



## MEMO

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**TO:** Municipal Services Committee

**FROM:** Paula Vandehey, Director of Public Works *PAV*

**DATE:** October 7, 2015

**SUBJECT:** Request from Katsu Ya for a Street Occupancy Permit to install signage on the College Avenue Skywalk.

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The College Avenue Skywalk was constructed in 1994. Currently, there are two businesses that have signs located on the College Avenue Skywalk. Both of these businesses have approval for these signs as follows:

- Development Agreement with Steve Evans dated March 25, 1994 allows Evans to place signage on the College Avenue Skywalk.
- College Avenue Skywalk Lease Agreement with the Paper Valley Hotel dated June 21, 1994 allows Hotel to place signage on the College Avenue Skywalk.

The Skywalk Connection Agreement with West End Associates Limited Partnership dated March 15, 1995 established the circumstances under which that property could connect to the Skywalk. The Agreement does not contain language allowing for signage on the College Avenue Skywalk.

I recommend denial of the request for a permanent street occupancy permit to install signage on the College Avenue Skywalk for the following reasons:

1. The original Agreement did not include signage on the Skywalk.
2. The proposed signage location is on the south end of the Skywalk and the Restaurant is on the north side of College Avenue.
3. Trees would block the view of any signage on the north end of the Skywalk.
4. Approval could open the door for other businesses to request signage on the Skywalk.



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9/30/15

City of Appleton  
Paula Vandehey – Public Works Director  
100 North Appleton Street  
Appleton, Wisconsin 54911

Dear Paula,

I am writing on behalf of Katsu Ya of Japan, as the building owner (Hiro Nakashima) is out of the country for two weeks.

Hiro Nakashima explained to me that he is paying maintenance fees for use of the skywalk over College Avenue along with Evans Title and the hotel. Since he is sharing the cost for the private use of this and both other parties have signage on the skywalk, he requests the same allowance for his restaurant be granted.

My understanding is that the owner is also installing a locking door going down the stairway to the second level so afterhour's access can only be granted to restaurant clientele as part of the agreement.

A sign permit application has been submitted to Dan Meissner, Commercial Building Inspector, for this signage on 9/28/15.

You are welcome to contact me for questions at 920.560.6832, or please contact Lisa Nakashima at 920. 809.7097 for immediate concerns.

Thank you,

A handwritten signature in cursive script that reads 'Rod Fredrickson'.

Rod Fredrickson  
Appleton Sign  
Regional VP – Sales

Cc: Lisa Nakashima