



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Community & Economic Development Committee

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Wednesday, October 25, 2017

4:30 PM

Council Chambers, 6th Floor

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1. Call meeting to order

**Meeting called to order at 4:30 p.m.**

2. Roll call of membership

*Aldersperson Williams arrived at 4:35 p.m.*

**Present:** 5 - Coenen, Baranowski, Reed, Williams and Aldersperson Baker

*Others present:*

*Amy Karas, Fox Cities Convention & Visitors Bureau*

*Alissa Williams, 1224 E. Park Hills Drive*

*Bob Mundt, Fox Cities Chamber of Commerce*

*Carter Fitzgerald, Xavier High School*

*Brady Headington, Xavier High School*

*Gerard Brown, Xavier High School*

3. Approval of minutes from previous meeting

[17-1599](#)

CEDC Minutes from 9-13-17

**Attachments:** [CEDC Minutes 9-13-17.pdf](#)

**Baranowski moved, seconded by Aldersperson Baker, that the Minutes be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 4 - Coenen, Baranowski, Reed and Aldersperson Baker

**Excused:** 1 - Williams

4. Public Hearings/Apearances

[17-1600](#)

Presentation by Sandy Riedl, Association Sales Manager for Radisson Paper Valley Hotel, and Amy Karas, Convention Sales & Marketing Manager for Fox Cities Convention & Visitors Bureau, regarding garnering business for the Fox Cities Exhibition Center

**Attachments:** [RadissonPaperValley&FoxCitiesExhibitionCenter\\_EventInfoRequestForm.pdf](#)

This Appearance was presented by Amy Karas.

## 5. Action Items

[17-1679](#)

Application for use of City logo received from Alissa Williams dated October 3, 2017

**Attachments:** [Application for Use of City Logo Alissa Williams 10-3-17.pdf](#)

Baranowski moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Coenen, Baranowski, Reed, Williams and Alderperson Baker

## 6. Information Items

[17-1680](#)

Update from Fox Cities Regional Partnership regarding partnership activities

**Attachments:** [FCRP Update Email from Bob Mundt 10-18-17.pdf](#)  
[Investor Update Letter 2.pdf](#)

This Presentation was presented.

[17-1601](#)

2018 Community & Economic Development Department Budget

**Attachments:** [2018 CEDC Budget.pdf](#)  
[2018 Housing & Community Development Grants Budget.pdf](#)  
[2018 Capital Projects Budget.pdf](#)  
[2018 Tax Incremental Financing Districts Budget.pdf](#)  
[2018 CIP Appleton Redevelopment Authority Budget.pdf](#)  
[2018 CIP TIF #6-IPLF - Southpoint Commerce Park Budget.pdf](#)

This Presentation was presented.

[17-1602](#)

Neighborhood Program Fall Meeting

**Attachments:** [NeighborhoodProgramFallMeeting2017\\_Flyer.pdf](#)

This Presentation was presented.

7. Adjournment

**Baranowski moved, seconded by Alderperson Baker, that the meeting be adjourned at 5:17 p.m. Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Coenen, Baranowski, Reed, Williams and Alderperson Baker