

PROCLAMATION



Office of the Mayor

WHEREAS, the City of Appleton recognizes that investment in creative economy development, creative placemaking, and civic engagement through the arts and creativity are important to the health and vibrancy of the community and its future; and

WHEREAS, the City of Appleton appreciates that creative economy development and community cultural engagement are directly related to economic vitality, education for the 21st century, engaged residents, and a community's vibrancy and success; and

WHEREAS, the City of Appleton recognizes that investment in its creative economy is critical for local and statewide success for these reasons:

- The annual Arts and Cultural Production Satellite Account (ACPSA) study tracks the economic impact of arts and cultural production nationally from 35 nonprofit and commercial industries. Among the report's findings, Wisconsin's arts and cultural production account for \$11.9 billion, or 3.01%, of the Wisconsin economy.
- Those industries support 89,169 jobs and create \$6.6 billion in compensation for creative workers, according to the report.
- In 2022, the national average annual growth rate in the contribution of arts and culture was 2.9%, a decline from a high of 4% in 2002.

WHEREAS, the City of Appleton celebrates the many creative economy activities, projects, and initiatives, such as education programs at museums, revitalization initiatives, and civic engagement projects happening in communities across Wisconsin.

NOW, THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD, Mayor of the City of Appleton, do hereby proclaim the week of July 29-August 4, 2024, as

Creative Economy Week

in Appleton to celebrate and promote the arts, creativity, and vitality in and for our community.



Signed and sealed this 29th day of July 2024.

JACOB A. WOODFORD
MAYOR OF APPLETON