



## Community Development Block Grant (CDBG): 2013 CITY PROPOSAL FORM



### **PART A – PROGRAM/PROJECT CONTACT INFORMATION**

1. **Program/Project Name:** Arbutus Park Playground Equipment
2. **Contact Person Name/Title:** Bill Lecker/Parks Planner/Liaison
3. **City Department:** Parks, Recreation and Facilities Management
4. **Supervisor Name/Title (if applicable):** Dean Gazza/Director of Parks, Recreation and Facilities Management
5. **Telephone Number:** (920) 832-3915
6. **Fax Number:** (920) 832-5950
7. **Email Address:** bill.lecker@appleton.org

### **PART B – PROGRAM/PROJECT INDICATORS**

1. **National objective claimed:**  
 Benefit low moderate income persons       Prevent/eliminate slum or blight



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**2. Program category:**

- |  |   |
|--|---|
| <input type="checkbox"/> Acquisition             | <input type="checkbox"/> Housing                      |
| <input type="checkbox"/> Administration/Planning | <input checked="" type="checkbox"/> Public Facilities |
| <input type="checkbox"/> Economic Development    | <input type="checkbox"/> Public Services              |

**3. High priority need(s) met (use list provided in Exhibit A):**

- a) Community Development – Public Facilities and Improvements  
b) \_\_\_\_\_  
c) \_\_\_\_\_

**4. Proposed output type and number (select more than one if necessary):**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> <u>2,347</u> persons served | <input type="checkbox"/> _____ housing units rehabilitated/acquired |
| <input type="checkbox"/> _____ households served                | <input type="checkbox"/> _____ jobs created/retained                |
| <input type="checkbox"/> _____ businesses rehabilitated         | <input type="checkbox"/> _____ other ( <i>specify:</i> _____)       |

**5. Other outputs/indicators associated with the program/project (limit answer to the space provided):**

This project will serve a LMI census tract; playground equipment will be for children aged 5-12.



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### **PART C – PROGRAM/PROJECT FUNDING INFORMATION**

*(limit narrative responses to the space provided)*

1. CDBG funds requested (minimum of \$10,000): \$37,133
2. Detailed program/project budget (Please be as detailed and specific as possible.)

Program/Project Activity	CDBG Award Allotment
Salaries	\$
Fringe	\$
Office space (program only)	\$
Utilities	\$
Communications	\$
Copies/Printing	\$
Supplies and Materials	\$
Mileage	\$
Audit	\$
Indirect costs (specify)	\$
Playground Equipment	\$37,133
Other (specify)	\$
Other (specify)	\$
Other (specify)	\$
Other (specify)	\$
<b>TOTAL:</b>	\$

3. Percent of total program/project budget that will be covered by this CDBG award: 100%
4. Anticipated future CDBG funding needs for this program/project: one-time use (this request)
5. If this request is not a one-time use of CDBG, describe the reasoning/plan for use of future funds.
6. Amounts of prior year CDBG awards for this program/project:
  - a) 2012-2013 = \$0
  - b) 2011-2012 = \$0
  - c) 2010-2011 = \$0



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7. SPECIFIC major sources that will/may also fund this program/project in 2013:

Leverage Source	Amount	Status
a) N/A	\$	(select one)
b)	\$	(select one)
c)	\$	(select one)
d)	\$	(select one)
e)	\$	(select one)

8. Describe your efforts to secure additional/complementary funding for your program/project. If this program/project will generate program income, please note the amount and how it will be spent.

No program income will be generated.

## PART D – PROGRAM/PROJECT DESCRIPTION

*(limit narrative responses to the space provided)*

1. Provide an overview of the program/project that seeks CDBG funding.  
Replacement of playground equipment for children aged 5-12 in Arbutus Park.

2. Describe how requested CDBG funds will be utilized within the program/project; list ALL activities for which the CDBG funds will be used (salaries/fringes, rehabilitation costs, direct assistance, etc.). For example: If the budget includes funding for a position, please list title and salary or hourly wage and what percentage of the position will be funded by grant dollars.

Funds will be used for purchase of equipment.



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3. **Identify the projected target population your proposed CDBG-funded program/project will serve (i.e. age, race, residency, disability, income level, other unique characteristics/information).**

This project will serve residents in the LMI census tract in which Arbutus Park is located. Specifically, the new playground equipment will be intended for children aged 5-12 years old.

4. **Describe how your program/project coordinates with others to avoid duplication of services.**

City of Appleton is sole caretaker for parks and recreation facilities. No other organization provides this type of facility.

5. **Provide any additional narrative that will help to further illustrate the mission and/or purpose of the program/project and how it uniquely meets priority needs in the community.**

This project will provide safe play equipment in an open, grassy space for children aged 5-12 in a primarily residential LMI census tract near the downtown area.

### **PART E – PROGRAM/PROJECT OBJECTIVE/OUTCOMES**

*(limit narrative responses to the space provided)*

1. **Check one HUD-defined objective that best relates to your potential CDBG-funded program:**

- Create Suitable Living Environments → address issues in daily life (social barriers, physical barriers, etc.)
- Provide Decent Affordable Housing → address individual, family, or neighborhood housing needs
- Expand Economic Opportunity → address economic development (job creation, commercial rehab, etc.)

2. **Check one HUD-defined outcome that best relates to your potential CDBG-funded program:**

- Availability/Accessibility → make basic services more readily available/accessible to low-income persons
- Affordability → make basic services more affordable for low-income persons in a variety of ways
- Sustainability → improve the overall viability of communities (blight elimination, LMI benefits, etc.)



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3. Describe how the potential CDBG-funded program relates to the primary objective and outcome chosen above.

Safe play equipment in a green space for children ages 5-12 in a primarily residential LMI census tract near the downtown area where most residences have small yards and minimal space for outdoor play.

4. Briefly describe data that will be collected and/or analysis used to measure success in achieving the objective and outcome identified above for the target population.

The collection of specific data and/or information is difficult because of the casual and drop-in nature of a public park and recreation facilities such as playground equipment. The general utilization of the park and playground equipment is monitored in several ways, including: communications with residents through neighborhood meetings/gatherings; regular inspections performed by field staff who inspect the playground equipment for maintenance needs, activity patterns, etc.; and anecdotal feedback from neighbors, residents, public safety personnel, etc.

## PART F – ATTACHMENTS

1. Please attach the following information relating to your program/project:

- Detailed Budget Breakdown (most current)
- Department Structure Chart
- Descriptive Material (brochures, flyers, fact sheets, etc.)

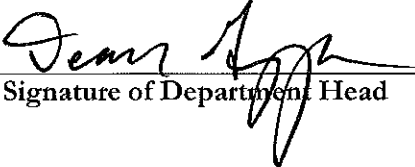
## PART G – AUTHORIZATION

Dean Gazza

\_\_\_\_\_  
Name of Department Head

Director of Parks, Recreation and Facilities

\_\_\_\_\_  
Title of Department Head

  
\_\_\_\_\_  
Signature of Department Head

9/12/13  
\_\_\_\_\_  
Date