

**City of Appleton - Reid Golf Course
Participation-Revenue Report - July 31, 2013**

Green Fees	2013 Projected Rounds	2013 Rate	Total Revenue	Net Revenue	2013 Y-T-D Rounds	Rate	Total Revenue	Net Revenue
Adult 9 Weekday	4,000	\$13.00	\$52,000.00	\$49,523.81	4,255	\$13.00	\$55,315.00	\$55,315.00
Adult 18 Weekday	0		\$0.00	\$0.00	119	\$20.00	\$2,380.00	\$2,380.00
Junior/Senior 9 Wkday	2,200	\$13.00	\$28,600.00	\$27,238.10	0	\$13.00	\$0.00	\$0.00
Junior/Senior 18 Wkday			\$0.00	\$0.00	0	\$20.00	\$0.00	\$0.00
Discounted 9	3,000	\$10.00	\$30,000.00	\$28,571.43	161	\$10.00	\$1,610.00	\$1,610.00
Discounted 18					20	\$18.00	\$360.00	\$360.00
Additional 9 Wkday			\$0.00	\$0.00	20	\$7.00	\$140.00	\$140.00
9 Weekend	2,200	\$13.00	\$28,600.00	\$27,238.10	1,227	\$13.00	\$15,951.00	\$15,951.00
18 Weekend			\$0.00	\$0.00	214	\$20.00	\$4,280.00	\$4,280.00
Add 9 Weekend			\$0.00	\$0.00	17	\$7.00	\$119.00	\$119.00
Promo Rounds	5,000	\$10.00	\$50,000.00	\$47,619.05				
July 4th-4 for \$40					2	\$40.00	\$80.00	\$80.00
WE-Twosome for \$19					15	\$19.00	\$285.00	\$285.00
WE-Foursome for \$36						\$36.00	\$0.00	\$0.00
Mini-Round Spec.	1,000	\$5.00	\$5,000.00	\$4,761.90				
Twilight-Parent/Child					18	\$10.00	\$180.00	\$180.00
Twilight-Parent/Child + Child						\$2.00	\$0.00	\$0.00
Twilight Golf-Weekday	3,000	\$9.00	\$27,000.00	\$25,714.29	391	\$9.00	\$3,519.00	\$3,519.00
Twilight Golf-Weekend					450	\$9.00	\$4,050.00	\$4,050.00
Pass holder rounds					3,481			
Totals	20,400		\$221,200.00	\$210,666.67	10,390		\$88,269.00	\$88,269.00
					10,423			
Pass Sales	2013 Projected Pass Sales	2013 Rates	Total Revenues	Net Revenues	2013 Y-T-D Pass Sales	2013 Rates	Total Revenues	Net Revenues
Junior-ESD			\$0.00	\$0.00	35	\$100.00	\$3,500.00	\$3,333.33
Junior	80	\$100.00	\$8,000.00	\$7,619.05	110	\$100.00	\$11,000.00	\$11,000.00
Adult-ESD			\$0.00	\$0.00	15	\$500.00	\$7,500.00	\$7,142.86
Adult	20	\$500.00	\$10,000.00	\$9,523.81	5	\$500.00	\$2,500.00	\$2,500.00
Senior-ESD			\$0.00	\$0.00	33	\$450.00	\$14,850.00	\$14,142.86
Senior	20	\$450.00	\$9,000.00	\$8,571.43	8	\$450.00	\$3,600.00	\$3,600.00
Family-ESD			\$0.00	\$0.00	5	\$600.00	\$3,000.00	\$2,857.14
Family	5	\$600.00	\$3,000.00	\$2,857.14	6	\$600.00	\$3,600.00	\$3,600.00
Corporate-ESD			\$0.00	\$0.00		\$1,000.00	\$0.00	\$0.00
Corporate	1	\$1,000.00	\$1,000.00	\$952.38		\$1,000.00	\$0.00	\$0.00
Totals	126		\$31,000.00	\$29,523.81	217		\$49,550.00	\$47,190.48
Discount Card Sales	2013 Projected Discount Cards	2013 Rates	Total Revenues	Net Revenues	2013 Y-T-D Discount Cards	2013 Rates	Total Revenues	Net Revenues
Discount Card-Youth ESD	0	\$50.00	\$0.00	\$0.00	0	\$50.00	\$0.00	\$0.00
Discount Card-Youth					0	\$50.00	\$0.00	\$0.00
Discount Card-Adult ESD	50	\$100.00	\$5,000.00	\$4,761.90	8	\$100.00	\$800.00	\$761.90
Discount Card-Adult					7	\$100.00	\$700.00	\$700.00
Totals			\$5,000.00	\$4,761.90	15		\$1,500.00	\$1,428.57
Coupons								
Anytime	25	\$130.00	\$3,250.00	\$3,095.24				
	25		\$3,250.00	\$3,095.24				
Totals			\$260,450.00	\$248,047.62			\$139,319.00	\$136,888.05