



"... meeting community needs ... enhancing quality of life."

DEPARTMENT OF PUBLIC WORKS
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To: Municipal Services Committee
From: Danielle Block, P.E. Director of Public Works
Date: February 20, 2024
Re: College Avenue Lane Reconfiguration Reporting Period #1

Background & Current Status

In the Spring of 2023, the Municipal Service Committee and Common Council approved the College Avenue Lane Reconfiguration 18-month pilot project. During the pilot project, staff will report out every six months following the completion of the lane reconfiguration. With project construction completed in July of 2023, the first six-month reporting period is complete.

The following metrics were provided as possible measurements of success of the project.

- Quantitative Data:
 - Traffic Counts
 - Bike/Pedestrian/Scooter Counts
 - Crashes
 - Vehicle Speeds
 - Total Roadway Closures due to Aggressive Driving
 - Parking Meter Revenue along College Avenue
- Qualitative Data:
 - Business/Community Member Feedback
 - APD/AFD Feedback

On Monday, February 26th staff will provide a presentation to the Municipal Services Committee, reporting out on the above metrics. The presentation materials and dashboard will be posted to the City's website following the presentation at www.smartstreetsappleton.com

Next Steps:

- 2/26/24 – Reporting Period #1 Presentation to Municipal Services Committee.
- Week of 2/26/24 (approx.) - posting of the Reporting Period #1 documents to the City's website.
- August 2024 – Reporting Period #2 Presentation to Municipal Services Committee.
- February 2025 – Reporting Period #3 (Final) Presentation to Municipal Services Committee and final consideration regarding approval of the project.