



# MEMORANDUM

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“...meeting community needs...enhancing quality of life.”

TO: Community and Economic Development Committee  
FROM: Nikki Gerhard, Community Development Specialist  
DATE: January 27, 2021  
RE: 2020 Community Development Block Grant CARES Act Funding (CDBG-CV3)

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Recently, the City of Appleton sought approval of allocations to community partners interested in administering the first round of CDBG-CV funding. The City of Appleton was awarded a second special allocation of \$343,268 in Community Development Block Grant funding to be used to prevent, prepare for, and respond to COVID-19. Similar to the last allocation, the CDBG-CV3 funds were authorized by the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) to respond to the growing effects of the public health crisis.

To address instability in our community as a result of the COVID-19 health emergency, staff makes the following recommendations [with the support of the philanthropic entities and community partners], as they manage the short and long-term needs as a result of this public health crisis. These recommendations will be considered by CEDC on January 27<sup>th</sup> and Common Council on February 3<sup>rd</sup>, and will be incorporated into the CDBG 2020 Annual Action Plan as a substantial amendment.

1. **ADVOCAP, Inc: Street Outreach/Case Management (\$278,909)**

Through an executed two-year MOU, ADVOCAP will provide street outreach, information and referrals, completed assessments, intakes, short-term case management, and services to people living in unsheltered locations, such as cars, parks, abandoned buildings, and on the streets and that are not already working with a Fox Cities Housing Coalition members for services. The Street Outreach and Case Management role will reach people who might not otherwise seek assistance or come to the attention of the homelessness service system and ensure that people's basic needs are met while supporting them along pathways toward housing stability.

2. **City of Appleton: Community & Economic Development Department's Motel Voucher Program (\$64,359)**

The City of Appleton's Motel Voucher Program, approved by CEDC on July 22, 2020 and Council on July 29, 2020, is designed to ensure that individuals and families experiencing homelessness have a safe, temporary place to stay until a more permanent housing solution is identified. With colder weather upon us, City staff is working collaboratively with local agencies to ensure additional access to shelter options. The Motel Voucher Program also includes a case management component, food, transportation, and connection to housing solutions.

The following attachments are provided for additional information for this action item.

**Attached Documents:**

- 1.) September 16, 2020 CARES Act CDBG-CV3 award letter
- 2.) 2020PY Annual Action Plan Substantial Amendment request
- 3.) MOU between the City of Appleton and ADVOCAP, Inc.

If you have any questions, please contact me at 832-6469 or [nikki.gerhard@appleton.org](mailto:nikki.gerhard@appleton.org). Thank you!