pdf](#)

*Amend item 19-1886. City to work on alternate location in first quarter of 2020.*

**Firkus moved, seconded by Croatt, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Croatt, Coenen, Martin and Williams

**Nay:** 1 - Firkus

[19-1419](#)

R/B-Resolution #11-R-19 regarding the creation of a parking lot on the former ~~Blue Ramp~~ Conway site.

**Attachments:**    [Resolution #11-R-19.pdf](#)  
[Resolution #11-R-19\(#2\).pdf](#)  
[Conway Parking Lot Agreement TERMS.pdf](#)  
[Resolution #11-R-19\(#3\).pdf](#)

Croatt moved, seconded by Williams, that the Report Action Item be recommended for denial. Roll Call. Motion carried by the following vote:

**Aye:** 4 - Croatt, Coenen, Williams and Firkus

**Nay:** 1 - Martin

[20-0012](#)

Request from Johnson Bank to convert one 15-minute loading zone stall to a "Johnson Bank Parking Only" stall per the Downtown Purchased Parking Policy.

**Attachments:**    [Johnson Bank Parking Stall.pdf](#)

*Item 20-0012 be held until January 27, 2020.*

Williams moved, seconded by Coenen, that the Report Action Item be held. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0013](#)

Request from Author's Kitchen for a street occupancy permit to place tables and chairs in the College Avenue beautification strip at 125 E. College Avenue.

**Attachments:**    [Tables & Chairs-125 E College Ave.pdf](#)

Williams moved, seconded by Firkus, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0014](#)

Request from Wisconsin Operation Lifesaver (a non-profit safety education and awareness program dedicated to improving safety on or near railroad property) to paint "See Tracks Think Trains " on sidewalks near railroad crossings.

**Attachments:**    [Permanent Railroad Safety Marking.pdf](#)

Martin moved, seconded by Croatt, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0015](#)

Approve City of Appleton Razing of Buildings Policy.

**Attachments:** [Razing of Buildings Policy.pdf](#)

Firkus moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0043](#)

Approve 2020 Aerial Imagery/LiDAR Contract Award to Ayres Associates in an amount not to exceed to \$62,600.

**Attachments:** [2020 Aerial ImageryLiDAR Contract.pdf](#)

Martin moved, seconded by Williams, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0044](#)

Approve Amendment No. 7 to Patrick Engineering for the Oneida Street Bridge Project in the amount of \$37,800 for a total revised not to exceed contract of \$697,810.

**Attachments:** [Oneida Street Bridge Project.pdf](#)

Martin moved, seconded by Williams, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0045](#)

Request from the Community Blood Center to purchase meter bags for the June 2020 Blood Drive in Houdini Plaza be approved per modifications based on staff recommendation.

**Attachments:** [Community Blood Center-Meter bags.pdf](#)

Croatt moved, seconded by Williams, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0048](#)

Approve parking restriction change on Lawrence Street, west of Mason Street.

**Attachments:** [Parking change on Lawrence St. west of Mason St.pdf](#)

Williams moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

**Aye:** 5 - Croatt, Coenen, Martin, Williams and Firkus

[20-0049](#)

Approve parking restriction change on Madison Street, north of Fremont Street.

**Attachments:** [Parking change on Madison St, north of Fremont St.pdf](#)

Firkus moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Coenen, Martin, Williams and Firkus

## 6. Information Items

[20-0016](#) Inspections Division Permit Summary Comparison Report for December, 2019.

**Attachments:** [Inspection Div Permit Summary Report Dec. 2019.pdf](#)

[20-0017](#) 2020 Sidewalk Poetry Program.

**Attachments:** [2020 Sidewalk Poetry Program.pdf](#)

[20-0046](#) Online Payment option for monthly parking permits.

**Attachments:** [Online Payment option-monthly parking permits.pdf](#)

[20-0047](#) Draft Structural Condition report for parking ramps.

**Attachments:** [Structural Condition Report for parking ramps.pdf](#)

## 7. Adjournment

Martin moved, seconded by Williams, that the meeting be adjourned at 6:00 p.m. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Coenen, Martin, Williams and Firkus



Y = Keep it where it is. I = Indifferent N = Move it

Sculpture Valley Thank you all for your positive comments. For those of you with divergent opinions, you should also feel welcome to share them here. This is about community dialogue and the collective arts experience. Keep the conversations going and please share this post with others who have options about this work, we want to hear from everyone :)

I Jessy Glaser What is the artist trying to express through this sculpture? I live very close to this artwork and there's been a lot of discussion about it.

Sculpture Valley Jessy Glaser so, first I'll share some info that was posted by Lee Snodgrass about the sponsors and who the artwork is honoring;

My dear friend Jeni Moore and her dad, retired Dr. Brian Moore sponsored this as a tribute to her mom who passed away afte...See More



FINDAGRAVE.COM

Linda Kuplic Moore (1944-2006) - Find A Grave...

Lauren Gougeon Diedrich Who is the artist?

Sculpture Valley Lauren Gougeon Diedrich Paul Bobrowitz Jr.

Y Eric Stadler I love the sculpture at the west end of the College Avenue bridge! So cool. Nice work out there by you and your band of volunteers and sponsors.

Y Tinna R. Carper I love this sculpture. It sparked a conversation with my grandkids. Ages 3,7,10 and 13. Everyone had something to add. The most amazing thing is they all appreciated the piece.

Y Lisa Grosz I really love and appreciate this sculpture!

Y Shawn Van Deusen We loved this piece when we saw it the other day!!

Y John Nebel Worthy Work result ALEX ?

I Adrienne Fuhrmann Is there a statement or story that goes with it?

Sculpture Valley Adrienne Fuhrmann and then I'll share some insight into the artists inspiration and how we, the ACRE jury, thought it would say about our community.

The artist described the work as an amalgamation of the many voices that spoke to him as he works to come up with ideas for sculpture. A collection of divergent thoughts distilled into something more defined.

Y Kristi Lyn Thank you so much for this awesome piece of art. My kids and I loved every inch of it. The minute we seen it we had to stop and have a close look!!! My oldest loves his nose while I thought the eyes were very curious!!!!!! Thanks again!!!!



Y Judy Gaines I look forward to seeing this as I drive across the bridge. I haven't been able to look long enough so will soon walk over. Thanks for the gift.

Y Brian Leone Tracy I drove past it this weekend and it surprised me and made me smile. Happy to see this one make a home in Appleton, for a few years at least.

I Kimberly Ann I noticed it this morning on the way to work! Looking forward to getting a closer look at it this weekend.



Y Adrianna Thank you for making this happen! I'm so excited to see it in person. My mom would have absolutely loved it.

Y Jim Denney Knowing the name helps a lot with some understanding of the meaning. It is a beautiful piece and I enjoy driving past it a number of times each day.

Y Jeni Moore It's magnificent! She would have absolutely loved this. Can't wait to see it in person! Thank you Sculpture Valley and Acre of Art!

Chelsea Jean Judy Cahee

I Samantha Patterson I will be honest, this creeped me out when i saw it. I understand it is art, it is also creepy seeing all those faces staring back at you. I can only imagine how long it took the artist to make it. I do enjoy learning the history behind it and will be sharing this with my family and friends. Thank you

Kristi Ross-Clausen That is positively ugly - how fun!

Y Jeni Moore Linda Moore would have loved this. She would have found a way to photograph it, make it into amulets and silkscreen it on gift bags. It would have been our family holiday card (sent in February) and must-see destination for out-of-town guests. This year would have been her 75th birthday and my parents 50th wedding anniversary. A magnificent tribute indeed. #sculpturevalley #acreofart

Y Laurie Kuplic Love it...  
yes she would

Y Patti Yugovich Beltz Beautiful

Y Trish Kuplic It is magnificent in person!

Abby SchmidtShelley Nulton Have you heard about this sculpture in Appleton? It was commissioned in honor of a local artist named Linda Moore.  
<https://www.facebook.com/539622322790557/posts/2546947542058015?d=n&sfns=mo>

I Nulton kind of strange?

Y Linda Moore Priestap I think it's cool. Colorful. Evoking discussion. Obviously honoring a very special woman. ( Linda was the #1 or #2 name for girls that year I think.)

I have received a lot of contacts about this sculpture between College Avenue and Green Bay Road on the southeast corner of District 2. In response to these contacts, I have requested that the location of this sculpture be returned to committee for more discussion. On December 9th at 4:30pm, the Municipal Services Committee will consider revoking the current location of the statue. The committee meeting is open to the public and will allow public comment. The meeting will be in Council Chambers at City Hall, on the 6th floor of City Center off Appleton Street.

Y Kathy Flores Encourage public art!!! Not everyone will like it or agree about art, but it's already doing what art does.....making people think and now discuss. ð

Y Christoph Wahl I suppose the immediate neighborhood should have some say in what is done with common public space, but I'd urge the neighbors to keep this where it is and enjoy it.

I Ronna Jean Swift I would like to see it in a park where folks can read and find out what it represents. I found it confusing and distracting to drive by. I agree that music and art feed the soul and lead to discussion.

Y Jennifer L. Arndt That is a great spot for it!

Y Dottie LeClair I love it - it speaks to diversity.

Lee Snodgrass Jeni Moore

I Donna Gasbarro This is near a property that once belonged to my great grandfathers family. Is this artwork included in a walking tour? Lovely neighborhood.

I Donna Gasbarro I'd like to see it up close & in person. Haven't had the chance yet.

Y Karen Bruno What have the complaints been about? I think it's great to have more public art and hope it can stay where it is for the predetermined time.

✍ Author

District 2 Alderperson in Appleton - Vered MeltzerSome say it scares their children. Complaints include that the installation generally feels invasive and disruptive in their neighbourhood; no one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Y Becky Stahl I love public art and would encourage more of it. That being said, my first encounter with this sculpture was certainly a surprise. It is a giant head after all? But it's an interesting piece and we enjoy having art in this spot. I did initially worry that it may distract drivers from the pedestrian crossing however. I think it may just take a little time for the community to grow used to the piece.

District 2 Alderperson in Appleton - Vered MeltzerFrom a traffic engineering standpoint, attention-getting installations generally slow traffic down.

Y John Keller I think it looks awesome and should stay...can you lend some context to the referenced "contacts"

✍ Author

District 2 Alderperson in Appleton - Vered Meltzer I've received emails, phone calls, and text messages. Some say it scares their children. Generally feels invasive and disruptive in their neighbourhood. No one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Y Mary Hatch What a cool piece! Each of us is the dna from all of our ancestors, and each of our descendants share our dna. Our face and bodies are a family tree. It's lovely!

Y Karon Sandberg What a beautiful tribute to Linda, thank you Moore family!

Y Matt Troge What are the complaints? It's a cool art piece that breathes some uniqueness to Appleton and it's in a spot where folks can see as they enter downtown. Why waste time talking about moving it? Personally, I'm gonna reach out with complaints if gets moved so might as well just

leave it be.

 Author

District 2 Alderperson in Appleton - Vered Meltzer I shared the input I've received in a couple other comments on this thread.

Y Emily Tseffos We live on the 800 block of College Ave and my two year old loves it! Hoping it will stay in our neighborhood ?

Y Amy Karner King I've been enjoying this piece! I discover additional unexpected details the more I experience it. Appreciate the public art displays in our city and the hard work from those who make it reality.

I Julie Keller My daughter saw it as we were driving home last week and we are taking a walk this morning to get a closer look!

Y Dean Wolf Awesome piece of art, leave it where it is.

Y Emily Reetz I love this. Right where it is, in my neighborhood.

Y Mary Beth Pritzl Not sure why the location needs to be changed. This is in our neighborhood and we like it.

Y Marsha Dawson It's public art, enjoy it and encourage more.

Y Jennifer Schneider We love it!!!! We live on the 900 block of East Franklin.

Y R.c. Mac I love it. It's amazing. What kind of asshole would complain about this and for what reason?

Y Tru Em Now that is a cool piece of art

Y William Baxter Nothing like disrespecting an amazing piece of artistic work and talent because certain members of the community don't understand its message. How would you feel as an artist to have your work approved and then later removed due to local politics? If you didn't think the location



through in the first place that should be the fault of the community planners.... not the artist!

 Author

District 2 Alderperson in Appleton - Vered Meltzer I can only speculate that the neighbours might have been more receptive and supportive of the installation if they had been informed of the proposal before the art was installed. In the future the city will notify adjacent property owners about proposa...See

Isabel Fevola



Y Isabel Fevola I think it's awesome Clever how they made them metals tanks and made it in to a face. I seen other face sculptures and adults and kids like them so why is this one any different ?

Y Tara Firkus Jordana and I go passed this twice a day on the way to 4k. She loves it. Calls it "the Big Man".

I Sandi England Rohde What's the main concerns?

Vered Meltzer People don't want it to be there. Some say it scares their children. Generally feels invasive and disruptive in their neighbourhood. No one ever got their input or informed them of the committee approval process, it just appeared all of a sudden. One contact mentioned concern that it would lower their property value.

Lee Snodgrass Vered Meltzer ?

Y Julie Haurykiewicz I saw it in person for the first time yesterday and think it is awesome!

Y Nora Johnston I love this sculpture! I was pleasantly surprised to see it when I came over the bridge. I find it curious, somewhat whimsical and oddly charming.

Y Nate Wolff I think it's really cool and is in a good spot.



Y Ann Gain For what is worth I live in this neighborhood and I really like it. And it's only there for 2 years if I understand correctly

Y Polly Snodgrass Put it in my yard!

Y Helen Kramer i'd love it in front of my house.

Y Matt Lederer My first reaction was basically, "What the heck is that scary thing?" Followed by a closer look. Then I drove by a few times and was intrigued. And now, the more I look at this sculpture, the more I like it.

I hope it isn't moved, but if it is, I hope it'll be somewhere with high visibility.

Y Matt Lederer Also, as the "owner operator" of 2 kids (aged almost 9 and almost 6), they are decidedly not scared by it. They like that "there are faces that make a face, and all the faces are funny and strange."

I Trisha Fischer Kostelny Coming off the bridge you have to be careful because you want to look at it, but need to keep your eyes on the road- especially with the curve.

Y Babette Doll I think it's really cool! I hope it does not get moved out of my neighborhood!!!

Y Emily Tseffos We live a block from the sculpture and love it ?  
Manage

N Christina Marie Rappel Thank goodness! Unfortunately, art is not always beautiful. That said, the city should try to focus on beautification. This is rather an eyesore.

John De Bruin <https://www.prageru.com/video/why-is-modern-art-so-bad/>  
Manage

Y Julie Keller My daughter saw it as we were driving home last week and we are going to walk this morning to get a closer look as she thought it was "super cool". So that's the feedback from a 16 year old!

Y John Nebel Grt PC of Art ? Art serves all as inviting human response to biggest tent in each viewer/participant ?

**Matt Troge**

Y This is so quintessentially the mindset of a majority of Appleton. One tiny little change is

complained about because it's change and instead of being able to enjoy something like an art installation that brings some unique character to our community, now the local government has to take time to discuss where it could go and if they should move it. ? super frustrating

Sculpture Valley Thanks Matt Troge, we share your sentiments and are looking forward to a robust and lively discussion about public art and placement of it on the 9th. Art should stimulate discussion, I think this piece has ?

Y Matt Troge It's a super interesting piece and while a tad strange, it made my wife and I really happy to see something pop up like that! I hope it stays

Y Chris Burns I am a fan of community art projects like this one. However, 100% confident that people will complain about anything if given a soapbox to voice their opinion. #NoTimeForNegativity

### **Brad Knapp**

Y This first time I saw this sculpture I said outloud to everyone in the car (I was alone) "that thing is badass".

Y Terry Phelan I was coming across bridge about three weeks ago and saw this for first time. Needless to say I almost took the curb out in awe!

Y Michelle Eilers I love this installation. I hope it gets to stay in its current location.

N Jared Huber It's grotesque!!! ?

Y Mandy Holm Love it! I drive past it twice a day, and think that it adds unique character to that location. I hope it stays also.

Y Jeni Moore I can't be at this meeting can I be present via FaceTime?!?

Y Adrianna I would also like to be present via phone or facetime, if possible.

Concerned citizens have asked their district alderperson, Vered Meltzer, to introduce a reconsideration of the approved placement of The Collective, the 2019 Jury's Choice for ACREofART III at this Municipal Services meeting.

Whether you support the idea of relocation or are in favor of leaving it in place, it is important that we hear from the public, particularly from those residents who live in the neighborhood or in close proximity to it. We welcome all perspectives as it brings about a healthy discussion of the merits of our public art program and the boundaries it operates in.



MON, DEC 9 AT 4:30 PM

Vote to rescind approved placement of The Collective

Sculpture Valley From a Private property-owner standpoint, a piece of public artwork at this location is introducing a significant feature into what have always been an open green space. Particularly for the few properties adjacent to the site, that space is ostensibly ...See More

Y Deb Forslund Sculpture Valley I see nothing wrong with the placement; as stated, it's a gateway into and out of the downtown area. And unless adjacent property owners, who consider this space an extension of their yards, are paying property taxes on this parcel, t...See More

Sculpture Valley This is a discussion about the appropriateness of the location and we can see both sides of this unique public / private site. From a public standpoint, the location is a highly visible gateway sculpture opportunity which gets a significant amount of traffic into and out of the downtown. It's an ideal location, which is why an ACRE work has been placed there.

Y Rachel Pieper We love it! We look for it every time we pass off Er bridge.

Y Sara Duroy I admit the first time I saw it I jumped cuz it scared me but its cool... I always see something new in it... I like it and vote for it stays

Y Molly Trochta-Van Landghen Wait people are upset about the placement of this?

Y Cody Bob-Los Deisenroth Molly Trochta-Van Landghen lol that's what I'm confused about

N Nikki Jackson That thing is so ugly!

Y Jennifer Feagans Thompson I love this..

N Ian Keberlein Def move that stupid thing

N J Robert Oliver YES !!!!

Y Rochelle Isaacson Max and I have named this piece "Schnozzle"





## MEMO

---

**TO:** Municipal Services Committee

**FROM:** Paula Vandehey, Director of Public Works *PAV*

**DATE:** December 19, 2019

**SUBJECT:** **Request from Johnson Bank for a Purchased Parking Stall in the 100 N. Superior Street block.**

---

Currently there are two (2) parking stalls that are signed as a 15-minute loading zone adjacent to Johnson Bank on the 100 N. Superior Street block (see attached picture). Customers and employees occasionally use this loading zone inappropriately leading to parking citations. In discussions with the bank, they are requesting that the southernmost stall be converted from the existing loading zone to "Johnson Bank Parking Only" per the Downtown Purchased Parking Policy. The remaining area would remain as a 15-minute loading zone. If approved, the annual fee for the purchased stall at the 2020 rate is \$2,808 plus tax.

C: Pfefferle Management  
Appleton Downtown Inc

Attachments



Google Maps 101 N Superior St

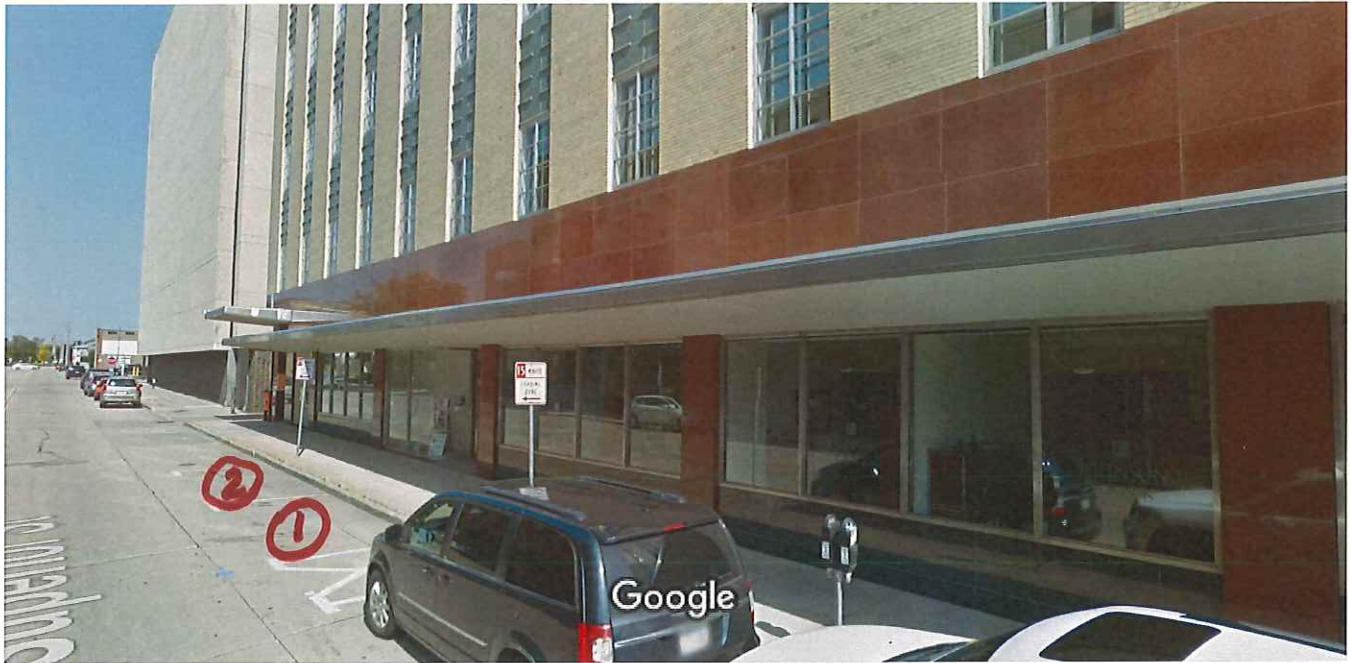
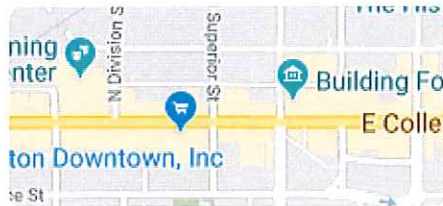


Image capture: Sep 2017 © 2019 Google

Appleton, Wisconsin

Google

Street View



- ① Convert to "Johnson Bank Parking Only"
- ② Keep as 15 minute loading zone



“...meeting community needs...enhancing quality of life.”

**DEPARTMENT OF PUBLIC WORKS**

**Engineering Division**  
**100 North Appleton Street**  
**Appleton, WI 54911**  
**(920) 832-6474**  
**FAX (920) 832-6489**

October 2012

**CITY OF APPLETON**  
**DOWNTOWN PURCHASED PARKING POLICY**

The objective of this policy is to establish the guidelines in which business owners requesting to purchase on-street parking for their business may be considered in downtown Appleton.

PROCEDURE

All requests from business owners to purchase on-street parking for their business shall be submitted to the Department of Public Works to be reviewed against the criteria set forth in this policy. Requests not meeting the criteria shall be denied administratively. Requests meeting the criteria shall be forwarded to the Municipal Services Committee and Common Council for consideration.

All submittals shall contain the following information:

1. Name of business and business owner requesting the purchased parking.
2. Number of stalls requested for purchased parking.
3. Drawing showing location of proposed purchased parking stall(s).
4. Purpose for requesting purchased parking.

APPROVAL CRITERIA

1. No purchased parking will be approved for College Avenue.
2. No more than a total of 10% of the parking stalls of any block (i.e. both sides of the 200 East Washington Street block) shall be signed as purchased parking, valet parking and loading zones.
3. Shared use of purchased parking amongst businesses is strongly encouraged.
4. Approval for purchased parking may be rescinded by the Common Council if property owner fails to use the space for its intended purpose, if the purchased parking negatively impacts other downtown businesses, or property owner fails to pay monthly fee.
5. Owner will be charged to remove parking meter(s) and install sign(s) for the approved purchased parking. Owner will also be charged to re-install meter(s) if stall(s) are reverted back to metered parking.
6. Approval is non-transferable if ownership changes.

## ENFORCEMENT

The purchased parking area will be enforced by City staff on a complaint only basis.

## PURCHASED PARKING FEE

1. A daily fee equal to that charged to bag a parking meter per purchased stall will be charged Monday through Saturday.
2. This fee will be billed to the property owner at the beginning of each quarter, and is non-refundable.
3. Rates are subject to change by the Common Council.

Pgm -AMS1145  
User -PADGETRR  
Wsid-PW03

Customer Request Sheet

Page- 1  
Date- 1/20/20  
Time- 12:13:18

Request - 188515 NEGLECTED SIDEWALK SNOW/ICE CORNER COLLEGE/MASON

Dept/Div- DPW SDW

Type- 1 SIDEWALKS

Sub type- 5 SNOW-WAITING FOR BILLING

Location-

Str addr- 115 N MASON ST

Parcel- 31-5-1766-00 LAIRD EAST LLC  
PO BOX 1891 APPLETON WI 54912

Rental- N

Requestor- AMANDA  
VATLACK2012@GMAIL.COM

Phone #1 -  
Phone #2 -  
cell phon-  
fax phon-

needs wo -  
called back- 00/00/00

Assigned to- 4948 M SCOTT HART

-----  
Request notes-

THIS IS AN ONLINE REQUEST SENT TO PAULA VANDEHEY.  
12/18/19 SEND TO CONTRACTOR PER JAKE L  
\$85.80 ASSESSMENT

COMMENTS/QUESTIONS:

THE NW CORNER OF COLLEGE AND MASON SIDEWALKS ARE  
HORRENDOUS. I HAVE SEEN MANY PEOPLE SLIPPING  
THROUGH THE NOW ICE COVERED SIDEWALK FROM LACK OF  
SHOVELING AFTER THE LAST SNOW STORM WE HAD. I'M  
NOT GOING TO GET INTO THE PARKING LOT ENDANGERING  
CUSTOMERS AS I KNOW THAT'S THE PROPERTY OWNER'S  
DISCRETION BUT THE SIDEWALKS ARE FOR PUBLIC USE  
AND ARE DANGEROUS. THIS IS NOT THE FIRST TIME THIS  
YEAR AND HAS NOT BEEN THE FIRST TIME EVER.  
YEARS PAST HAVE BEEN LIKE THIS AND YEARS FUTURE  
WILL CONTINUE TO PRESENT A PROBLEM FOR PEOPLE  
ATTEMPTING TO USE THE SIDEWALKS FOR TRAVEL.  
KNOWING THE OWNER, A PERMANENT WATCH SHOULD BE  
PLACED ON THIS PROPERTY AS THIS DISREGARD FOR  
SAFETY IS NOT HIS NUMBER ONE CONCERN.

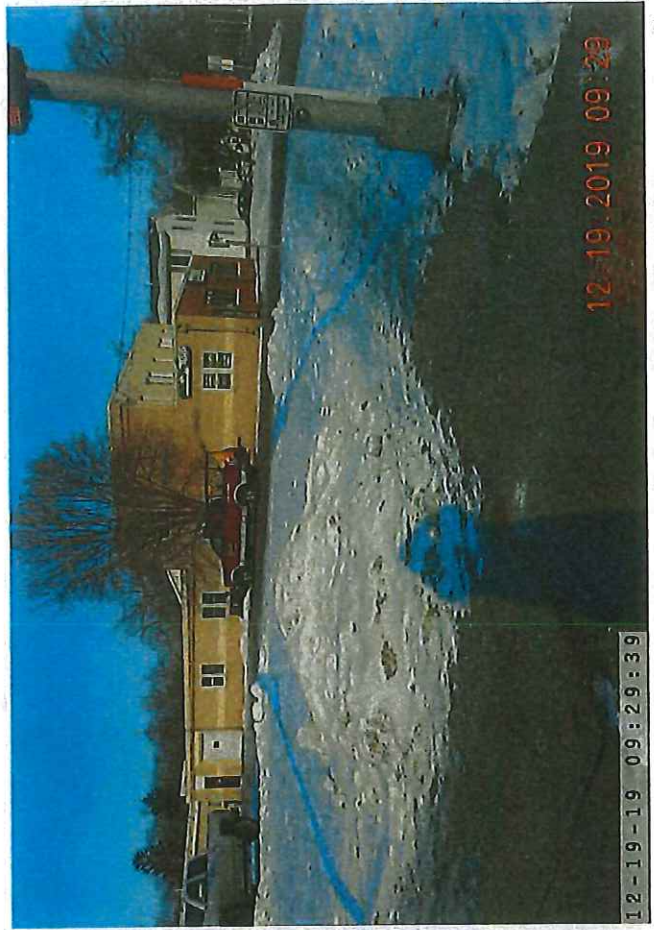
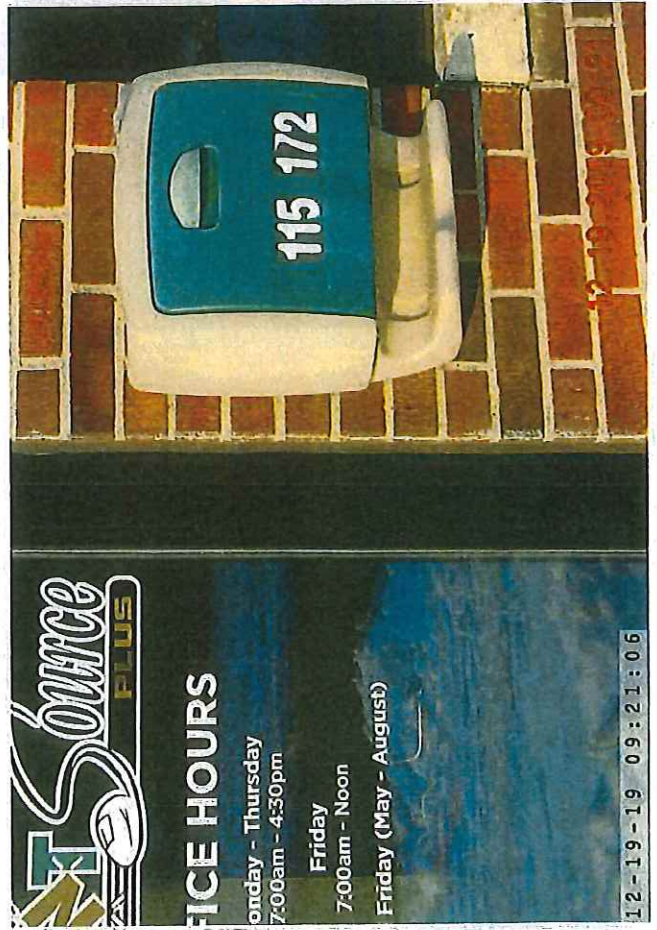
----- Other calls at location -----  
Date Desc Dept/Div Requestor Status Request





115 N. Mason - Before

#21



#22

115 N. Mason - After

SALT APPLIED



SPC062C2

CITY OF APPLETON

SPC062D

SPECIAL ASSESSMENTS BILL INQUIRY - DETAIL

1/20/20

Property Key:	31-5-1766-00	Bill Amount:	85.80
Bill Number:	20-00188-1	Interest Rate:	7.75%
Code/Desc:	17 SIDEWALK SNOW REMOVAL	Receipt Date:	
Assmnt Date:	12/19/19	Receipt Number:	
Bill Date:	1/14/20	Receipt Amount:	

DATE	PRINCIPAL	INTEREST	TOTAL
	85.80	.00	85.80

DUE	85.80	.00	85.80
-----	-------	-----	-------

ENTER:Return to Summary      HELP:Help Text

## 2017-2020 Sidewalk Snow Removal Appeals

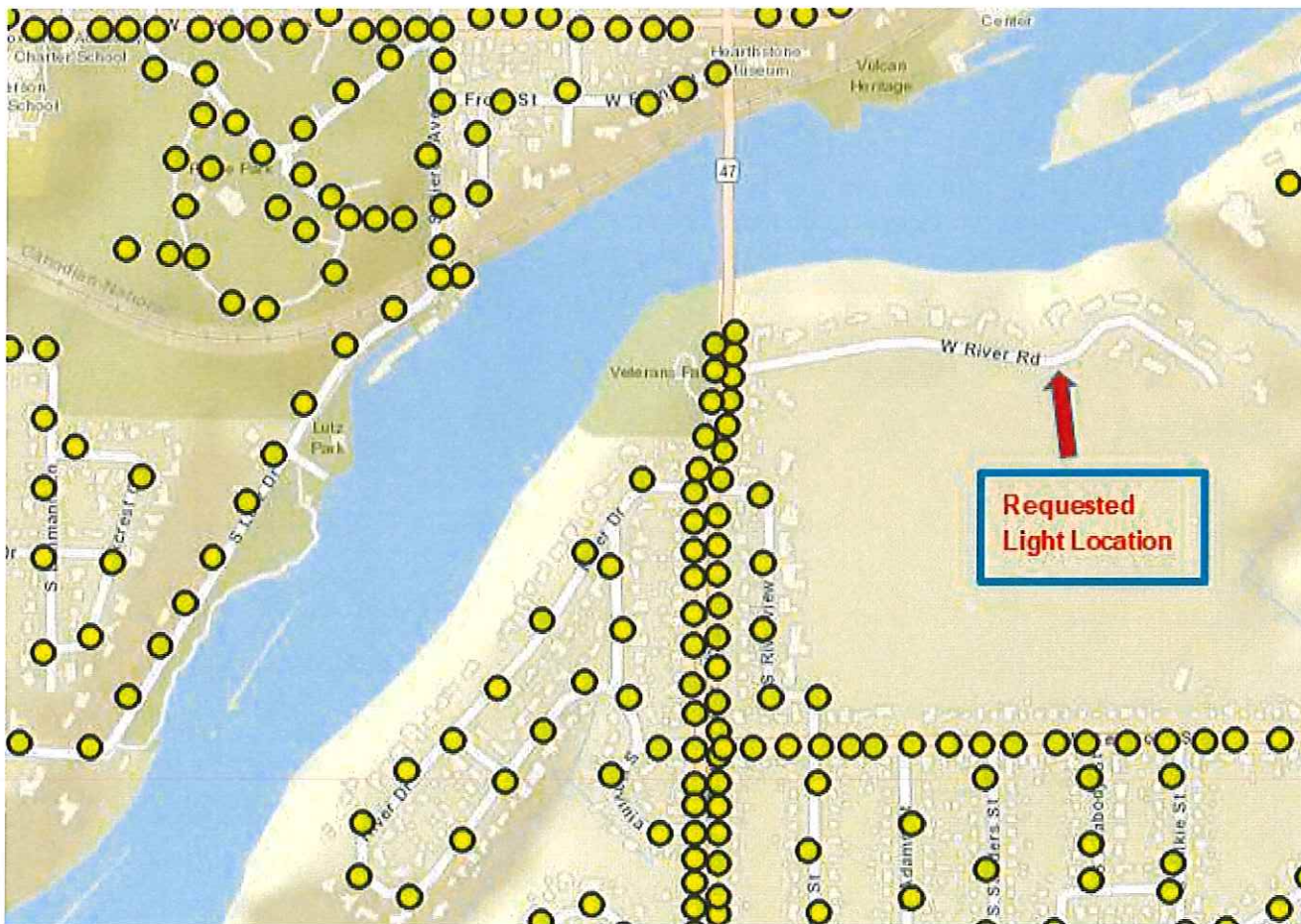
ADDRESS	Official End of Storm	36 Hour Time	Cleared and/or salted	Fee
1400 E. Amelia Street	1/31/2017 @ 9:00 AM	2/1/2017 @ 9:00 PM	2/6/2017	\$ 75.00
49-51 Valerie Drive	1/31/2017 @ 9:00 AM	2/1/2017 @ 9:00 PM	2/6/2017	\$ 75.00
703 E. Goodall Street	1/31/2017 @ 9:00 AM	2/1/2017 @ 9:00 PM	2/3/2017	\$ 75.00
1315 W. Rogers Avenue	4/16/2018 @ 11:00 AM	4/17/2018 @ 11:00 PM	4/22/2018	\$ 75.00
1737 N. Mason Street	12/2/2018 @ 11:00 PM	12/4/2018 @ 11:00 AM	12/6/2018	\$ 75.00
331 W. Foster Street	12/2/2018 @ 11:00 PM	12/4/2018 @ 11:00 AM	12/8/2018	\$ 75.00
115 N. Mason Street	12/12/2019 @ 5:45 PM	12/14/2019 @ 5:45 AM	12/19/2019	\$ 85.80



DEPARTMENT OF PUBLIC WORKS  
Engineering Division – Traffic Section  
2625 E. Glendale Avenue  
Appleton, WI 54911  
TEL (920) 832-5580  
FAX (920) 832-5570

**To:** Municipal Services Committee  
**From:** Michael Hardy, Assistant City Traffic Engineer  
**Date:** January 7, 2020  
**Re:** New Street Light Request – 400 W River Road

I received a request from a resident on W River Road to have a streetlight installed at one of the curves on the street. The resident feels there is not enough light to feel safe while walking at night, specifically at the curve near 333 and 400 W River Road (Figure 1 & Figure 2). The resident indicated that due to the orientation of home and driveway lights, this location is very dark. Upon further review, the entire street/block of River Road is void of street lighting.





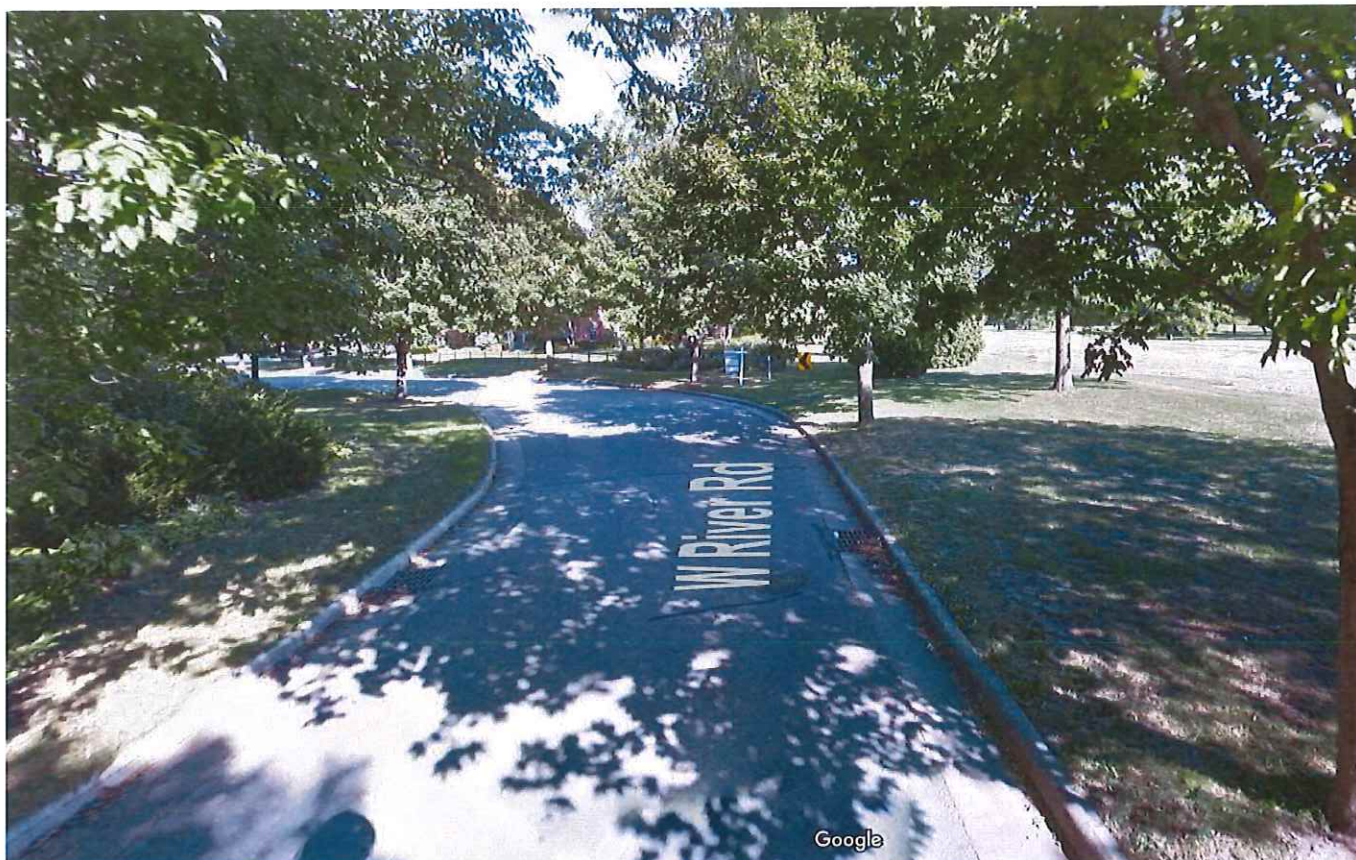


Figure 2: W River Rd, looking east toward the curve near 333 and 400. (Source; Google Maps)

The City's *Street Light Installation Policy* (enclosed) supports lighting public rights-of-way for vehicular and pedestrian traffic safety, and its favorable use as a deterrence and aid in response to public safety issues. City policy would support lighting the entire length of River Road. More generally, the policy supports street lighting implementation when new roadways are constructed or when existing roadways are reconstructed and/or urbanized. The developer is responsible for the construction costs associated with new roadways and the City's *Special Assessment Policy* would apply with reconstructions and/or urbanizations. Traffic's operations budget (17023 account) does include an annual allocation of about \$5,000 earmarked for special streetlight requests. Typically, these funds address voids in the street lighting network identified by our office or City residents.

River Road has a unique history. According to City records, it was once a private entity until dedicated to the City in 1973. Records indicate it was more of a farmer's lane servicing about nine (9) homes at the time. With the dedication, the City took steps to more formally establish the roadway and build the cul-de-sac at the end. There was a recommendation by the City to implement street lighting in conjunction with the dedication, but this never occurred (our files do not indicate why). There was a subsequent request by a resident of River Road in 1987 to add a streetlight at a curve and at the cul-de-sac, but it was denied by the City (again, our files do not indicate why). The City reconstructed and urbanized River Road in 1993 with curb and gutter as seen today, but there are no records indicating the consideration of streetlights. River Road currently services nineteen (19) homes.

The estimated up-front cost to have WE Energies install one standard streetlight (wood pole, metal arm & luminaire) at the requested location is \$5,543. The additional ongoing monthly facility and energy cost would be \$10.32. This cost includes underground fed cables, so the streetlight would be the only item extruding from the ground. The underground cable would route from the power pedestal between 400 and 340 W River Road, across the street and southwest along the street to the streetlight pole (Figure 3). Based on feedback from the neighborhood, we subsequently requested a price from WE Energies for a decorative streetlight (black coach style post-top lighting unit). The up-front cost for a decorative streetlight would be \$5,880, with an ongoing monthly facility and energy cost of \$14.84.



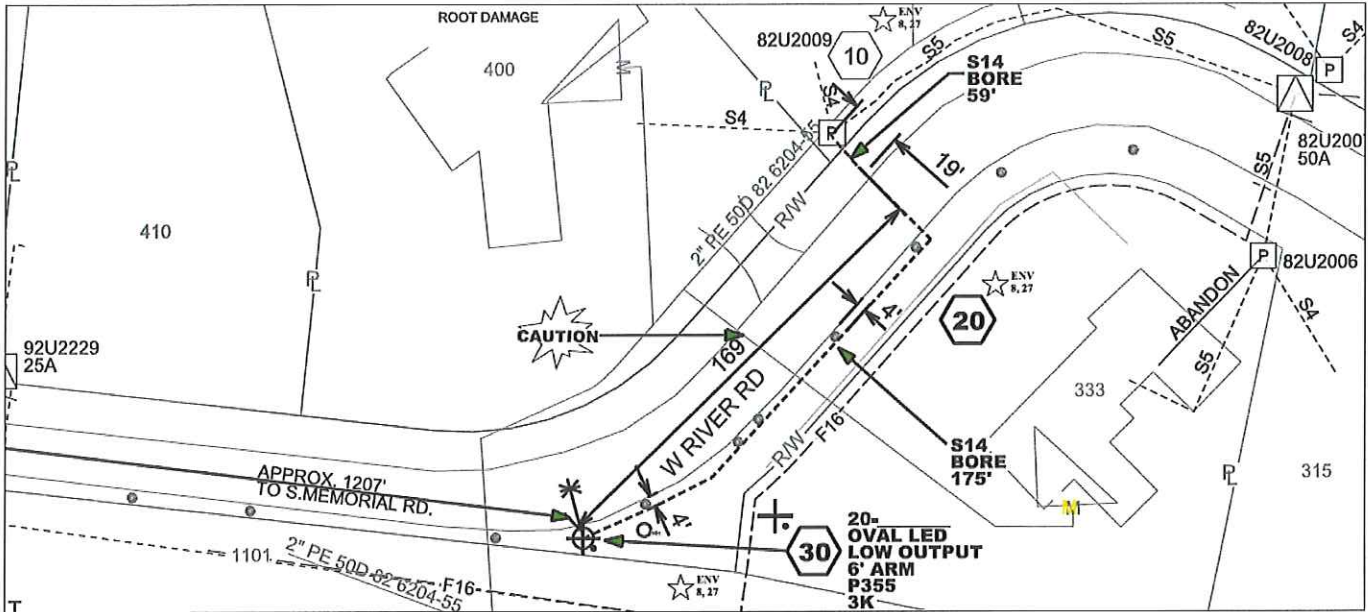


Figure 3: WE Energies Work Plan for standard streetlight

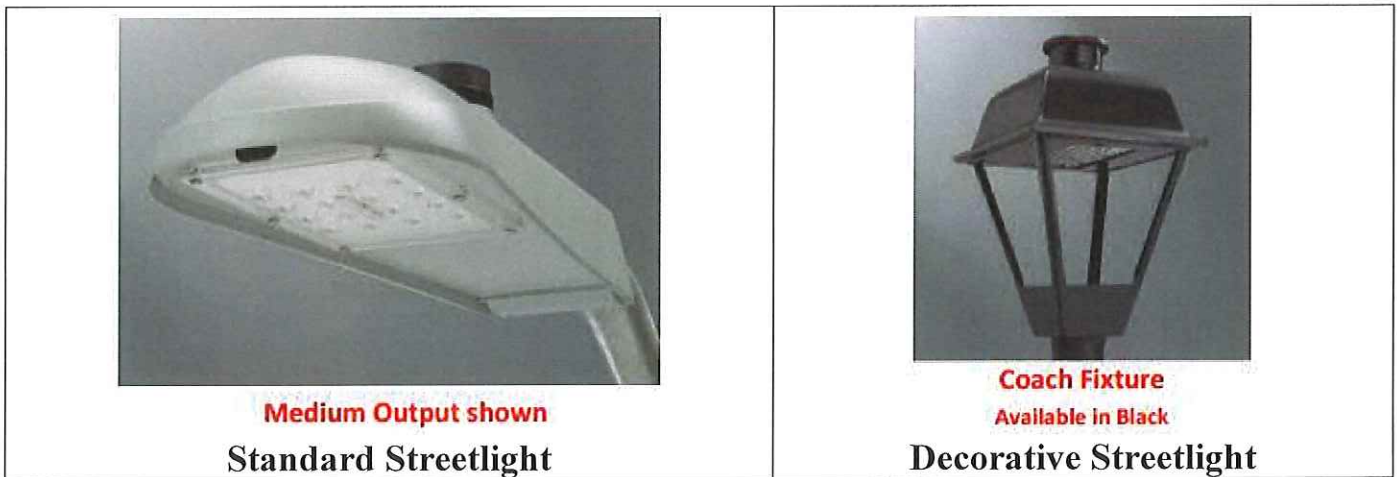


Figure 4: WE Energies streetlight styles

The River Road resident requesting the street light did share information of our correspondences with neighbors. I have had conversations with several on the details of the request and the interpretation of the policy, and have received a variety of opinions and feedback about this request. While City records do not provide much detail, it is clear from neighbors who have been through River Road’s unique history there has been a strong opposition to streetlights. More recent discussions among neighbors indicates an acceptance of the requested streetlight, but conditioned on this light being of a decorative style and being limited to just one light.

Considering the request, City policy, the history, and more recent discussions among the neighbors relevant to streetlights on W River Road, I recommend the implementation of the requested light using Traffic’s operation budget. I understand this falls short of City policy, but I feel it is a step in the right direction. If the desired light is a decorative unit, the up front and ongoing costs above and beyond that of the standard unit need to be paid by the W River Road property owner(s) per the City’s *Street Light Installation Policy*. In this case, this could be any number of the nineteen (19) homes, but must be at least one waiver of special assessment. Likewise, one, some or all of W River Rd must agree in perpetuity to pay the ongoing cost difference.