

To: Municipal Services Committee
From: Eric Lom, City Traffic Engineer
Date: February 15, 2022
Re: Parking restriction change on the 100 block of W. College Avenue
Follow-Up to Six-Month Trial Period

DPW was contacted last year by several citizens regarding the *Commercial Truck Loading Zone* that was located on the south side of College Avenue, just east of Appleton Street. Parents were getting cited for using this loading zone to drop off their children at the Trout Museum of Art.

The three parking stalls in question (as shown in the image below) had previously been restricted to commercial truck use in an attempt to ensure the zone was available for larger trucks when needed. Based on the request, we reviewed the situation and determined that the proposed student loading/unloading was unlikely to negatively impact the loading/unloading of commercial trucks, due to the time of day in which each tended to occur.

Based on the various considerations, the decision was made to convert the loading zone to a “standard” loading zone for a six-month trial.

We believe the changes accomplished the goal of addressing the original issue. We did not receive any feedback or complaints from the public during the six-month trial period. Based on this, we recommend making the changes permanent.



To accomplish this, the following ordinance action is required:

1. **Create:** “No Parking/15-minute loading zone be established from 8 a.m. to 3 p.m., Monday through Friday, on the south side of College Avenue from a point 65 feet east of Appleton Street to a point 135 feet east of Appleton Street.”

